



**GSNNJ**  
**Leadership SUMMIT**  
**January 2024**

**Welcome!**



**girl scouts**   
of northern  
new jersey

**Dahlia Cooper**

Chief Membership Officer

Happy New Year!







## **PLEDGE OF ALLEGIANCE**

I pledge allegiance to the flag  
of the United States of America  
and to the Republic for which it stands  
one Nation, under God, indivisible  
with liberty and justice for all.

## **GIRL SCOUT PROMISE**

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

## **GIRL SCOUT LAW**

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.



# Dates To Remember

- **Tuesday, March 19** *Leadership SUMMIT*
- **Wednesday, April 24** *Women of Achievement*
- **Wednesday, May 15** *GSNNJ Annual Meeting and Adult Recognitions*
- **Tuesday, June 18** *Leadership SUMMIT*
- **Monday, August 19** *Leadership SUMMIT*



**GSNNJ New Staff members :**

**Jennifer Dowdell**      Customer Care Specialist

**Anjole King**              Director of Program



**girl scouts**   
of northern  
new jersey

**Sandra Kenoff**

President/ Chief Executive Officer



# Key Messages

- Product Program
- Retail Sales
- Membership Recruitment
- Troop Support
- Business Integration
- Girl Scout Leadership Experience
- Fund Development

# Product Program

**Janet Barnes**

Director of Product Program



# Baking in Success for 50 Years

Cookies & Packaging

BAKING WITH HEART FOR 50 YEARS

CONFIDENTIAL & PROPRIETARY





# 2024 Cookie Season Variety Lineup

LittleBrownie.com

All varieties will retail for \$6.00 during the 2024 season.

## Lemon-Ups®

NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits

Approximately 12 cookies per 6.2 oz. pkg.

Ⓢ



## Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe

Approximately 38 cookies per 9 oz. pkg.

Ⓢ



## Do-si-dos®

- Made with Natural Flavors
- Real Peanut Butter
- Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling

Approximately 20 cookies per 8 oz. pkg.

Ⓢ



## Samoas®

- Real Cocoa
- Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes

Approximately 15 cookies per 7.5 oz. pkg.

Ⓢ



## Tagalongs®

- Real Cocoa
- Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating

Approximately 15 cookies per 6.5 oz. pkg.

Ⓢ



## Thin Mints®

- Made with Vegan Ingredients
- Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint

Approximately 30 cookies per 9 oz. pkg.

Ⓢ



## Girl Scout S'mores®

- Made with Natural Flavors
- Real Cocoa

Graham sandwich cookies with chocolaty and marshmallowy flavored filling

Approximately 16 cookies per 8.5 oz. pkg.

Ⓢ



## Toffee-tastic®

- No Artificial Flavors

GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits

Approximately 14 cookies per 6.7 oz. pkg.

Ⓢ



## Adventurefuls®

- Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème filling and a hint of sea salt

Approximately 15 cookies per 6.3 oz. pkg.

Ⓢ



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Little Brownie  
BAKERS®



**Riverdale Service Center  
95 Newark Pompton Turnpike,  
Riverdale, NJ  
Cookie Cupboard**

**Open February 13 through March 15**

**Tuesdays 9:00 A.M. – 5:00 P.M.**

**Thursdays 9:00 A.M. – 6:30 P.M.**

**Fridays 9:00 A.M. – 5:00 P.M.**

**Saturday, February 17: 9:00 A.M. – 12:00 P.M.**

**Saturday March 9: 9:00 A.M. – 12:00 P.M.**



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*Little Brownie*  
BAKERS®



**Paramus Service Center  
300 Forest Avenue, Paramus NJ  
Cookie Cupboard**

**Open February 13 through March 15**

**Tuesdays 9:00 A.M. – 5:00 P.M.**

**Thursdays 9:00 A.M. – 6:30 P.M.**

**Fridays 9:00 A.M. – 5:00 P.M.**

**Saturday, February 17: 9:00 A.M. – 12:00 P.M.**

**Saturday March 9: 9:00 A.M. – 12:00 P.M.**





**Prudent Corporation  
Warehouse  
69 King Street, Dover NJ  
Cookie Cupboard**

**Open February 13 through March 15**

**Tuesdays 9:00 A.M. – 5:00 P.M.**

**Fridays 9:00 A.M. – 5:00 P.M.**



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*Little Brownie*  
BAKERS®

## Girl Scouts of Northern New Jersey 2024 Cookie Program Rewards

My Personal Goal: \_\_\_\_\_ NUMBER OF PACKAGES

### Product Program Credits (non-cumulative)

NEW!

