

Cookie Chat

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Volume 2



Girl Scouts of Northern New Jersey

Girl Scout Cookie Program



This weekly newsletter is brought to you by the GSNNJ Product Program Team – Janet Barnes, Judy Schlemm, Vicki Christie, and Melanie Toj. Cookie Chat is designed to help Troop Cookie Managers navigate the Girl Scout Cookie Program with timely tips and tricks. Each week Cookie Chat is posted to the GSNNJ website and to the eBudde Help Center.

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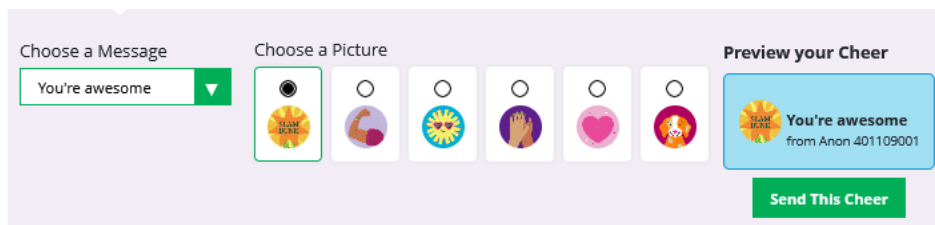
Digital Cookie

We are aware that the Girl/Parent dashboards in Digital Cookie do not properly reflect total packages sold. The Digital Cookie team is working to correct this as quickly as possible. The orders are, however, fed into eBudde (the site used by Troop Cookie Managers) and will be processed correctly.

Parents/Caregivers: to view all orders, visit the “Orders” tab in Digital Cookie.

Troop volunteers: you can verify that orders are in eBudde on the “Initial Order” tab for girl-delivered orders and the “Girl Orders” tab for direct-shipped and donated orders.

Send a “Cheers” to your Troop’s girls in Digital Cookie! Choose from the selected options and the next time a girl logs in to her site, she’ll see them!



Booth Sales

Girl Scout Cookie Booth Sales are a great opportunity for girls to learn new skills and reach their goals and are also a way for Troops to earn additional proceeds. There are two ways to participate in a Booth sale.



Troop Secured Booth Sales: Troops are permitted and encouraged to ask local businesses for permission to run a booth sale at their location. Once secured, troops must add their booth sale to the “Booth Sale” tab in eBudde for council approval. Troops are responsible for managing all

aspects of the booth including obtaining permission and [certificate of insurance](#) (COI) if needed, securing date and time, etc. Please visit the eBudde Help Center for ordering guidelines, Booth Sale request letter and more.

Council-Secured Booth Sales: In some instances, businesses would rather council handle the scheduling of troops for booth sales. These locations will be posted to the eBudde “Booth Sales” tab at a later date (TBD). When the council-secured booth sales open for selection, troops can select up to 2 locations and dates/times. These are available on a first-come, first-served basis. Council secured locations include but are not limited to: Walmart, Acme Markets, Bergen Town Center, Paramus Park Mall, Rockaway Townsquare Mall, Willowbrook Mall, Heights Flower Shoppe and Nikki’s Card & Gift Shop. Additional locations are still being determined.

Additional Booth Sale Information: All booth sales must be held within our council’s jurisdiction – Bergen, Morris, Passaic, Sussex, and northern Warren counties.

Tech Tools



eBudde is the cookie management site for Troops and Service Units. Let’s walk through some of the tabs you should be viewing at this point in the program.

