

Ambassadors

We have a challenge for you!

Eco Advocate Challenge



Be an eco advocate!

1. **Learn what eco advocates do**
2. **Find an issue you are passionate about**
3. **Come up with a solution**
4. **Advocate for your issue**
5. **Teach others how to advocate for a cause**
6. **Share @gsnnj**



Research an environmental issue that is important you, find solutions, and make a difference. Even the smallest change can spawn a huge response. Choose a cause, make a difference, and improve the environment. Share with us at [gsnnj](https://gsnnj.org).

Supplies:

- Computer or phone with internet
- Paper
- Pencils, markers, etc.

Once you've determined your cause, make your mission and vision statement. Write down ideas to solve your problem, and ask others about their experiences with it.

Be sure to make your statement clear, concise, and impactful.

Think about your issue and frame your vision around it. What is your environmental issue and what do you hope to accomplish?

Build your advocacy plan, gather data, visuals, and come up with a creative way to educate and build awareness about your issue.

Write about pending legislation and encourage people to get involved.



Eco Advocate Challenge Explained

Mission Statement Examples:

Girl Scouts: Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

The Nature Conservancy: To conserve the lands and water on which all life depends.

Audubon: To conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of humanity and the earth's biological diversity.

