



Welcome Back!

Leadership SUMMIT

September 12, 2023

Dahlia Cooper

Director of Membership and
Volunteer Experience





Pledge of Allegiance

Girl Scout Promise



Sandra A. Kenoff

President/Chief Executive Officer

Jessica Hoffman

Chief Operating Officer

girl scouts 
of northern
new jersey



GSNNJ New Staff members :

- | | |
|-------------------------|--|
| Aashna Choudhary | Chief Human Resources Officer (CHRO). |
| Julieta Martinez | Community Engagement Program Manager |
| Skye Bohmer | Administrative Assistant- Outdoor Program |
| Daniel Pezzetta | Outdoor Program Manager for Lake Rickabear |
| Sara Galluzzo | Outdoor Program Manager for Jockey Hollow |

Dates To Remember

- **Tuesday, November 14** *Leadership SUMMIT*
- **Tuesday, January 16** *Leadership SUMMIT*
- **Tuesday, March 19** *Leadership SUMMIT*
- **Wednesday, April 24** *Woman of Achievement*
- **Wednesday, May 15** *GSNNJ Annual Meeting and Adult Recognitions*
- **Tuesday, June 18** *Leadership SUMMIT*
- **Tuesday, August 19** *Leadership SUMMIT*

** We will be rotating our SUMMIT meetings throughout our jurisdiction, offering in-person evening sessions and hybrid virtual/in-person sessions as technology will allow.

Key Messages

- 2024 Updates Jessica Hoffman
- Financial Literacy Programs/Product Program
- Retail Sales
- Business Integration
- Troop Support
- Membership Recruitment
- Girl Experience Programs
- Fund Development

2024 Updates

Jessica Hoffman
Chief Operating Officer

Introducing Cheddar Up:



Online payments for your group? Easy.

No matter the size of your group or organization, Cheddar Up lets you collect money and forms online.

Watch for Training to come for 2024



GSNNJ will no longer be able to provide a Zoom License for our Members as of 9/30/2023

Financial Literacy Programs/Product Program

Janet Barnes
Director of Product Program



OWN YOUR
magic

2023 Fall Product Program

**PRODUCTS
GIRL SCOUT
SUPPORTERS CAN
PURCHASE**

Nuts & Chocolates
Magazines & More



New for 2023...

Tervis® Tumblers



New for 2023...

Girl Scout themed mini
BarkBox



Fall Product Program	
Total number of items sold	Amount of PPC earned
25-49	\$5
50-74	\$10
75-99	\$15
100-149	\$20
150-199	\$25
200+	\$30

New Product Program Credits

- All girls regardless of age level are eligible
- Can be redeemed towards the cost of membership, programs, camp and purchases in the Council Shop
- Noncumulative, meaning girls earn credits based on their total sale.
- Non-transferable, cannot be redeemed for cash.

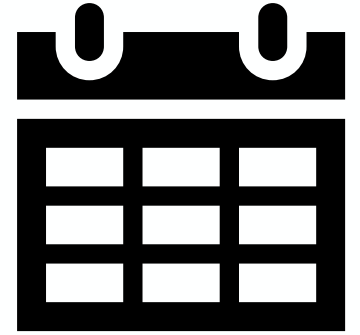
IMPORTANT DATES





**2024
Girl Scout
Cookie Program**

Important Dates



Initial Order: January 9 – January 28

Initial Orders due: Troops January 30, Service Units January 31

Delivery: February 9 – February 18

Booth Sales: February 17 – March 17

Final Reward Orders due: Troops March 19, Service Units March 20

Reward orders shipped to Service Unit: Approximately the end of April/early May.

Retail Price

All varieties will be \$6.00 for the 2024 season.
This includes Toffee-Tastic and Girl Scout S'mores.



Price Increase FAQ's:

- The last price increase for GSNNJ was in 2019.
- How will this impact Troops and Girl Scouts? With an increase in price, GSNNJ is excited to announce a new (higher) Troop Proceeds plan, as well as some exciting new reward items and opportunities for girls.
- GSNNJ will provide talking points for girls so they can answer any questions they receive from customers.
- Many councils across the country will institute a retail price increase for the 2024 season including some of our sister New Jersey councils – GSNNJ is not alone in this venture.

Girl Scout Cookie Program

Total Number of Packages Sold	Amount of PPC earned
115-199	\$10
200-299	\$15
300-399	\$20
400-499	\$25
500-599	\$30
600-699	\$35
700-799	\$40
800-899	\$45
900-999	\$50
1000+	\$55

New Product Program Credits

- All girls regardless of age level are eligible
- Can be redeemed towards the cost of membership, programs, camp and purchases in the Council Shop
- Noncumulative, meaning girls earn credits based on their total sale.
- Non-transferable, cannot be redeemed for cash.

