



Hello, Troop Fall Product Program Managers! Thank you for all you have done so far to make the 2023 Fall Product Program a success. This weekly newsletter is designed with you in mind and is full of helpful and timely information regarding the Fall Product Program.

ISSUE #2

Update on Girl Scout themed mini BarkBox product availability: Due to the amazing sales work of Girl Scouts across the country, the initial supplies of this box have sold out. Customers can still place orders to be in line for the next batch, with estimated delivery in February 2024.

New Build-A-Bear® reward opportunity:

GSNNJ, in partnership with Build-A-Bear®, will be installing a bear building station in our Riverdale location – and, for the 2023-2024 membership year, girls can work towards earning their very own Girl Scout Build-A-Bear®.

Requirements: Sell 30 items during the 2023 Fall Product Program **and** 175 packages of Girl Scout Cookies during the 2024 Girl Scout Cookie Program. If a girl does not participate in the Fall Product Program, she would need to sell 275 packages of Girl Scout Cookies to qualify.



Product Program Credits:

New this year! We are offering GSNNJ Product Program Credits for Girl Scouts to “spend” on the purchase of GSNNJ council programs, events, camp, and purchases in the Council Shops. All girls, regardless of age level, can earn credits that can be redeemed for those purposes, in addition to their rewards and Troop Proceeds.

Total Number of Items Sold	Amount of Product Program Credits earned
25-49	\$5
50-74	\$10
75-99	\$15
100-149	\$20
150-199	\$25
200+	\$30

2023 Avatar Contest:

Hey GSNNJ Girl Scouts: Show us your Avatars and win some Girl Scout merch! Post your 2023 Fall Product Program Avatar to our Facebook page or share your Avatar on Instagram and tag us. We'll randomly choose three Avatars from our social media platforms to win some Girl Scout merchandise. We'll choose the 3 winners from those who post by midnight on Sunday, Oct. 15, 2023. Please see the original FB post from Oct. 5, 2023, for more details.

Girl Scout tins make great gifts!

Looking for a gift for teachers, bus drivers, delivery people, or anyone else on your list? Treat them to delicious Chocolate Covered Pretzels or Mint Treasures.



Milk Chocolate Covered Pretzels have been a fan favorite for many years. They are a perfect treat to say Thanks to anyone on your list.



Milk Chocolate Mint Treasures are sure to please anyone on your list. The decorative Girl Scout tin features Girl Scout memories from the 60s and 70s.

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Meet the Mascot!

This year's mascot—the Ocelot—was chosen to raise awareness that this animal is endangered due to habitat destruction. Did you know that ocelots can grow up to 3 feet in length, weigh up to 35 pounds, and can run up to 38 MPH? They have a wide distribution from northern Argentina to the southwestern U.S.



Important Dates!

Early access for Troop Volunteers	9/25/2023
Program begins! Online & in-person	10/1/2023
Last day for in-person	10/20/2023
Family deadline for entering in-person orders into M2 system	10/23/2023
Deadline for troop to edit/enter order card sales	10/24/2023
Last day for online girl-delivered nut items	10/24/2023
Delivery (check with your Service Unit for exact date)	11/11/2023 – 11/18/2023
Online sales end for direct-ship nuts, magazines, Tervis Tumblers and BARKBox	12/3/2023
Troops to submit reward orders	12/5/2023
ACH debit and credits	12/5/2023

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