



Hello, Troop Fall Product Program Managers! Thank you for helping coordinate our Fall Product Program and supporting our Girl Scout troops as they earn funds for troop activities while learning important business skills. You are an integral part of this financial literacy program, and we appreciate all that you do. Throughout the program, we will be sending you Tip of the Week newsletters such as this one, which will provide you with timely information for a successful program.

ISSUE #1

“Own Your Magic” is the inspiring theme that will span across both the Fall Product and Girl Scout Cookie Programs this year. It is designed to encourage girls to set their own goals, have fun, and be themselves as they participate in Girl Scouts!

What is the Fall Product Program?

Entrepreneurship is one of the four pillars of the Girl Scout Leadership Experience. Our Fall Product Program fosters that as well as helps girls learn these valuable business and life skills, preparing them for future business opportunities and leadership roles:

- Goal Setting
- Money Management
- People Skills
- Decision Making
- Business Ethics

How to Participate:

All registered Girl Scouts are eligible to participate in the Fall Product Program. Participation is easy and fun and includes in-person product sales and online sales.

Online:

There are several products that can be purchased online only including:

- Magazine subscriptions (new and renewed)
- Nut and candy items
- Tervis Tumblers
- Girl Scout branded BARKBox

The nut and candy items shown on the order card can be purchased online for direct shipping or for girl delivery. Customers pay online at time of order, so there is no need to collect money.

In-Person:

Only the items pictured on the order card are available for in-person sales. These items will be delivered by the girl to her customers. Payment should be collected at the time of delivery.

M2 Online System Access:

- **Troops:** A welcome email will be sent to either the noted Fall Product Program Manager or a registered leader of the troop. Volunteers can also sign up directly at www.gsnutsandmags.com/admin (as of Sept. 25, 2023). Once logged in, the volunteer can send the campaign launch email to the girls in the troop.
- **Girl Scouts:** Parents and caregivers can register through the launch email they receive or can go directly to the site at www.gsnutsandmags.com/gsnj. The program begins on Oct. 1, and girls/parents will not have access to the site until that date.

New Products for 2023:

Two new products have been added to the online store. Tervis® Tumblers and a Girl Scout branded BARKBox.



Tervis® Tumblers: \$27.99 to \$49.99 each. \$5.99 shipping for the first three and \$1 for each additional tumbler after that.



BARKBox: \$19.99 plus \$5 shipping per delivery address. Each box includes a custom Pose & Play Beret dog toy and 1 canister of Berry Trios dog treats.

www.gsnj.org



Meet the Mascot!

This year's mascot—the Ocelot—was chosen to raise awareness that this animal is endangered due to habitat destruction. Did you know that ocelots can grow up to 3 feet in length, weigh up to 35 pounds, and can run up to 38 MPH? They have a wide distribution from northern Argentina to the southwestern U.S.



Important Dates!

Early access for Troop Volunteers	9/25/2023
Program begins! Online & in-person	10/1/2023
Last day for in-person	10/20/2023
Family deadline for entering in-person orders into M2 system	10/23/2023
Deadline for troop to edit/enter order card sales	10/24/2023
Last day for online girl-delivered nut items	10/24/2023
Delivery (check with your Service Unit for exact date)	11/11/2023 – 11/18/2023
Online sales end for direct-ship nuts, magazines, Teris Tumblers and BARKBox	12/3/2023
Troops to submit reward orders	12/5/2023
ACH debit and credits	12/5/2023

Meet the GSNNJ Product Program Team:

Janet



Judy



Vicki



Melanie



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