**New Troop
Proceeds Plan
for the 2024
Girl Scout
Cookie
Season**

All Levels with Rewards			
Registered PGA	Proceeds per package	Registered PGA	Proceeds per Package
1-114	.90	115+	\$1.00
Cadette, Senior, Ambassador – Reward Opt out for higher Troop Proceeds			
Registered PGA	Proceeds per package	Registered PGA	Proceeds per Package
1-114	\$1.05	115+	\$1.15

Process

Juliette Girl Scouts are permitted and encouraged to participate in Product Programs. New process is explained below:

- All Juliettes will be notified about upcoming Product Program opportunities.
- Each Service Center will manage the Juliettes from that area.
- Products and rewards will be delivered to the Service Center for pick up by a parent/caregiver.
- Payment for all products received must be submitted to the Service Center.

Proceeds

GSUSA Guidance: Proceeds for individual Girl Scouts should never be tracked, either by the council or the troop/group.

New GSNNJ process for Juliette proceeds:

- All Juliette proceeds earned through Product Programs will be pooled into the Juliette fund.
- Juliettes may apply to use the funds to help her:
 - Complete service projects
 - Attend GSNNJ summer camp
 - Pay for her annual Girl Scout membership
 - Attend GSNNJ programs and/or activities
 - Purchase items from the GSNNJ Council Shop

Juliette Girl Scouts are entitled to earn all individual Fall Product and Cookie Program rewards as listed on the order card.

Juliette Girl Scouts are not eligible for Troop rewards.

Rewards

Retail Sales

Rachel Cawley
Director of Retail Sales

Retail Sales

GSNNJ Shop Hours



SHOP



Paramus Shop Hours

Mondays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Email the shop at: paramusshop@gsnnj.org

Randolph Shop Hours

Mondays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Email the shop at: randolphshop@gsnnj.org

Riverdale Shop Hours

Mondays, Tuesdays, Thursdays & Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Closed Wednesdays

Email the shop at: riverdaleshop@gsnnj.org

**Lockers available at all 3 locations
for after hours pickups.**

****Please visit www.gsnnj.org/shop for most current hours****

BRIDGING KITS

AVAILABLE
IN ALL SHOPS

TO ORDER:

Email the shop you'd like to pickup at
paramusshop@gsnnj.org
randolphshop@gsnnj.org
riverdaleshop@gsnnj.org

girl scouts
of northern
new jersey

Bridging Kits



Each Kit includes the must-have items that are presented to a girl bridging to the next Girl Scout level. Just add the girls name to the certificate and you are ready for your bridging ceremony.

Available at all GSNNJ Shops

Visit www.gsnnj.org/shop for locations & hours

Bridge to Brownie

\$7.00

- Bridge to Brownie Award
- Membership Star & Disc
- Bridging Certificate
- GSNNJ Bridging Gift



Bridge to Junior

\$8.50

- Bridge to Junior Award
- Girl Scout Wings
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Bridge to Cadette

\$8.50

- Bridge to Cadette Award
- Girl Scout Wings
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Bridge to Senior

\$7.00

- Bridge to Senior Award
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Bridge to Ambassador

\$7.00

- Bridge to Ambassador Award
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Email shop@gsnnj.org for more info

Commemorate & Celebrate

Honor your Gold and Silver Award
Girl Scouts with custom lawn signs

Double-sided signs (18"x24")
with ground stakes

- Personalized green lettering - \$19 each
- Without personalization - \$15 each

To order, email: shop@gsnnj.org



Business Integration

Tracy Merwede

Director of Business Integration

2024 Service Unit Member Recruitment Campaigns

Each Service Unit has a “SU Name or town” Member Recruitment Unit campaign.

Ex: Allendale Member Recruitment Campaign

- Recruitment Campaigns are used as a “holding place” while troops are being formed and for girls looking for a troop.
- SU team members can direct potential volunteers and girls to register to this campaign.
- The SU Campaign Admin role - monitors the recruitment campaign and will receive an auto email after a new member completes a membership purchase.
- Would you or another SU Team member like to be added as the SU Campaign Admin so you receive the emails containing contact information of the new member? If so, email customercare@gsnnj.org stating SU Team volunteer to be added to the role.

All Lifetime Members must Renew their Participation and Role

Select Role(s) to renew, then click "Add Renewal"

Select "None" as Payment Type and Save Details.

Click Review Cart, then check I agree to the promise and the law.

