

Cookie Chat

2/9/2024
Volume 5

Girl Scouts of Northern New Jersey

Girl Scout Cookie Program



This weekly newsletter is brought to you by the GSNNJ Product Program Team – Janet Barnes, Judy Schlemm, Vicki Christie, and Melanie Toj. Cookie Chat is designed to help Troop Cookie Managers navigate the Girl Scout Cookie Program with timely tips and tricks. Each week Cookie Chat is posted to the GSNNJ website and to the eBudde Help Center.

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Digital Cookie

Discounted Shipping Alert

3 days only – customers who purchase 6-12 packages of Girl Scout Cookies through Digital Cookie will pay only \$5 for shipping!

- Big Game Blitz Sunday, February 11
- Sweetheart of a Deal, Wednesday, February 14
- Girl Scout Birthday, Tuesday, March 12



Visit www.gsnnj.org for marketing information.

Have you heard the news? Now that the Initial Order has been submitted and truckloads of cookies are headed this way, Digital Cookie has opened again for girl delivered, shipped, and donated orders. That's right! Girls can continue to take orders for girl delivery using their Digital Cookie site. Here's what you need to know:

- Girls can continue taking girl-delivered orders through Digital Cookie until **March 14**.

- Troops can fill these orders from extras, unsold booth inventory or additional supply from a cookie cupboard. Cookie Cupboards are **fully stocked** with every variety.
- Check the **eBudde Help Center** for more information on filling these orders.
- Parents/caregivers can turn this feature off on the “My Cookies” tab in Digital Cookie.
- The shipped and donated option for orders will stay open until **March 17**.

The Digital Cookie **Troop link** option is now available. Troops can set up their troop sites which will be added to the Cookie Finder so customers can order cookies for direct shipping and donation. You can also use this feature to take pre-orders for an upcoming booth sale! For more information visit the eBudde Help Center or the Help section of Digital Cookie.

GSNNJ Cookie Cupboards

The Cookies are coming!! GSNNJ Cookie Cupboards open for business on **Tuesday, February 13**. Please see updated hours, days of operation and locations below.



Cookie Cupboards are fully stocked with all varieties! For more information regarding Cookie Cupboard orders, visit the “From the Council” section of the eBudde Help Center.

Prize alert: Your Troop could win **Free Girl Scout Membership** for the 2024-2025 program year! For every 5 cases ordered from a Cookie Cupboard (within one transaction), your troop will receive one chance to win!

Details: 3 winning troops (one from each Cookie Cupboard) will be randomly selected on 3/1 for February orders and on 3/18 for March orders. Example: a troop has ordered 15 cases for pickup on 2/13, they will have 3 entries to the February contest. Free membership will apply to the total number of registered girls in your troop as of 3/17/2024.

Win a week of Girl Scout Camp!

Dreaming of warm summer days and having fun at Jockey Hollow or Lake Rickabear? We sure hope so because we have an opportunity for Girl Scouts to win a week of Girl Scout Camp! All girls who sell **150 or more** packages of Girl Scout Cookies through March 17 will be entered to win a free week of Summer Camp!

Details: Entries are based on final sales as listed on the Girl Order tab in eBudde by March 19 (the last day for troops to edit this). Ten winners will be randomly selected to win one week of a general camp session during the 2024 Summer Camp season. Credit cannot be applied to previously purchased sessions but can be applied towards the purchase of a special session. Check out www.gsnnj.org for more information about Girl Scout camp.

Booth Sales:

Coming Soon: Details about the 2024 **Bling your Booth Contest** will be included in the next volume of Cookie Chat.

Additional Council Secured Booth locations have been added to eBudde on the Booth Sales tab. Reminder: all Troop-secured booth sales must be added to eBudde for approval. When your booth sale is entered in eBudde it is also added to the Cookie Finder which helps customers find the cookies they are surely craving!

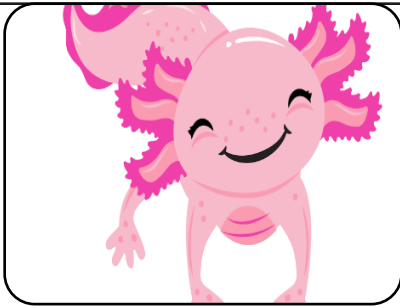
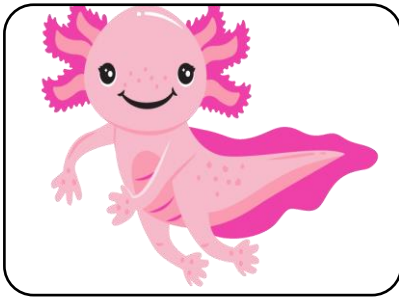

Girl Scout Cookie Delivery:

Delivery for GSNNJ begins February 9 and runs through February 18. Be sure and give your Service Unit Cookie Manager a high-five for all their work coordinating delivery for the troops in your Service Unit.

You will be asked to double count and sign for your Troop’s order prior to leaving the delivery site, and you are responsible for what you sign for. If you come across any damaged packages, you can exchange them at any GSNNJ Cookie Cupboard.

For separating girl orders, we recommend using the Girl Order tab. Click on a girl’s name, then select “Initial Order Recap” from the drop-down menu. Right click on this screen to print. Be sure parents/caregivers double check and sign for their order before they leave the pickup site.

Important Dates

		
<p>January</p> <p>1/9 Program Begins 1/22 Council Booths Open for selection 1/28 Initial Order Ends 1/30 Troop Orders Due</p>	<p>February</p> <p>2/8 SU Deliveries Begin 2/18 SU Deliveries End 2/17 Booth Sales Begin</p>	<p>March</p> <p>3/4 Initial Payment Due 3/17 Booth Sales End 3/19 Troop Orders Due 3/19 Final Payment Due</p>

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