Packages Sold	PPC earned
115-199	\$10
200-299	\$15
300-399	\$20
400-499	\$25
500-599	\$30
600-699	\$35
700-799	\$40
800-899	\$45
900-999	\$50
1,000+	\$55

### Initial Order Reward



Mini Axolotl Plush  
110+ pkgs

All rewards are cumulative. Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability.

### Cookies From Home Rewards



Gift of Caring Patch  
25+ CFH pkgs



Lanyard  
50+ CFH pkgs

### Build-a-Bear Reward

**NEW! Build-a-Bear Reward**  
Sell 30 items during the 2023 FPP and 175 cookie packages

Girls who earn this reward can build a Girl Scout bear at our newly installed Build-a-Bear Workshop in our Riverdale council shop. If a girl did not participate in the FPP, she would need to sell 275 packages of Girl Scout Cookies. For more info visit [www.gsnj.org/cookies](http://www.gsnj.org/cookies)



### Troop Final Reward



Baseball Cap  
Troop Registered PGA 180

### Booth Sales Reward



Booth Sale Patch  
1+ booth pkgs

### Digital Cookie Reward



Cookie Techie Patch  
15+ emails

### Bar Patches



Awarded at highest level earned starting at 100+ in increments of 100+ to 1000+



2024 Patch  
25+ pkgs



Action Patch  
35+ pkgs



Scratch Art Poster  
50+ pkgs



Bandana  
65+ pkgs



DIY Playing Cards  
80+ pkgs



Socks  
95+ pkgs



Plush Axolotl  
115+ pkgs



Wallet Pouch  
135+ pkgs



Collapsible Cup  
160+ pkgs



Axolotl Pillow  
185+ pkgs



Necklace  
215+ pkgs



Journal Sketch Pad  
250+ pkgs



Game Set  
300+ pkgs



Makeup Pouch  
400+ pkgs



Crossbody Bag AND Fashion Patches  
500+ pkgs



Weekender Tote  
650+ pkgs



Ottoman  
850+ pkgs



Blanket  
1000+ pkgs



# Build-A-Bear Reward

Girls can earn their very own furry friend!

Requirements:

Sell 30 items during the 2023 Fall Product Program  
and

Sell 175 packages of Girl Scout Cookies

If a girl did not participate in the Fall Program, she would need to sell 275 packages of Girl Scout Cookies.





# New! Cookie Rookie Patch

[LittleBrownie.com](http://LittleBrownie.com)



- Complete 5 activities from the Cookie Rookie Patch Program
- Stop in to any GSNNJ Council Shop and receive your free patch
- Available to all new Girl Scouts!



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*Little Brownie*  
BAKERS®

## Girl Scout Cookie Program

Total Number of Packages Sold	Amount of PPC earned
115-199	\$10
200-299	\$15
300-399	\$20
400-499	\$25
500-599	\$30
600-699	\$35
700-799	\$40
800-899	\$45
900-999	\$50
1000+	\$55

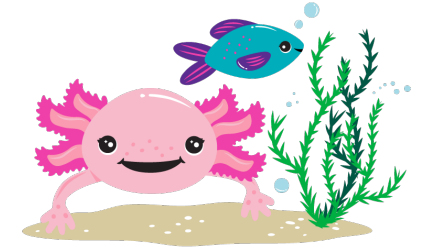
## New Product Program Credits

- All girls regardless of age level are eligible
- Can be redeemed towards the cost of membership, programs, camp and purchases in the Council Shop
- Noncumulative, meaning girls earn credits based on their total sale.
- Non-transferable, cannot be redeemed for cash.

**New Troop  
Proceeds Plan  
for the 2024  
Girl Scout  
Cookie  
Season**

<b>All Levels with Rewards</b>			
<b>Registered PGA</b>	<b>Proceeds per package</b>	<b>Registered PGA</b>	<b>Proceeds per Package</b>
1-114	.90	115+	\$1.00
<b>Cadette, Senior, Ambassador – Reward Opt out for higher Troop Proceeds</b>			
<b>Registered PGA</b>	<b>Proceeds per package</b>	<b>Registered PGA</b>	<b>Proceeds per Package</b>
1-114	\$1.05	115+	\$1.15

# Mark Your Calendars



## January

- January 9 – Cookie Program Begins
- January 28 – Initial Order Ends
- January 30 – Troop orders due in eBudde

## February

- February 9 – February 18 – Service Unit Deliveries
- February 12 – Cookie Cupboards Open
- February 17 – Booth Sales Begin

## March

- March 4 – Initial Order payment due (ACH)
- March 17 – Booth Sales End
- March 19 – Troop Reward Orders due
- March 19 – Final Payment Due (ACH)

## April/May

- End of April/Early May – rewards shipped to Service Units



## GSNNJ Product Program Team

Janet Barnes; Product Program Director  
[jbarnes@gsnnj.org](mailto:jbarnes@gsnnj.org)

Judy Schlemm; Product Program Manager  
[jschlemm@gsnnj.org](mailto:jschlemm@gsnnj.org)

Vicki Christie; Product Program Manager  
[vchristie@gsnnj.org](mailto:vchristie@gsnnj.org)

Melanie Toj; Administrative Assistant  
[mtoj@gsnnj.org](mailto:mtoj@gsnnj.org)





# Retail Sales

**Rachel Cawley**  
Director of Retail Sales



We're hosting a beary-special  
Grand Opening Celebration  
on Saturday, Jan. 20, 2024,  
from 10:00am to 2:00 pm  
at our Riverdale Council Shop  
and you're invited!