Click Submit

My household members

SAVE RETURN STATUS REVIEW CART

Select All Hide inactive members

Admin

Lifetime member [Edit profile](#) [Change my participation](#) ✔ Lifetime member

Membership/Participation	Caregiver of	Exp. date	CBC expiration	Status	Not Returning
<input type="checkbox"/> Lifetime member		N/A	N/A	● ACTIVE	
<input type="checkbox"/> Troop 98743 girl scouts of northern new jersey		09/30/2024	09/09/2025	● PENDING	
<input type="checkbox"/> Leader/Advisor		09/30/2024	09/09/2025	● PENDING	
<input type="checkbox"/> Troop 97909 girl scouts of northern new jersey		09/30/2023	09/09/2025	● TIME TO RENEW	
<input type="checkbox"/> Troop Helper and/or Overnight Participant This role is no longer available for renewal		12/18/2022	09/09/2025	● LAPSED	
<input type="checkbox"/> Leader/Advisor		09/30/2023	09/09/2025	● TIME TO RENEW	
<input type="checkbox"/> Troop 98164 girl scouts of northern new jersey		09/30/2023	09/09/2025	● TIME TO RENEW	

Business Integration

Renewal Instructions for 2024 Membership & Participation:

Log into your [MyGS Account](#) from www.gsnnj.org

Note: Username is the email address used to create your account. *Forgot or need to update your email? Please send a request to customercare@gsnnj.org*

Current 2023 Members:

1. Click **Manage my Household members**>
2. Check boxes for Membership + Troop/Role Participation for each of the individuals renewing.
❖ Please, do not check boxes under “Not Returning”
3. Click **Add Renewal**
4. Select **2024 Membership Year** (10/1/2023-9/30/2024)
5. Click **Review Cart**
6. Check box to “I Agree to the Girl Scout Promise and Law”
7. Enter Payment

The screenshot displays the 'My household members' page in a web browser. The page has a green header with navigation links: ABOUT GIRL SCOUTS, OUR PROGRAM, SHOP, COACHES, FOR ADULTS, FOR GIRLS. The main content area is titled 'My household members' and includes a 'SAVE RETURN STATUS' button and an 'ADD RENEWAL' button. Below this, there is a section for 'Adults' with a checkbox for '1 member(s) selected' and a link to 'Hide inactive members'. A table lists the household members with columns for 'Membership/Participation', 'Expires at', 'Exp. date', 'Exp. expiration', 'Status', and 'Not returning'. The table contains three rows, each with a checked box for 'Membership' and an unchecked box for 'Not returning'. A 'Purchase Lifetime Membership' link is visible for the first member. At the bottom, there are links for 'Add a new role' and 'Add a troop'.

Membership/Participation	Expires at	Exp. date	Exp. expiration	Status	Not returning
<input checked="" type="checkbox"/> Membership		10/30/2023	NA	• IN CART	<input type="checkbox"/>
<input checked="" type="checkbox"/> Leadership		10/30/2023	04/30/2024	• IN CART	<input type="checkbox"/>
<input checked="" type="checkbox"/> Leadership		10/30/2023	04/30/2024	• IN CART	<input type="checkbox"/>

Go to www.gsnnj.org. Hover over Activities. Click on Event Calendar

The screenshot shows the website for Girl Scouts of Northern New Jersey. At the top left is the logo with the text "girl scouts of northern new jersey". To the right are buttons for "SHOP", "DONATE", "MY GS", and "ES", along with a search icon. A navigation bar contains links for "Discover", "Get Involved", "Cookies", "Support Us", "Members", and "Activities". The "Activities" dropdown menu is open, showing "Event Search", "Event Calendar" (highlighted with a blue underline and a black arrow), "Program Partners", and "Registration & FAQs". To the right of this menu is a "Girl Scout Activities" section with links for "Girl Scouts at Home", "Activities by Girl Scout Level", "Program on the Go", "Girl Scout Week", and "Robotics Team". Below this is a featured image of a young woman with a basketball, with the text: "Have fun learning, doing and growing. Explore events, activities, and opportunities available near you." At the bottom of the page is a large banner with three call-to-action buttons: "Become a Girl Scout" (orange), "Volunteer with Us" (orange), and "Invest in Girls" (yellow). A URL bar at the bottom left shows "https://www.gsnnj.org/en/discover/activities/event-calendar.html".

Programs can be viewed by month. Click on View Details for complete information.

