

Cookie Chat

2/29/2024
Volume 7

Girl Scouts of Northern New Jersey

Girl Scout Cookie Program



This weekly newsletter is brought to you by the GSNNJ Product Program Team – Janet Barnes, Judy Schlemm, Vicki Christie, and Melanie Toj. Cookie Chat is designed to help Troop Cookie Managers navigate the Girl Scout Cookie Program with timely tips and tricks. Each week Cookie Chat is posted to the GSNNJ website and to the eBudde Help Center.

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Booth Sales

Great job so far on so many successful Booth Sales throughout GSNNJ! Please note the following reminders regarding Booth Sales:

- If your Troop is unable to attend the Booth Sale you signed up for, please cancel it in eBudde. This will remove the booth from the Cookie Finder and for council-secured locations this will open the slot for another troop to select it.
- Please remember that all troop-secured Booth Sales must be entered into eBudde for approval.

Bling My Booth Contest



All troops that are running a booth sale are welcome and encouraged to enter the Bling my Booth Contest! All participating troops will receive a Bling my Booth patch for the girls in their troop. The contest runs Feb. 17 through March 17, 2024. Two troops will be randomly selected to win free access to the Animal Explorers program at Jockey Hollow in May 2024 or to the Earth Day program at Lake Rickabear in April 2024. To enter the contest, complete this online form:

<https://gsnnj.jotform.com/240443740683961>

Please upload one photo per troop. And be sure to tag @GSNNJ in your social media posts.

Girl Rewards



Have you checked the Girl Order Tab in eBudde lately? Do you have girls who are close to the next reward level? Why not reach out to them and let them know they are only a few packages away from the next level? There is still plenty of time for girls to reach their goals – and plenty of time for girls to earn their very own Lucy the Axolotl!

The Final Reward orders will open for editing the week of March 10. All sales through March 17 count towards the final rewards. Do not submit your order until you have credited the girls with any additional sales.

Reminder: New Reward Opportunities

For Troops:

Your Troop could win **Free Girl Scout Membership** for the 2024-2025 program year! For every 5 cases ordered from a Cookie Cupboard (within one transaction), your troop will receive one chance to win!



Details: 3 winning troops (one from each Cookie Cupboard) will be randomly selected on 3/1 for February orders and on 3/18 for March orders. Example: if a troop has ordered 15 cases for pickup on 2/13, they will have 3 entries to the February contest. Free membership will apply to the total number of registered girls in your troop as of 3/17/2024.

For Girl Scouts:



Dreaming of warm summer days and having fun at Jockey Hollow or Lake Rickabear? We sure hope so because we have an opportunity for Girl Scouts to win a week of Girl Scout Camp! All girls who sell **150 or more** packages of Girl Scout Cookies through March 17 will be entered to win a free week of Summer Camp!

Details: Entries are based on final sales as listed on the Girl Order tab in eBudde by March 19 (the last day for troops to edit this). Ten winners will be randomly selected to win one week of a general camp session during the 2024 Summer Camp season – available for weeks 1 through 5 only.

Credit cannot be applied to previously purchased sessions but can be applied towards the purchase of a special session. Check out www.gsnnj.org for more information about Girl Scout camp.



\$100 American Dream Gift Card: The Top 200 Girl Scout Cookie Program Sellers for 2024 will each receive a \$100 Gift Card to American Dream (\$50 for the Girl Scout and \$50 for her adult chaperone) to use at any of the following American Dream attractions: Angry Birds Mini-Golf; Activate; Big SNOW; Blacklight Mini-Golf; Blast 7-D; Dream Wheel; DreamWorks Water Park; Gem Mining; iMuseum; Legends of the Hidden Temple Ropes Course Challenge; LEGOLAND Discovery Center; Mirror Maze; Nickelodeon Universe Theme Park; Paradox Museum; TiLT: A Tracy Lee Stum Museum; The Escape Game; The Rink; and SEA LIFE Aquarium.

Initial Order Payments

Payments for Initial Orders are due the week of March 4. This payment is for order card (offline) sales only and does not include Booth Sale cookies or extras. Please refer to the Troop Sales Report in eBudde to find the amount due from your Troop.

Please note: On The Troop Sales Report, you will notice a line titled "Overall Initial Order Payment ACH" – this is the amount due for the Initial Order payment. If it is a negative amount your Troop does not owe anything for the Initial Order payment. (see example below)

Cookie	Specialty
Pkg price: 6.00 Case price: 72.00 Pkgs sold: 334	Pkg price: 6.00 Case price: 72.00 Pkgs sold: 56
Trp Proceeds Rate: 0.900 No Reward Proceeds: 0.000	Trp Proceeds Rate: 0.900 No Reward Proceeds: 0.000
Girl Init. Pkgs: 79	Girl Init. Pkgs: 17
Booth Init. Pkgs: 0	Booth Init. Pkgs: 0
DOC Init. Girl Del. Pkgs: 79	DOC Init. Girl Del. Pkgs: 17
Init. Charity Pkgs: 0	Init. Charity Pkgs: 0
Initial Order Payment ACH: -1209	Initial Order Payment ACH: -42

Overall
Initial Order Payment ACH: -1251

Please also note the banking information listed in the Troop Sales Report.

Bank Name:
Routing No.: Acct No.:

If the information is incorrect or missing, please complete an ACH Authorization Form as soon as possible. <https://gsnnj.jotform.com/212444411785151>

If your Troop is unable to make the Initial Order payment, please complete a Troop Finance Issue form. <https://gsnnj.jotform.com/202874395227058>

GSNNJ Cookie Cupboards

The GSNNJ Cookie Cupboards have depleted their inventory of Girl Scout S'mores. This variety is no longer available for pickup through our Cookie Cupboards. Therefore, this variety has been turned off for girl delivery in Digital Cookie. It is, however, still available for direct shipping to customers through Digital Cookie.

All other varieties of Girl Scout Cookies are fully stocked at all GSNNJ Cookie Cupboards.

If you are in need of S'mores, please check the Cookie Exchange option on eBudde to see if troops in your Service Unit have packages of S'mores that they are looking to transfer to other troops. Troops can complete the transfer in eBudde (on the Transactions Tab) between themselves so the financial responsibility changes to the troop receiving the cookies.

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