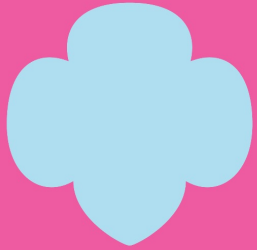
In partnership with Build-A-Bear Workshop,  
GSNNJ has installed a bear-building workshop in  
our Riverdale location and we're cub-pletely ready  
for you to create your own fuzzy friend dressed in  
a matching Girl Scout uniform.

Stop in to make new friends and a beary-  
cute SWAP and share a snack with us.

# Build-A-Bear® Workshop *Grand Opening!*



# Build-A-Bear is here!



**Want to build a bear?**

**The Build-A-Bear Workshop in our Riverdale Council Shop offers walk-in hours, Mondays - Fridays from 9:00am to noon, and from 1:00pm to 5:00pm on a first-come, first-serve basis.**

**To avoid waiting times, reserve a 30-minute time slot (which can accommodate two bear builders):**

**[MAKE AN APPOINTMENT NOW](#)**

**For troop Build-A-Bear events, email**

**[shop@gsnnj.org](mailto:shop@gsnnj.org)**



# GSNNJ Shop Hours



## Paramus Shop Hours

**Mondays through Fridays**

**9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.**

**Email the shop at: [paramusshop@gsnnj.org](mailto:paramusshop@gsnnj.org)**

## Riverdale Shop Hours

**Mondays through Fridays**

**9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.**

**Email the shop at: [riverdaleshop@gsnnj.org](mailto:riverdaleshop@gsnnj.org)**

**Lockers available at both locations  
for after hours pickups.**

**\*\*Please visit [www.gsnnj.org/shop](http://www.gsnnj.org/shop) for most current hours\*\***



# Membership Recruitment

**Lissette Tufaro**

Associate Director of Member Experience



## The following Service Units have reached 100% of their Girl Membership Goal:



Congrats!

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Allendale</li><li>• Cresskill</li><li>• East Hanover</li><li>• Englewood</li><li>• Florham Park</li><li>• Hillsdale</li><li>• Long Hill</li><li>• Montville</li><li>• Morristown</li><li>• Morris Plains</li><li>• Mount Olive</li></ul> | <ul style="list-style-type: none"><li>• North Arlington</li><li>• North Warren</li><li>• Park Ridge</li><li>• Passaic Valley</li><li>• Ridgewood</li><li>• Vernon</li><li>• Waldwick</li><li>• West Milford</li><li>• Westwood, Twp of Washington</li><li>• Woodcliff Lake</li><li>• Wyckoff</li></ul> |
|--|--|

**Many more are close to reaching goal!**

**Let's work together!**

Contact your Membership Recruitment Manager for your membership goal and recruitment materials



WE CAN  
DO IT!



# Open to girls in grades K-5 who are NEW to Girl Scouts. Become a Girl Scout at Our Winter Extravaganza!



Pick up your **free Activity Box** with supplies at **our kick-off event, Saturday, Jan. 20, 2024, 12:00-2:00 p.m.** at our Riverdale Service Center. We'll make some snow and enjoy hot chocolate.

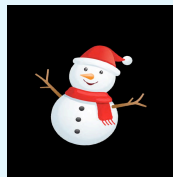
Each family with a girl registered in our Winter Extravaganza series, will be entered for the chance to win a Build A Bear™



Our **Winter Extravaganza Series** is \$40, which includes **one Girl Scout membership for one year.** You can join at any time during our sessions.

Winter Extravaganza sessions are held via Zoom on Wednesdays from 6:00-7:00 p.m., Jan. 24, Jan. 31 & Feb. 7, 2024.

- Learn about **Girl Scout traditions** and make **SWAPS**
- Discover the joy of **campfire songs**
- **Explore entrepreneurship** with the Girl Scout Cookie Program and more!