The screenshot shows the website gsnnj.org/en/discover/activities/event-calendar.html. The page features the Girl Scouts of Northern New Jersey logo and navigation menus for Discover, Get Involved, Cookies, Support Us, Members, and Activities. The main content is a calendar for September 2023, with a 'Today' indicator and 'Month'/'List' view options. A modal window is open for the 'Silver Award Workshop - Virtual' event on Monday, September 18th, from 7:00 PM to 9:00 PM EDT. The modal text describes the workshop as optional and highly recommended for parents and troop leaders, focusing on the Silver Award and strategies for leadership. It notes that the program is virtual and requires Zoom. A green 'VIEW DETAILS' button is prominently displayed at the bottom of the modal. An arrow from the text above points to this button. Other events visible on the calendar include 'Go Gold 1 - The Introduction - Virtual' on Thursday, September 7th, and 'Journey Open House: Highest Awards' on Saturday, September 9th.

Su	Mon	Tue	Wed	Thu	Fri	Sat	
	29	30	31	1	2		
	5	6	7	8	9		
				Go Gold 1 - The Introduction - Virtual		Journey Open House: Highest Awards	
	12	13	14	15	16		
Silver Que							
Go Gold 2 - Project							
		Silver Award Workshop - Virtual					
	24	25	26	27	28	29	30

Programs will open on a quarterly basis.
Click on Register Now to register for event once it has opened.

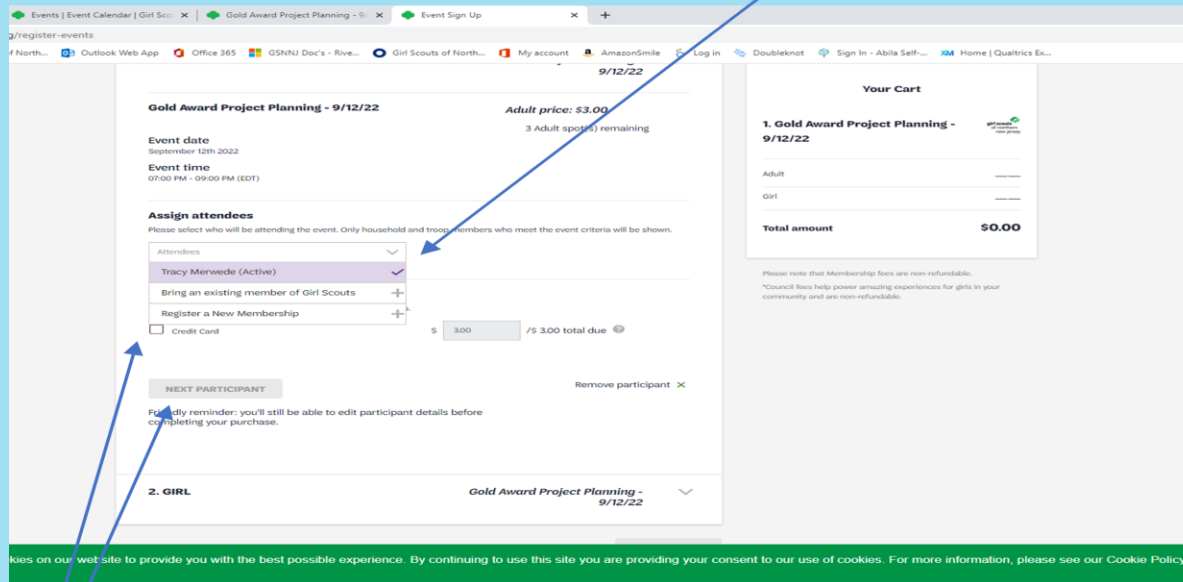
The screenshot shows a web browser window with the URL gsnnj.org/en/sf-events-repository/2023/silver-award-workshop---virtual.html. The browser's address bar and tabs are visible at the top. The website header features the Girl Scouts of Northern New Jersey logo on the left and navigation links for 'Discover', 'Get Involved', 'Cookies', 'Support Us', 'Members', and 'Activities' on the right. A green banner across the top of the page reads 'Silver Award Workshop - Virtual'. Below this banner, there is a link to 'View event on calendar' with a calendar icon. The Girl Scouts logo is repeated below the link. The event details are listed as follows:
Date: Mon Sep 18, 7:00 PM EDT - Mon Sep 18, 9:00 PM EDT
Category: Highest Awards
Level: Volunteers
A prominent green button labeled 'REGISTER NOW' is located at the bottom right of the event details section. A black arrow points from the text above to this button. Below the button, there is a paragraph of text: 'This optional, but highly recommended, workshop is open to parents and troop leaders who are interested in learning more about the Girl Scout Silver Award and strategies for helping the girls take the lead. Requirements will be reviewed, step by step, with plenty of time for questions. The new materials and review process will be presented, which will be fully implemented on October 1, 2023.' Another paragraph follows: 'This program session is being held virtually and requires Zoom to participate.'