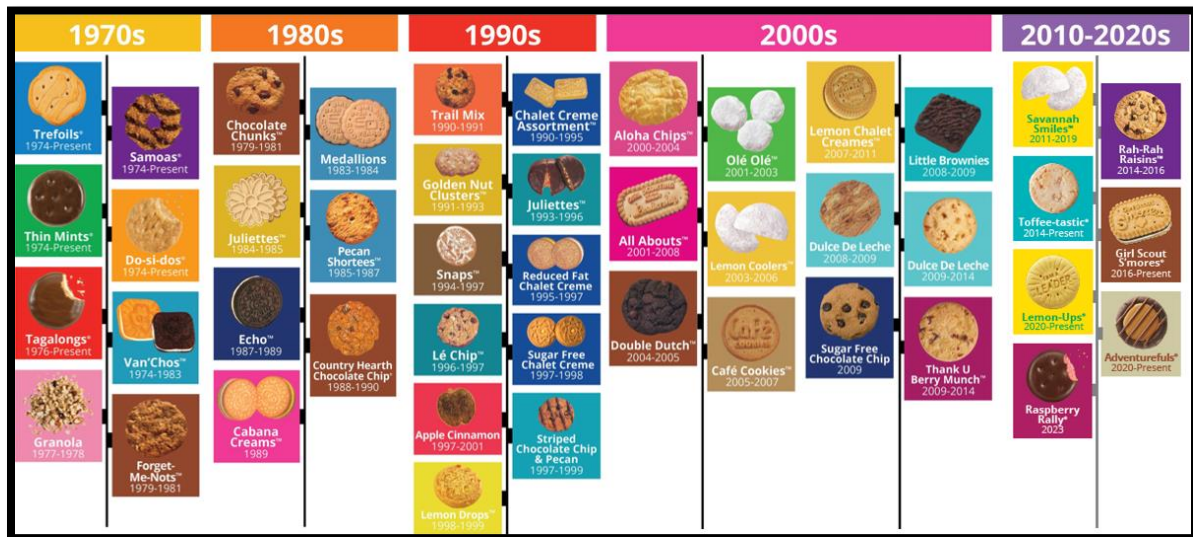
The Initial Order (IO) Tab: this tab lists all cookies that your Troop will receive with their initial delivery. It lists orders by girl and includes offline sales that have been manually added, digital cookie girl-delivery orders, and total number of cases your Troop is receiving.

The Girl Order Tab: this tab shows all orders by girl. Note: girl delivered packages from Digital Cookie will not show here until the IO has been submitted. Direct-shipped orders and donated orders from Digital Cookie show on this tab (not the Initial Order tab) because the girl is credited but the troop is not physically getting these packages.

Fast Facts

Did you know that our baker partner, Little Brownie Bakers is celebrating 50 years of baking Girl Scout Cookies? Check out some of the varieties from past decades. Learn more at

www.littlebrowniebakers.com





Meet Lucy, the 2024 Girl Scout Cookie Program mascot. She's an Axolotl.

Axolotls' natural habitat is Lake Xochimilco (So-chee-mil-co) in Mexico City, Mexico.


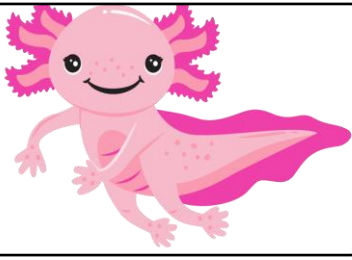

Axolotls swim with plants like water lilies and water lettuce, and enjoy companions like crayfish, fish, and frogs.

Cookie Rookie Patch



Available to all new Girl Scouts participating in their first Girl Scout Cookie Program. Complete 5 activities from the [Cookie Rookie Patch Program](#) and stop by any GSNNJ Council shop to pick up your free patch! While supplies last.

Important Dates

		
<p style="text-align: center;">January</p> <p>1/9 Program Begins 1/28 Initial Order Ends 1/30 Troop Orders Due</p>	<p style="text-align: center;">February</p> <p>2/8 SU Deliveries Begin 2/18 SU Deliveries End 2/17 Booth Sales Begin</p>	<p style="text-align: center;">March</p> <p>3/4 Initial Payment Due 3/17 Booth Sales End 3/19 Troop Orders Due 3/19 Final Payment Due</p>

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