*Parents/Guardians: Receive a troop incentive when you and another volunteer register by Feb. 7, 2024, to start a new Girl Scout troop. For more information and to register, visit [www.gsnnj.org/WinterExtravaganza](http://www.gsnnj.org/WinterExtravaganza)*



## Kindergarten Registration is starting!

Membership Recruitment Managers are working on distributing flyers at pre-schools and elementary schools. If you need flyers or can assist with the distribution, please let your Membership Recruiter know.

## Service Unit Recruitments

Let your Membership Recruitment Manager know about any upcoming scheduled recruitment events so we can work together. Recruitment flyers are available for all Service Units. Contact your Membership Recruitment Manager for assistance.

## Daisy Pilot Program

For new Daisy troops that form before January 31, 2024. New troops will receive monthly supply boxes and are shipped by GSUSA following the **Box Content and Shipping Schedule** chart. GSNNJ has provided boxes to some troops if necessary. **Frequently Asked Questions** can be found here: [www.gsnnj.org/daisybox](http://www.gsnnj.org/daisybox)

## Green Table Talk for New Leaders: On Zoom from 6:30 pm – 7:30 pm

New leaders can get their questions answered and be empowered to lead their troop!

**For Daisy Pilot Troop Leaders:** Monday, January 22, 2024, or Wednesday, January 24, 2024

**For new Brownie – Ambassador Troop Leaders:** Monday, January 29, 2024

Contact Lissette Tufaro at [ltufaro@gsnnj.org](mailto:ltufaro@gsnnj.org) for Daisy Pilot Program or Green Table Talk sessions







# Troop Support

**Lori Miller**

Troop/Service Unit Support Manager

# Volunteer Training



## Daisy New Leader Orientation

Tuesday, January 23

Virtual Daisy NLO- 10:00 am

Thursday, February 8

Virtual Daisy NLO- 10:00 am

Wednesday, February 28

Virtual Daisy NLO- 6:30 pm

Thursday, March 14

Virtual Daisy NLO- 10:00 am

## Brownie - Ambassador New Leader Orientation



Tuesday, February 13

Virtual Brownie-Ambassador NLO- 6:30 pm

Wednesday, March 6

Virtual Brownie-Ambassador NLO- 6:30 pm

Please e-mail Customer care to register for orientation:

**[Customercare@gsnnj.org](mailto:Customercare@gsnnj.org)**

In the subject line please note: NLO with preferred date and time



# Annual Meeting & Adult Recognitions

The Meadow Wood  
May 15, 2024

Randolph, NJ



# Adult Recognitions

## Know a volunteer whose contributions stand out?



Every year, we recognize the outstanding efforts of our volunteers at our Annual Meeting & Adult Recognition event.

Volunteers may be nominated for recognition by leaders/advisors, service unit team members, parents, or council staff. Consider nominating someone inspiring.

SUMs will soon receive a listing of past awards presented to their Service Unit. Please use this list as a guide when presenting awards as members may not receive an award more than one time.

All Awardees must be registered members for our current Girl Scout year. They must also have completed the appropriate training and a background check (if applicable).

Our GSUSA/GSNNJ Awards Decision Chart, Nomination and Endorsement forms will soon be on our webpage. This chart will help you decide which award best suits your nominee.

Each awardee must receive one nomination as well as the number of endorsements required (See Decision Chart).

The number of endorsements vary by award and must be submitted by different individuals. Although they may be brief, please be detailed and specific when writing the submissions.



# Years of Membership Pin

GSNNJ also likes to acknowledge those adult volunteers who have been Girl Scouts for many years; these pins are awarded in 5-year increments (5, 10, 15, 20 or 25 + years ).

- Years of Membership include total years as a registered member (both as a girl and as an adult) and are self-nominated and self-reported.
- Volunteers receiving these pins must be registered members for the current Girl Scout year.

Service Unit Managers may ask their volunteers for the information and then print & fill out the **Years of Membership Pin Application Form** which will soon be on our webpage.

Please submit the completed form to: [customercare@gsnnj.org](mailto:customercare@gsnnj.org)

**Note: 15 years and above, pins are presented at the Annual Meeting & Adult Recognition event, while 5 and 10-year pins are presented at the service unit level.**



# Friendly Reminders



- ✓ Cookie Sales have begun please be sure that you and your troops have registered for the current Girl Scout Year.
- ✓ Service Unit Managers, please let your Troop Support Manager know if you or a service team member need access to Looker
- ✓ Remember to email your Service Unit leader meeting dates to your Troop Support Manager
- ✓ Remember to submit your Money Earning Application and Troop/Group Activity Application Forms



The background features a grid of squares in light orange and light grey. Overlaid on this grid are various white and grey geometric shapes: a four-leaf clover, a triangle, a circle, a hexagon, a diamond, and an oval. The text is centered over these shapes.

