

# Product Designer Challenge



## Be a Product Designer!

1. Observe what makes a great product
2. Be an innovation detective
3. Figure out what is working and what is not
4. Innovate to find solutions
5. Share @gsnnj

**While we are home, take a look at your food products and notice how the products are designed. Create a chart with the products you find, then make your own innovative product. Share with us @gsnnj**

### Supplies:

- Tape
- Food Products (for labels)
- Scissors
- Cardboard or posterboard
- Paper (draw your chart)
- Pencils, Pens, or Markers

**(Please note these supplies are guidelines, feel free to use your resources wisely.)**

**Create your own product design and most of all have fun!**



# Product Designer Challenge Examples

**What attracts you to the product?**

**Is it the:**

- Color
- Size
- Prize
- Packaging

**- Do you see any problems with the packaging?**

**- Why do you think the company chose to design the packaging that way?**

**- How would you change the packaging to be more innovative, updated, and be user friendly?**

**The chart is an example of products, use this as a guide when creating your own.**

	Good	Bad	Better
<b>Water bottle</b>			
<b>Toothbrush</b>			
<b>Cereal</b>			
<b>Soup</b>			



**Make your own product!**

Be Innovative, Creative, have fun, and share with us @gsnnj