You can add the number of girls and/or adults attending the program

The screenshot shows a web browser window with the URL `mygs.girlscouts.org/event-detail?id=140-0910203-01`. The page header includes the Girl Scouts of Northern New Jersey logo and the event title "Go Gold 2 - The Project" with a "REGISTRATION OPEN" status. A large purple graphic on the left features the text "Highest Awards" and a target icon with an arrow. On the right, there are two registration sections. The first section is for "Open girl spots" with a count of 24, a starting price of \$3.00 per girl, and a "See pricing table" link. Below this is a quantity selector with a minus sign, a box containing "0", and a plus sign. The second section is for "Open adult spots" with a count of 4, a starting price of \$3.00 per adult, and a "See pricing table" link. Below this is another quantity selector with a minus sign, a box containing "0", and a plus sign. At the bottom right, there is a disclaimer: "I understand event spots are limited and may sell out during the registration process."

Once you select the number of registrants, click on Log into your account.

Click on the down button to assign attendees. Leaders will see an option to register themselves and troop members.



You will need to click on Credit Card for each participant.
Then click on next participant to add another participant if you added one to the total.

Once all participants are added, you will enter your credit card information.

Please print or save a copy of your receipt for your records.

You will receive an email confirmation for the order. This confirmation is generic without any specific information.

You will receive an additional email from the Program Manager with any specific details of the program that you may need.

If you forget to print your receipt, you can find it by clicking on **My Events** in the Menu on the left side of your screen.

After clicking on My Events, you can see Upcoming Events as well as Past Events that your troop registered for.

The screenshot displays the Girl Scouts website's 'My Events' page. The top navigation bar includes the Girl Scouts logo and links for 'Donate', 'Find A Council', 'En Espanol', 'My Account', 'Logout', 'Join', and 'Volunteer'. Below this is a secondary navigation bar with categories: 'ABOUT GIRL SCOUTS', 'OUR PROGRAM', 'SHOP', 'COOKIES', 'FOR ADULTS', and 'FOR GIRLS'. On the left, a sidebar menu lists user options: 'Welcome, Tracy Merwede!', 'My Account', 'My Household', 'My Troop(s)', 'My Profile', 'My Events' (highlighted), 'Volunteer Toolkit', 'gsLearn', 'Contact Council', and 'Log Out'. The main content area is titled 'My Events' and includes a note: 'Please note: Troop Leaders/IRG mentors will be able to see all event registrations to better support an overall Girl Scout experience. Register for another event >'. There are two tabs: 'Upcoming Events' (active) and 'Past Events'. Below the tabs are search and filter controls: a search bar, 'Sort by Date', 'Filter (0)', and 'Clear Filters'. A large image of a girl jumping is shown, with the text 'You are currently not registered for any events' below it. A blue arrow points from the 'My Events' menu item to the 'Upcoming Events' tab. At the bottom, a cookie consent banner is visible with an 'Agree' button.

Troop Support

Gail Kennedy

Troop/Service Unit Support Manager

Thank you Service Unit Managers !

Thank you to all 22-23 Service Unit Managers for all that you have done in your communities!

Welcome to all new Service Unit Managers! We look forward to working with all of you!

Service Unit Manager Training is scheduled via Zoom on Wednesday, September 20 at 6:30 pm.

Please email customercare@gsnnj.org to sign up. The Zoom link will be sent the day before the session.

Service Unit Manager Reminders:

- If you have not forwarded the names of service team members, please complete the brief 2023 Service Unit Manager End of Year Report
 - Please let your Troop Support Manager know your service unit meeting dates
 - If facilitating NLO in your service units, please let your Troop Support Manager know so that we can ensure that you have the updated material
 - If facilitating NLO in your service units, please send the names of volunteers who attended to customercare@gsnnj.org.
-
- Looker roles are renewed annually. Please email customercare@gsnnj.org to let us know whether you or another service team member should have Looker access for the new year.
 - Please forward money-earning applications to your Troop Support Manager after your approval
 - Please forward service unit TGAAs to your Troop Support Manager after your approval
 - Please let your Troop Support Manager know if you have questions or need assistance

❑ Updates for the New Girl Scout Year

- ❑ Updated **Leader Agreement forms** and a new **Leader Code of Conduct** should be reviewed, signed by all leader volunteers, and returned to your Service Unit Manager. If there is no SUM, return forms to your assigned Troop Support Manager
- ❑ An updated **Service Unit Manager Agreement** form and **Code of Conduct** should be reviewed by all SUMs, signed, and returned to your Troop Support Manager
- ❑ **Girl and Parent/Guardian codes of conduct** have been updated
- ❑ Tools to Lead will no longer be used and has been replaced with **GSUSA Volunteer Essentials**, <https://www.gsnnj.org/en/members/for-volunteers/volunteer-essentials.html>. Additional customization and links will be added
- ❑ All volunteers should review and follow the **new GSNNJ Financial Accountability Policy**
- ❑ Troop bank accounts no longer require a third service unit signature, although some service units may choose to maintain three signatures
- ❑ If a girl transfers from one troop to another, a portion of troop funds will no longer be transferred to the receiving troop unless the original troop is disbanding