# Business Integration

**Tracy Merwede**

Director of Business Integration



# Troop Reminders

- **Review your Troop Roster in MYGS** to make sure all your members are registered for the 2024 membership year. May not be available on a mobile device.
- **Have you filled out Troop Information Update Form?** Fill it out today to make sure all your information is up-to-date. Link: [Troop Information Update](#)
- If you cannot access the form from the link above: go to [www.gsnnj.org](http://www.gsnnj.org), click on Forms in the upper right corner of the screen for the link to the Troop Information Update form.
- Troop Leaders/Advisors can see the **Background Check eligibility** for adult members under CBC Status column. To review this information login into MYGS Member Profile and under the My Troops Tab in the Adult section look for the CBC Status column.
- **System Bug** – There is a sporadic bug in the system. When adding a role to an existing member, there are times the customer is being asked to pay for another membership. Please do not pay – contact Customer Care at 973-248-8200 or [customer care@gsnnj.org](mailto:customer care@gsnnj.org).



# For Leaders: “Invite friends to join your troop”

Leaders can send friends an email invitation to join their troop from My Troops.

**This link is only active for 60 minutes from the time it is sent.**

**(In VS 2.0 Troop leaders cannot register new girls directly)**

Included in the email is a unique one-time use link that sends the individual to the troop in the Participation Catalog for Membership registration.

- This unique link works only for the recipient you email it to, even if troop is not displayed or showing as having available spots.
- It is not sharable and will not work if pasted into another email or social media post.












***Instructions: Log in to your MyGS Account***

1. *Click on **My Troop(s)** tab.*
2. *Select your Troop, to view membership roster*
3. *Scroll to bottom of roster.*
4. *Click “**Invite friends to join your troop**”*
5. *Enter one parent/caregiver email.*
6. *“Submit Request.” A confirmation message will appear as “Success! Your invite have been sent.”*

*\*Repeat step #4 for each individual invite.*

Please verify that parent/caregiver has received the invitation email.



Task	Troop Leaders Can Do It	Caregivers Can Do It
Edit Girl Member Information		
Edit Household Family Member Information, such as address or school		
Renew Girl Memberships		
Register New Girls		
Register Girls for GS Events		
Add a Volunteer Role		
Complete a Troop Transfer (*If receiving troop is open and Displayed in Participation Catalog)		
Invite Friends to Join		

# Girl Scout Leadership Experience

**Anjole King**, Director of Program

**Amanda Meyers**, Program Manager

**Laura Ammaturo**, Program Manager



### Brooklyn Bridge & Sidewalks of New York: 5/5, 6/9/2024 – New York City, NY

- Start the day by walking across the Brooklyn Bridge as you begin your exploration of the southern tip of NYC. You'll be guided by our own historian as we venture into the very beginnings of the streets of New York. We'll head over to Trinity Church founded in 1697, the final resting place of Alexander Hamilton. Your trip around the southern tip includes multiple stops including the African Burial Ground National Monument, St. Paul's, and the 9/11 Memorial. Along the way, hear tales about our nation's start to its current global impact as we finish our walk on Wall Street. Fee includes coach bus transportation, professional guide, exclusive fun patch, and entrance to all venues. Bus pick-ups are tentatively scheduled for GSNNJ's Riverdale and Paramus Service Centers.



### Philadelphia: Life and Liberty: 5/19/2024 – Philadelphia, PA

- Philadelphia, the City of Brotherly Love, is waiting for you to explore during this trip. You'll be walking in the steps of our country's history as you enter Independence Hall and stand where our founding fathers committed treason to the crown by signing the Declaration of Independence. Visit the National Constitution Center and explore our constitutional amendments and see a performance of "Freedom Rising." You'll eat lunch at the world-famous Reading Terminal. Finish the day at Eastern State Penitentiary, once the world's most famous and expansive prisons. Fee includes Coach Bus transportation, all tours and admissions, plus patch. There will be a lunch break which will not be included. Bus departs from Riverdale Service Center.



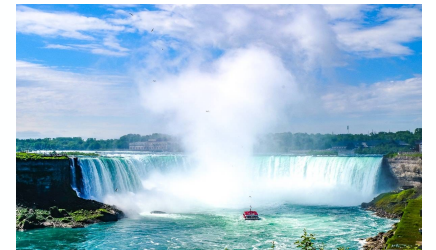
### Salem: 6/22-6/23/2024 – Salem, MA

- Whether you are intrigued by the Salem Witch Trials or are a fan of the movie Hocus Pocus, this one-night adventure will satisfy your curiosities as we explore the historic town of Salem, Massachusetts. We'll visit famous sites such as "the House of the Seven Gables" and the Salem Heritage Trail during our walking tour with our personal historian and tour guide. Fee includes Coach bus transportation, hotel, breakfast, and two dinners.



