

Fall Product Program Troop Guide

The Fall Product Program is an integral part of a Girl Scout's journey toward leadership.

Participants will learn and develop skills such as:

Goal Setting * Decision Making * Money Management * People Skills * Business Ethics

It's also an easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year. The 2026 theme is "Ready to Explore." Let's get started!

For Volunteers – Getting Started

1. Look for an email the week of 9/28/2026 to access the M2 site or visit www.gsnutsandmags.com/admin to set up your Troop site.
2. Complete the M2OS training.
3. Create your volunteer Avatar.
4. Launch the PAEC (Parent/Adult Email Campaign) to the girls in your troop.



Important Dates

Early Access for Troop Volunteers	9/28/2026
Fall Product Program begins!	10/1/2026
Last day of order taking with the order card	10/25/2026
Adult/Caregiver deadline for entering in-person orders into M2 system	10/27/2026
Deadline for Troop to enter or edit order card items for girls	10/27/2026
Deadline for Service Unit to enter/edit order card items	10/28/2026
Delivery of nut/chocolate items to Service Units	11/14/2026 – 11/21/2026
Last day for online shipped orders	12/6/2026
Last day to make reward choices	12/6/2026
All money due to Troop	12/6/2026
ACH debits/credits week of	12/14/2026
Rewards shipped to Service Unit	Mid-January

All Girl Scout rewards can be found on the back of the order card. New for 2026: rewards are based on total number of items sold and are not item specific.

New for the 2026 – 2027 Program Year

Girl Scout Troops:

Earn a GSNNJ branded collapsible wagon! Perfect for toting your Girl Scout gear around town or gathering your Girl Scout Cookie Booth Sale supplies.

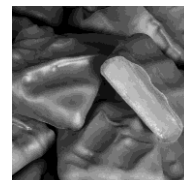


Earned at 350+ items in total Troop sales.

New nut and chocolate items added to the order card for in-person delivery!



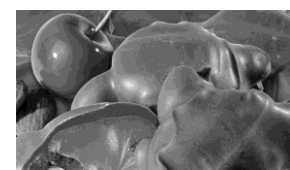
Hot Cajun
Crunch



English
Butter Toffee



Sweet
Onion Mix



Cherry
Almond
Clusters



Free Week of Summer Camp Reward:

Girl Scouts, we've got exciting news for you! You can earn a FREE week at one of our summer camps!

- Sell 50 items during the **2026 Fall Product Program**
- Sell 500 packages of Girl Scout Cookies during the **2027 Girl Scout Cookie Program**
- Participate in a **community service project** between 10/1/26 and 4/11/27

Girl Scouts who complete the requirements will earn a FREE week of fun at our Jockey Hollow Girl Scout Camp in Mendham, NJ or at our Lake Rickabear in Kinnelon, NJ during the 2026 Summer Camp season. See website for more details and camp dates. www.gsnnj.org/CookieResources

Note: Girl Scouts who do not meet the FPP requirements can still earn a free week by selling 600 packages of Girl Scout Cookies.

Personalized Patches

To Earn the Fall Product Program Patch:

1. Create your Avatar
2. Send 18+ emails and use the Share My Site feature
3. Sell 4 Mags and More items and 25 nut items



**Troop Admins earn a patch for \$1,100 in total troop sales.

To Earn the Crossover Patch:

1. Fall Product Program: Create your Avatar, use the Share My Site feature and send 18+ emails.
2. 2027 Girl Scout Cookie Program: Sell 125 packages.



Troop Banking & Payment Collection

- All Troops must have a GSNNJ approved bank account.
- Payment is collected from customers at time of delivery for order card sales.
- Should your troop choose to accept checks, they should be made payable to your troop.
- Deposit all funds into your troop bank account.
- View the Troop Sales Report for proceeds, balance due, and items sold information.
- ACH debits/credits will take place the week of 12/14/2027.

Care to Share

- Care to Share is a great way for customers to support Girl Scouts and give back to the community through donations of products.
- GSNNJ will donate Care to Share items to NORWESCAP. www.norwescap.org

Tip of the Week Newsletter

Each week during the Fall Product Program, Troop Admins will receive the Tip of the Week newsletter from the Product Program Team. This newsletter has lots of Tips and Tricks and timely information to help your troop succeed.

We appreciate you! Thank you for all you do to support the Fall Product Program.



Questions? Don't be shy – we're here to help!

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www.gsnnj.org