

# Why participate

## in the Girl Scout Cookie Program®?

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What are your hopes for your Girl Scout? Certainly, you want her to make good decisions. Know how to manage money. And how to set and reach goals, like attending college. The Girl Scout Cookie Program helps her succeed today and prepares her for future success. There's a good reason it's a beloved family tradition.

- 1. Goal Setting:** Girls set cookie sales goals individually and with their team, create a plan to reach them, and develop cooperation and team-building skills all along the way!
- 2. Decision Making:** Girls help decide how the team will spend their cookie money, furthering their critical-thinking and problem-solving skills.
- 3. Money Management:** Girls take cookie orders, handle customers' money and gain practical life skills in financial literacy.
- 4. People Skills:** Girls learn how to talk to, listen to and work with all kinds of people while selling cookies. These experiences help them develop healthy relationship and conflict-resolution skills they can use throughout their lives.
- 5. Business Ethics:** Girls are honest and responsible at every step of the cookie sale. Their business ethics here reinforce the positive values they are developing as a Girl Scout.

To learn more about the Girl Scout Leadership Experience, visit [girlscouts.org/gsle](http://girlscouts.org/gsle).

For more information on the Girl Scout Cookie Program, visit [girlscouts.org/cookies](http://girlscouts.org/cookies).

