Tip of the week

Greetings Troop Fall Product Program Managers! The 2019 Fall Product Program is almost here and we couldn't be more excited to bring you the first issue of the "Tip of the Week." It's your guide for the Fall Product Program and will provide you with timely program information and tips.

M2 Online System (M2OS)

Custom Avatar Patch   **Crossover Patch**

- Parents/caregivers help their girl register to participate in the online program and customize their site, including a custom avatar (record a personal greeting for your avatar to increase orders!)
- Girls work with their parent/care giver to share the link to their online store (via email/social media)
- ***Girls can earn not one, but two Me2 patches that can look just like them!*** To earn: the **Custom Avatar patch**—send 15 emails, sell 5 magazines and 20 nut or candy items. **Crossover patch** –create a custom avatar, send 15 emails in the 2019 Fall Product Sale and sell 125 packages of cookies during the 2020 Cookie Program.

Why Participate?

- This program is a great opportunity for girls to learn and practice the Five Skills—people skills, money management, business ethics, goal setting and decision making—as they earn rewards and funds for their troop.
- The program gives troops early startup funds that support volunteer training, programming and more. Troops earn 10% on all orders.

Access to M2OS:

- **Troops:** An access email will be sent to a registered leader of each troop. Follow the link to access the M2OS. If this person is not the fall manager for the troop, they can add the correct person which will trigger an access email. Since this is a new online system, data does not carry over from last year. Admin site is www.gsnutsandmags.com/admin

- **Girls:** The troop fall manager can send a launch email to girls that have been added to the system **OR** girls can register directly at www.gsnutsandmags.com/gsnnj. All registered girls will be uploaded into the system.

    - Once the girl visits the site, she can search for her troop # and then her name.

    - If she doesn't find herself, she can continue on with setting up her site and sending emails. A notice will be sent to GSNNJ so we can investigate the issue and place her in the correct troop.

New for 2019:

- GSNNJ will no longer utilize paper magazine order forms. All magazines must be ordered online.
    - Customers will receive their subscriptions faster!
    - Less paper, which is always a good thing!

Meet Najin & Fatu the 2019 Fall Product Program Mascots

Rhino Fun Facts:

- Five species of rhinos exist today:
  - Black and White (Africa)
  - Sumatran, Javan and Indian (Asia)
- The White rhino is the third largest African animal, after the elephant and the hippo. They are not white but actually grey. White rhinos have 3 toes on each foot.

Important dates:

- **October 1—26**: girls take in-person and online orders
- **October 27**: Parents enter in-person nut card orders (no online).
- **October 28**: Troops enter/edit in-person orders by midnight.
- **November 10**: online ordering closes for magazines and direct shipped nuts/candy.
- **November 16—23**: Product Delivery. Check with your SU Product Program Manager for exact date/time.
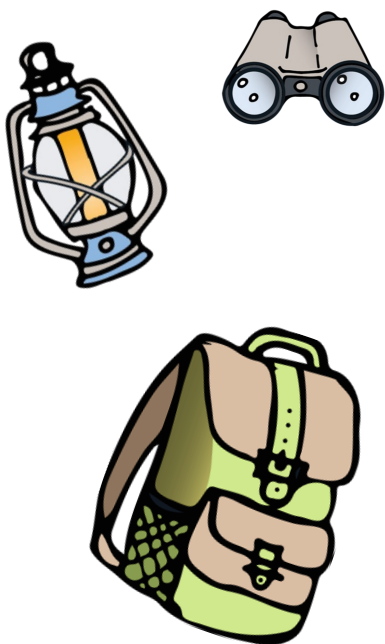- **December 5**: final payments due online.

New Nut/Candy products for 2019:

- Dark Chocolate Peppermint Pretzels $8.00/bag

- Thin Mints® Almonds $8.00/can

- Holiday Tin with Chocolate Covered Pretzels $8.00/tin

- New Girl Scout Tin with Mint Treasures $8.00/tin

Goal Getters go to Camp!

Girls will receive a credit of $275 towards their 2020 GSNNJ Summer Camp Adventure.

| Step 1:
2019
Fall Product Program | Step 2:
Register for the
2019/2020 Membership year | Step 3:
2020
Cookie Program |
| --- | --- | --- |
| Sell 30 items which can be all nut/candy, all magazines or a combo of both | Register or Renew your Girl Scout membership by October 31,2019 | Sell 165 packages of Girl Scout Cookies between January 7 and February 2. |
| Online and in-person orders count. | | Digital and in-person orders count. |
| All sales in the M2OS by 11/10 will count! | | All sales in eBudde by 2/5/2019 will count |

For more information regarding the 2019 Fall Product Program please visit www.gsnnj.org