



GSNNJ Booth Sale Checklist

Achieve your goals with a Booth Sale!

Before the Sale:

1. Secure your reservation at the business location
2. Enter your booth sale into eBudde on the "booth Sites" tab
3. Permission Forms
4. First Aid Kit
5. Add your booth sale to the "Cookie Locator"
6. Go over Booth Sale Etiquette & have girls sign the Booth Sale contract
7. Go over selling tips
8. Create posters for your booth
9. Set your goals on the goal poster
10. Make "Thank You" cards to give to the place of business
11. Your girls should decide if they will participate in the "Gift of Caring" program, and if so make posters about the charity you will be donating cookies to.



Top selling Girl Scout Cookies:

Thin Mints Samoas
Tagalongs Trefoils
Do-Si-Do

Typically, for a 4-6 hour Booth Sale, you can expect to sell 10-15 cases, and for a 6-8 hour Booth Sale 15-20 cases. We recommend stocking up on the most popular varieties.

An example of a 6-8 hour Booth Sale Order:

Thin Mints 6 Cases
Samoas 6 Cases
Tagalongs 3 Cases
Trefoils 3 Cases
Do-Si-Dos 2 Case

Cookie Cupboards will have all 8 varieties available for pick up however, supply is limited on Savannah Smiles, Toffee-Tastic and S'Mores.

Please note: GSNNJ does not accept returns of exchanges of Girl Scout Cookies.

For the Booth Sale:

1. Table & Tablecloth
2. Trash bag
3. Scotch tape
4. Calculator
5. Pens/pencils
6. Price list
7. Sample cookies & serving plate for cookies
8. Cookie costumes
9. Poster
10. Cookie sale sign
11. Money box with start up cash of \$50
12. Cookies
13. Goal Poster
14. Info for "Gift of Caring"
15. A positive attitude
16. A SMILE!



After the Sale:

1. Give the "Thank You" note to the place of business
2. Clean up your area—remember a Girl Scout always leaves a place cleaner than she found it.
3. Congratulate your girls on a job well done!

For great marketing ideas, clip art, and Thank You cards, please visit www.littlebrowniebakers.com