### Niagara Falls: Canada Style!: 7/28-7/31/2024 – Niagara Falls, Canada

- Get your passport and we'll head to the Canadian side of Niagara Falls. See the falls from your room as we stay at the Falls View Embassy Suites. Our hotel will be 100 yards from the brink! It's just a ten-minute walk to Niagara Falls or use the Incline Railway located directly behind the hotel, which will bring you right to the Canadian Horseshoe Falls. Explore Niagara Falls State Park. Discover the Cave of the Winds and enjoy the Maid of the Mist boat ride. You'll have an up-close view at night as the Falls are illuminated, and fireworks accent the sky. As an added treat, we'll have an early dinner at the Skylon Tower in its revolving restaurant! Trip includes coach bus transportation, hotel based on 4 or 2 persons per room.



\*Every program you attend can help you earn the new **GSNNJ Pillar Patch**. Learn more at <https://www.gsnnj.org/en/discover/activities/pillar-patch.html>

\*For more programs and dates visit our event calendar at <https://www.gsnnj.org/en/discover/activities/event-calendar.html>



### Go Gold 1: The Introduction – Virtual – 2/1, 2/11, 2/28, 3/13, 3/25/2024

- This program is the first of the two required Girl Scout Gold Award trainings. You must attend this session before you begin, or are early into, your Journey work. An overview of the award, Journey strategies, timelines, and inspiration to get you started will be covered. This program is mandatory if you wish to pursue this prestigious award. Go Gold 2, The Project, must be attended after Journey completion (or near completion). NOTE: Adults only need to register if they are attending the session alone.

### Go Gold 2: The Project – Paramus Service Center – 1/21, 3/12/2024 Riverdale Service Center – 3/24/2024

- This program is the second of the two required Girl Scout Gold Award trainings. You must attend this session once you have completed, or are near completing, your Journey work. You will learn the necessary elements of a successful Girl Scout Gold Award Take Action Project, how to construct your project, and how to navigate the council approval process. This program is mandatory if you wish to propose a Take Action Project to council. Go Gold 1 - The Introduction is a pre-requisite to this program. Adult members and non-members are welcome, but they must register to reserve a seat. Refunds are not available for this program, but efforts will be made to reschedule.

### Silver Award Workshop – Virtual – 3/19, 5/2/2024

- This optional, but highly recommended, workshop is open to parents and troop leaders who are interested in learning more about the Girl Scout Silver Award and strategies for helping the girls take the lead. Requirements will be reviewed, step by step, with plenty of time for questions. The new materials and review process will be presented, that is fully implemented as of Oct. 1, 2023.

### Silver Quest – Paramus Service Center – 1/21, 3/12/2024 Riverdale Service Center – 3/19/2024

- At this girls-only program, we will explore the role of the Girl Scout Journeys, the Girl Scout Silver Award project steps, and the new approval process that is fully implemented as of Oct. 1, 2023. Once completed, you'll leave empowered to take the lead and Take Action to make a difference in your community.

### Bronze Award Workshop – Virtual - 3/5/, 5/13/2024

- This optional, **but highly recommended**, workshop is open to parents and troop leaders who are interested in learning more about the Girl Scout Bronze Award. Requirements will be reviewed, step by step, with plenty of time for questions.

### Program on the Go

- For troops and Service Units unable to participate in activities due to scheduling conflicts, our Program on the Go service is available. GSNNJ will bring some of our most popular program activities to your location. Some programs, like Continental Cooking, are featured at specialty program destinations. To request one of our Program on the Go activities, complete our online form by visiting our website <https://www.gsnnj.org/en/discover/activities/program-on-the-go.html> at least three weeks prior to your desired activity date.
- **Program on the Go Activities Offered:** ◦Sewing, ◦Cake Décor, ◦Continental Cooking, ◦Toy Maker, ◦Creative Engineer, ◦Sensational Stars, ◦Perfectly Imperfect, ◦Just Breathe: The Magic of Mindfulness



### **MEdia Journey Weekend – Girl Scout Cadettes - Lake Rickabear, Kinnelon, NJ – 1/27-1/28/2024**

- What's not to love about the media? You can enjoy it anytime, anywhere, for hours and hours! But have you ever wondered how much of your life is spent in someone else's reality? Who thinks up the clever plots and catch phrases? In what ways is your life and those around you influenced by the media? This weekend program will have you exploring the media and the messenger through hands-on activities, video clips, and the web. You'll leave with an action plan to finish the Girl Scout Journey. All meals, lodging, activities, and MEdia Girl Scout Journey books are included. Girls must attend the entire event to earn the awards. Late arrivals and early departures cannot be accommodated. Please adhere to safety activity checkpoints and register two leaders per troop. Award Earned: Girl Scout Cadette Media Journey Monitor and Influence Award