New Leader Orientation (NLO)

New Leader Orientation (NLO) sessions for new Girl Scout **Daisy** leaders are scheduled via **Zoom** on

- Thursday, September 7 at 6:30 pm
- Wednesday, September 27 at 6:30 pm
- Thursday, October 12 at 10:00 am
- Tuesday, October 24 at 6:30 pm

In person New Leader Orientation (NLO) sessions for new Girl Scout **Daisy** leaders are scheduled at the **Riverdale Service Center** on

- Monday, September 18 at 10:00 am
- Monday, September 18 at 6:30 pm
- Monday, October 16 at 10:00 am

Volunteers who would like to attend should email customercare@gsnnj.org with the subject NLO Registration (*insert date you choose to attend*)

New Leader Orientation (NLO) sessions for new Girl Scout **Brownie - Ambassador** leaders are scheduled via **Zoom** on

- Thursday, September 14 at 6:30 pm
- Wednesday, October 4 at 10:00 am
- Thursday, October 19 at 6:30 pm

Volunteers who would like to attend should email customercare@gsnnj.org with the subject NLO Registration (*insert date you choose to attend*)



Big fun.

New friends.

Girl Scouts.



GSUSA Online Training in gsLearn

- Volunteers can access the gsLearn online training portal through their My GS account
- Log in to My GS using the icon on the top right of our home page
- Select MY Account on the top of the screen
- Select gsLearn from the menu on the left
- Select Content Library on the left
- Select Courses
- Enter GSUSA in the search box near the top of the page
- The first time you sign in to gsLearn it can take up to 30 minutes for the content to appear
- **All new troop leaders must complete the three GSUSA New Leader Onboarding courses shown on the next slide**
- **It is recommended that the courses be completed prior to attending New Leader Orientation**
- There are many other courses that may be of interest to both new and continuing leaders





GSUSA New Leader Onboarding Courses in gsLearn

GSUSA New Leader Onboarding: What Girl Scouts Do

In this course, you will learn about What Girl Scouts Do at each grade level. This will help you understand what Girl Scouts do and how they do it so you can plan your troop's year. This course is presented through the lens of an experienced troop leader, whose troop completed all grade levels of the Girl Scout program. You will have the opportunity to explore the troop's interactive journal and learn about the things they did on their Girl Scout journey. Please note, you are only required to explore the Grade Levels you will be leading, although you are welcome to explore more if you'd like.

GSUSA New Leader Onboarding: Your First Troop Meeting

This course provides new troop leaders the structure and tools to plan a successful first troop meeting (and beyond!) with their Girl Scouts. The course takes approximately 20-30 minutes to complete.

GSUSA New Leader Onboarding: Family Engagement - The Key to Success

Engaging families in their Girl Scout's experience benefits troop leaders, Girl Scouts and families too. This course illuminates the value of family engagement and provides practical strategies for how to enlist family support. It also equips you with an agenda to plan a parent/caregiver meeting to set the tone for family engagement for the year. This course has two required parts. Part I takes approximately 20 minutes to complete and Part II takes 10 minutes to complete.



Reminder:

The new Girl Scout year starts October 1. Remember to check your troop rosters to ensure all girls are registered and all adult volunteers and troop helpers are registered members with a current background check. Troop leaders can view the roster and the background check expiration date in the VTK or the My Troops section of their MY GS account. If needed, Customer Care is able to assist with registration by phone during regular business hours, 973-248-8200 or customercare@gsnj.org.



Membership Recruitment

Lissette Tufaro

Associate Director of Member Experience



2024 Girl Membership Goal - by Service Unit will be available from your GSNNJ Membership Recruiter Manager (email to follow).

Service Unit Recruitments – please let your Membership Recruitment Manager know about any upcoming scheduled recruitment events so we can work together. Editable recruitment flyers are available for all Service Units.

