

Cookie Chat

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Volume 6



Girl Scouts of Northern New Jersey

Girl Scout Cookie Program

This weekly newsletter is brought to you by the GSNNJ Product Program Team – Janet Barnes, Judy Schlemm, Vicki Christie, and Melanie Toj. Cookie Chat is designed to help Troop Cookie Managers navigate the Girl Scout Cookie Program with timely tips and tricks. Each week Cookie Chat is posted to the GSNNJ website and to the eBudde Help Center.

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Booth Sales

It's Booth Sale time! GSNNJ Booth sales begin on Saturday, February 17 and run through Sunday, March 17. There are still council-secured locations available on the Booth Sales tab in eBudde. We would love to see these spots filled. Booth Sales are a great way to help girls reach their sales goals and a way for Troops to earn additional proceeds to help fund all the fun things Girl Scouts do throughout the year.

A few Booth Sale reminders:

- All troop secured booth sales must be entered into eBudde for approval. By adding your booth to eBudde it gets posted to the Cookie Finder so customers know where to go to buy their favorite Girl Scout Cookies.
- If you are unable to attend your booth sale, please remove it from eBudde. This way the booth sale will come off the Cookie Finder.
- Please remember you are representing the Girl Scout organization at your booth sale – smile, be friendly, and thank every customer even if they don't make a purchase.
- Not hosting a booth sale? Set up your Troop Link in Digital Cookie to accept shipped and donated orders – these are also added to the Cookie Finder so customers can support your troop.

Bling My Booth Contest



All troops that are running a booth sale are welcome and encouraged to enter the Bling my Booth Contest! All participating troops will receive a Bling my Booth patch for the girls in their troop.

The contest runs February 17- March 17.

Two troops will be randomly selected to win access to the Animal Explorers program at Jockey Hollow in May 2024 or to the Earth Day program at Lake Rickabear in April 2024.

To enter the contest, complete this online form <https://gsnnj.jotform.com/240443740683961>
Please upload one photo per troop. And be sure to tag #GSNNJ in your social media posts.

Use Digital Cookie at your Booth Sale

Troops can use the Digital Cookie App to accept credit cards at their booth sale. For more information, visit the eBudde Help Center or Digital Cookie help screen.

Prior to your Booth sale:

- Set up your Troop Link in Digital Cookie.
- Download and login to the Digital Cookie app on your smart phone or tablet.

At the Booth Sale:

- Login to the Digital Cookie app.
- Select whether the order is being processed under a Girl Scout or through the troop link.
- Select "New Cookie Order"
- Use the – and + buttons to enter number of packages of each variety the customer is buying.
- Select "Give cookies to customer now" then "Review Order."
- Have the customer place their credit card on the sales table.
- "Scan Card" and use the phone's camera to capture the card information.
- Note: screenshots are disabled when in this mode and this does not actually take a picture of the card.
- Select "place order" then step back and have the customer retrieve their card.
- Give them the cookies they purchased.
- Say "thank you!"

New Reward Opportunities

For Troops:

Your Troop could win **Free Girl Scout Membership** for the 2024-2025 program year! For every 5 cases ordered from a Cookie Cupboard (within one transaction), your troop will receive one chance to win!



Details: 3 winning troops (one from each Cookie Cupboard) will be randomly selected on 3/1 for February orders and on 3/18 for March orders. Example: a troop has ordered 15 cases for pickup on 2/13, they will have 3 entries to the February contest. Free membership will apply to the total number of registered girls in your troop as of 3/17/2024.

For Girl Scouts:



Dreaming of warm summer days and having fun at Jockey Hollow or Lake Rickabear? We sure hope so because we have an opportunity for Girl Scouts to win a week of Girl Scout Camp! All girls who sell **150 or more** packages of Girl Scout Cookies through March 17 will be entered to win a free week of Summer Camp!

Details: Entries are based on final sales as listed on the Girl Order tab in eBudde by March 19 (the last day for troops to edit this). Ten winners will be randomly selected to win one week of a general camp session during the 2024 Summer Camp season – available for weeks 1 through 5 only.

Credit cannot be applied to previously purchased sessions but can be applied towards the purchase of a special session. Check out www.gsnnj.org for more information about Girl Scout camp.



\$100 American Dream Gift Card: The Top 200 Girl Scout Cookie Program Sellers for 2024 will each receive a \$100 Gift Card to American Dream (\$50 for the Girl Scout and \$50 for her adult chaperone) to use at any of the following American Dream attractions: Angry Birds Mini-Golf; Activate; Big SNOW; Blacklight Mini-Golf; Blast 7-D; Dream Wheel; DreamWorks Water Park; Gem Mining; iMuseum; Legends of the Hidden Temple Ropes Course Challenge; LEGOLAND Discovery Center; Mirror Maze; Nickelodeon Universe Theme Park; Paradox Museum; TiLT: A Tracy Lee Stum Museum; The Escape Game; The Rink; and SEA LIFE Aquarium.

GSNNJ Cookie Cupboards

Need more Cookies? The GSNNJ **Cookie Cupboards** are **fully stocked with all varieties!** For more information regarding Cookie Cupboard orders, visit the "From the Council" section of the eBudde Help Center.



To enter a cupboard order, go to the transactions tab in eBudde, add a transaction, select the cupboard, date, and time that you want to pick up cookies, and then add your cookie order. Once you save your order, it is confirmed, and we will only reach out if there is an issue with the order.

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