### **Fantastic Food Forage – Girl Scout Seniors - Jockey Hollow, Mendham, NJ - 2/16-2/18/2024**

- Get a head start on your Sow What? Journey at Jockey Hollow Camp in Mendham. You'll explore your food print at a supermarket near camp, create a dining experience as you prepare lunch for the group, devise a Food Commitment, and interview a local farmer regarding composting, rotating crops, and organic farming. Meet other high school GSNNJ Girl Scouts and have fun at camp overnight in the comfort of heated cabins. During this program activity, you will complete everything except the Take Action Project for the Sow What? Journey. This program activity helps girls earn the Girl Scout Senior Sow What Journey. Fee includes overnight lodging, snack, breakfast, lunch, and program supplies. Excursions patch and completed badge can be purchased at the council shops.



### **Life's aMaze Journey Weekend– Girl Scout Cadettes – Lake Rickabear, Kinnelon, NJ – 3/16-3/17/2024**

- You'll leave this March weekend event ready to tackle your take action project for the aMaze Journey. You'll develop skills to help you navigate friendships and middle school. The goal is peace for you, your world, and the planet, too. You'll earn the Peacemaker Award and the Interact Award leaving the Diplomat Award to do on your own. Late arrivals and early departures cannot be accommodated. Please adhere to the 2:8 ratio and register two leaders per troop. Independently registered Girl Scouts are welcome to attend.



### **Think Like an Engineer Journey Weekend– Girl Scout Cadettes – Jockey Hollow, Mendham, NJ - 4/12-4/13/2024 or 4/13-4/14/2024**

- You'll leave this March weekend event ready to tackle your take action project for the aMaze Journey. You'll develop skills to help you navigate friendships and middle school. The goal is peace for you, your world, and the planet, too. You'll earn the Peacemaker Award and the Interact Award leaving the Diplomat Award to do on your own. Late arrivals and early departures cannot be accommodated. Please adhere to the 2:8 ratio and register two leaders per troop. Independently registered Girl Scouts are welcome to attend.



\*Every program you attend can help you earn the new **GSNNJ Pillar Patch**. Learn more at <https://www.gsnnj.org/en/discover/activities/pillar-patch.html>

\*For more programs and dates visit our event calendar at <https://www.gsnnj.org/en/discover/activities/event-calendar.html>





### Think Like an Engineer in a Box – Girl Scout Cadettes

- Discover the process that engineers use to solve problems and develop new products as you work through the **Think Like an Engineer Journey for Girl Scout Cadettes**. Challenge yourself by completing three fun engineering projects using **our new Journey program in a box** filled with all the materials you'll need to:
  1. **Design a life vest for a Welsh Corgi dog** by creating, testing, and reworking a prototype.
  2. **Design a sturdy cabin structure for camp** that will withstand rain and windstorms and is based on an animal's home.
  3. Explore the world of biomedical engineering by **designing an elephant prosthetic**.
  4. **QR code and vanity URL** for this program
  5. **Online virtual video** – Introduction to Think Like an Engineer kit.
- Just add your creative spirit and your desire to make the world a better place. Once you've finished all three activities, conduct a Take-Action Project to complete the Girl Scout Think Like an Engineer Journey. This opportunity is made available to girls through a State of NJ for STEM Grant. To request a box email [program@gsnnj.org](mailto:program@gsnnj.org).



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### Wild Habitats – Girl Scout Juniors – 2/11/2024 – Lake Rickabear, 3/9/2024 – Riverdale Service Center, 4/11/2024 – Lake Rickabear, Kinnelon, NJ

- Girl Scout Juniors, you're invited to learn about environmental issues and endangered species. Meet live animal ambassadors, study their natural habitats, and create a diorama using items found in nature. Hear about endangered animals and how our decisions impact the environment. Learn what each of us can do to respect local wildlife and make a difference. Girl Scout Juniors will work toward their Outdoor Art Explorer and Animal Habitats badges. A fun patch is included.



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### Public Speaking – Girl Scout Cadettes - 3/9/2024 – Riverdale Service Center, 5/1/, 5/19/2024 – Lake Rickabear, Kinnelon, NJ

- Girl Scout Cadettes, you're invited to work with the ladies of Lokai Rose to learn about and discuss environmental issues and endangered animals. You'll discover how to present a conservation topic or ambassador animal and learn about the importance of conveying accurate information, body language and speaking confidently amongst your peers. You'll work towards your Public Speaker and Eco Trekker Badges. A fun patch is included.