IN THE 2022-2023 GS YEAR THE FOLLOWING SERVICE UNITS HAVE REACHED 100% OF GIRL MEMBERSHIP GOAL:

- ❖ Allendale
- ❖ Carlstadt, East Rutherford
- ❖ Chatham
- ❖ Cliffside Park, Fairview
- ❖ Closter, Demarest, Haworth
- ❖ Cresskill
- ❖ Denville
- ❖ Dover, Victory Gardens
- ❖ Dumont
- ❖ East Hanover
- ❖ Edgewater, Leonia
- ❖ Elmwood Park
- ❖ Emerson
- ❖ Englewood
- ❖ Fair Lawn
- ❖ Franklin Lakes
- ❖ Glen Rock
- ❖ Goffle Brook (Hawthorne, N. Haledon)
- ❖ Hackensack, Maywood, Rochelle Park, South Hackensack
- ❖ Hanover Township (Whippany, Cedar Knolls)
- ❖ Harrington Park, Northvale, Norwood, Old Tappan, Rockleigh
- ❖ Hasbrouck Heights, Teterboro
- ❖ High Point (Augusta, Branchville, Frankford, Lafayette, Sussex, Wantage)
- ❖ Ho Ho Kus
- ❖ Hopatcong, Glasser
- ❖ Kinnelon
- ❖ Lincoln Park
- ❖ Long Hill (Gillette, Sterling, Millington)
- ❖ Madison/Harding(New Vernon) Green Village
- ❖ Mendham (Borough, Township, Brookside)
- ❖ Mine Hill, Wharton
- ❖ Montvale
- ❖ Montville (Pine Brook, Towaco)
- ❖ Morris Plains
- ❖ Mountain Lakes
- ❖ New Milford
- ❖ Paramus
- ❖ Parsippany (Lake Hiawatha, Mt. Tabor)
- ❖ Passaic Valley(Little Falls, Totowa, Woodland Park)
- ❖ Pequannock (Pompton Plains)
- ❖ Ramsey
- ❖ Ridgewood
- ❖ River Vale
- ❖ Rutherford
- ❖ Saddle Brook
- ❖ Sparta
- ❖ Teaneck
- ❖ Vernon (Glenwood, Highland Lakes) McAfee
- ❖ Waldwick
- ❖ Wanaque, Haskell
- ❖ Westwood, Township of Washington
- ❖ Wood Ridge, Moonachie
- ❖ Wyckoff



"Top Ten" Service Units by Market Share

"Top Ten" Service Units 31-62%

1. **Oradell 62%**
2. **River Edge 44% Montvale 44%**
3. **Allendale 40%**
4. **Madison Harding 37% River Vale 37% Mountain Lakes 37%**
5. **Wyckoff 36%**
6. **Harrington Park, Old Tappan, Norwood, Northvale 35%**
7. **Denville 34%**
8. **Park Ridge 33% Ho-Ho-Kus 33%**
9. **East Hanover 32% Florham Park 32% Morris Plains 32%**
10. **Mendham 31%**

Pilot Description

Daisy Monthly Supply Boxes

Surveys will be sent. Your input is appreciated and critical to the program's continued success.

GSNNJ is Excited to Participate!

Fourteen Girl Scout councils across the country will participate in a national pilot program, providing **new Daisy Girl Scout troop leaders** with an amazing resource.

Starting in Fall 2023, new Daisy troop leaders in participating councils will receive a **monthly supply box** filled with step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions.

This **complimentary** resource will follow the Daisy First Year Troop Plan and be delivered directly to troop leaders.

Main Contact: Lissette Tufaro ltufaro@gsnnj.org
201-338-0152

To Participate, Daisy Troops Must:

Troop Eligibility

How can my troop qualify?

No troop number? Register into the Service Unit Recruitment Campaign

- ❖ Form by 1/31/24 with registered girls in Grades K-1.
- ❖ Have a minimum of **Two Registered Leaders** with **Background Checks** submitted.
- ❖ Have a **Troop Number**.
- ❖ Provide one **Mailing Address** where boxes are to be shipped.
- ❖ **Follow Deadline** to submit Mailing Address on time.

In the meantime, sign up for **New Leader Orientation (NLO)** either through your Service Unit or GSNNJ.

What's in the Box?

Does not include actual petals/badges

Daisy Monthly Supply Boxes are filled with step-by-step instructions, ready-to-go supplies, and thoughtful script suggestions

- ❖ Supplies to complete a specific petal, badge or award activities for up to 18 registered Girl Scouts.
- ❖ A total of 8 boxes, which will cover 9 months of troop meetings.
- ❖ All troops receive the **Welcome Kit in Box #1** which includes foundational supplies (scissors, markers, etc.) and activities for the Family Meeting and Promise Center.
- ❖ The next box delivery follows the **Box Shipping Schedule** and is dependent upon when troop forms.

What's in the Box?

Activities based on troops meeting twice a month.

Important:

Troops must provide one mailing address where boxes are to be shipped. (No P.O. Boxes)

Email Customer Care at customercare@gsnj.org with your troop number and shipping mailing address **no later than the Estimated Deadline for Addresses.**

Enter DAISY PILOT in Subject line

Box #	Badge	Estimated Deadline for Addresses	Estimated Shipping Date	Troop Mtgs take place
1	Welcome Kit	Sept 1	Sept 25	Early Oct
2	Honest + Fair Friendly + Helpful	Sept 11	October 2	Late Oct Early Nov
3	Money Explorer 1+2	Oct 16	November 6	Late Nov Early Dec
4	Cookie Family Pin My First Cookie Business Considerate & Caring	Nov 6	December 4	Early Jan Late Jan Early Feb
5	Courageous + Strong Responsible	Jan 12	February 5	Late Feb Early March
6	Respect Myself Respect Authority	Feb 9	March 4	Late March Early April
7	Use Resources Better Place	Mar 18	April 8	Late April Early May
8	Be a Sister EOY Celebration	Apr 22	May 6	Late May Early June



Come to the Green Table Talk Sessions for New Troop Leaders!

Green Table Talks are sessions held for new leaders where you can ask questions, talk with some great guest speakers and network with other volunteers. **Look for the invite!**



Girl Experience Program

Laura Ammaturo
Program Manager

Program on the Go

These special offerings to troops and service units to set up program activities that work with your schedules. GSNNJ will bring some of our most popular program activities to your location. Program on the Go explores Entrepreneurship, Life Skills, Outdoors, and STEM educational activities. To request one of our Program of the Go activities, complete our online form by visiting our website at least four weeks prior to your desired activity date. Visit our website for more information. For questions, please contact Laura Ammaturo at lammaturo@gsnnj.org.

Program on the Go Activities Offered:

- Sewing
- Cake Décor
- Continental Cooking
- Toy Maker
- Creative Engineer
- Sensational Stars
- Perfectly Imperfect
- Just Breathe: The Magic of Mindfulness



SPECIAL PROGRAM DATES

- ❖ Morgan Stanley Financial Literacy Event
 - Sunday October 29, 2023 Camp Jockey Hollow 1:00 pm – 3:00 pm
 - Free for all levels – Registration is open today
 - Girls will be broken into small groups
 - Badge will be earned and included in Patch
 - Morgan Stanley Fun Patch
- ❖ Disney On Ice
 - January 12th Prudential Center 7:00 pm
 - Tickets \$31
 - Available on our website

TRAILBLAZERS Hiking and Backpacking Group

- Cadette through adult
- \$25 annual fee
- Hikes and overnights throughout the year
- Information session Riverdale Service Center Thursday Oct. 12th 7 pm

HIGHEST AWARD

- Contact Pat Christie with questions regarding the Bronze, Silver & Gold Awards
- PChristie@GSNNJ.ORG



GSNNJ PILLAR PATCH

- Brand New 2023 Patch
- STEM, Entrepreneurship, Life Skills, Outdoors
- Roof and patch for each pillar, available at all of our Council Shops



Fund Development

Leigh Anne Soroka
Director of Corporate &
Foundation Relations

Fund Development

Give \$40 or more when you renew and support and give the gift of membership to a Girl Scout!

- At Girl Scouts, we believe in every girl's potential to meet today's problems with bold solutions and create a better, brighter tomorrow for her community and the world – and GSNNJ is committed to ensuring all girls can access and experience the Girl Scout Leadership Experience to its fullest extent.
- When you give to GSNNJ at renewal or registration, you are helping to expand the impact and reach of the Girl Scout Leadership Experience.



**Big News on the horizon!
BECOME A G.E.M!!!**

- In October of 2023, we will be launching our new
- GEM Society.
- GIVE EVERY MONTH- It is easy to sign up on our website to give every month.
- Whether it be \$10 or \$100, monthly giving provides steady, year-long support for Girl Scout programs.

Fund Development

Double your support or volunteer hours through your employer!

Did you know that the company you (or your spouse) work for may match donations you make – or even hours you volunteer – to GSNNJ?

Use our easy tool on the bottom of the www.gsnnj.org/donate page to find out how to get your donation matched by your employer. Doubling your impact is easy!




See if your employer will match your donation!

Search c

Let's Check

All information provided by
Double the Donation



The image shows a screenshot of a web-based tool. At the top, it says "See if your employer will match your donation!". Below this is a search bar with a magnifying glass icon and the text "Search c". Underneath the search bar is a blue button labeled "Let's Check". At the bottom of the tool, it says "All information provided by Double the Donation" and includes a small logo for "Double the Donation".

Have a wonderful
Girl Scout Year!