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\*For more programs and dates visit our event calendar at <https://www.gsnnj.org/en/discover/activities/event-calendar.html>





# GSLE Camp & Outdoor Program

**Shannon Cornine**, Director of Jockey Hollow Camp

**Dara Garcia**, Director of Lake Rickabear Camp

# Dates to Remember 2024

## Jockey Hollow

### Open Houses:

March 3  
March 23  
April 14  
April 28  
May 11

Preview:  
June 22

## Lake Rickabear

### Open Houses:

March 9  
April 7  
May 11  
May 19

Preview:  
June 23

**SUMMER CAMP REGISTRATION IS NOW OPEN**

## Camp Info Nights

Virtual! January 10, February 6, March 6



# Maple Sugaring

at Lake Rickabear

**Tapping & Set Up, (Cadette & Ambassadors):**

11am- 2pm February 18

**Maple Sugaring, (Daisy – Ambassadors):**

10:30 – 11:45am, 12:30-1:45pm, 2-3:15pm, 3:30-4:45pm sessions on:

February 24

February 25

March 2

March 3



# Fantastic Food Forage

## The Sow What? At Jockey Hollow

**The Sow What? Journey Weekend, (Seniors):**

7pm, February 16<sup>th</sup> – 4:30pm, February 18<sup>th</sup>





# Troop Camp Rentals



## Updates:

- Pricing now includes campfire facilitator
- Program in a box
- Pickleball now available at Lake Rickabear
- New check in times
- Now booking for Spring 2024



Visit the Camp & Outdoors tab on [www.GSNNJ.org](http://www.GSNNJ.org) for booking and more info



# Spend a Rick-A-Day at Camp & Family Camping at Lake Rickabear Camp

Memorial Day and Labor Day Weekends:

**Family Swim & Picnic at Lake Rickabear**  
(No advance reservation required to visit for  
the day.)

**Memorial Day Weekend:**

May 24, 25, 26, & 27, 2024

**Labor Day Weekend:**

August 30-31, & Sept. 1 & 2, 2024

Daily from 11:00 a.m. to 6:00 p.m.

\$10 per person, per day for Girl Scout families.

\$13 per person, per day for non-Girl Scout  
families.





# Fund Development

**Caroline Fairchild**  
Chief Development Officer



*Women of  
Achievement  
2024*

*Save the Date*

Wednesday, April 24, 2024

The Venetian

Garfield, NJ

girlscouts   
of northern  
new jersey



We're a @circle participant.

Vote for us!



1 Choose My Target



2 Tap on @circle.



3 Select Vote for nonprofits

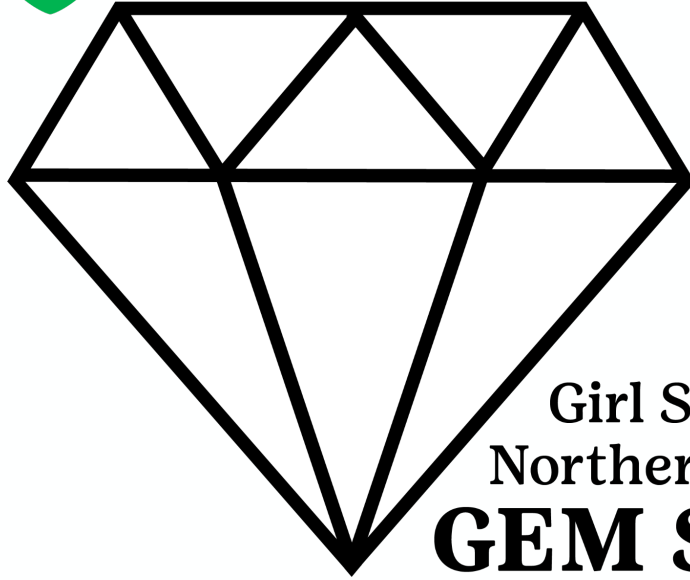


4 Find us & vote!



- Girl Scouts of Northern New Jersey has been selected to participate in the Target Circle Community Giving Program!
- GSNNJ will receive a financial contribution from Target based on the number of votes we receive.
- The deadline for voting is March 31.





Girl Scouts of  
Northern New Jersey  
**GEM Society**

Donors who give \$5 or more through our Monthly Giving Program become members of our **GEM (Give Every Month) Society!**

### Benefits of Giving Monthly

- **GEM Society** Members will receive exclusive communications that will help them follow the progress we make – together.
- Monthly Gifts can provide memberships, program experiences, and so much more to the girls we serve every single month.
- Your gifts are fully tax deductible and can be changed or cancelled at any time.

For more information about becoming a member of our **GEM Society**, please click the link below.

[www.gsnnj.org/GEMSociety](http://www.gsnnj.org/GEMSociety)





Thank you for attending!

We look forward to seeing you at our next  
Leadership SUMMIT March 19<sup>th</sup> 2024