

Girl Scouts of Northern New Jersey

August 2026 Leadership SUMMIT

Dahlia Cooper

Chief Membership Officer



PLEDGE OF ALLEGIANCE

I pledge allegiance to the flag
of the United States of America
and to the Republic for which it stands
one Nation, under God, indivisible
with liberty and justice for all.

GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

Sandra Kenoff

President/Chief Executive Officer

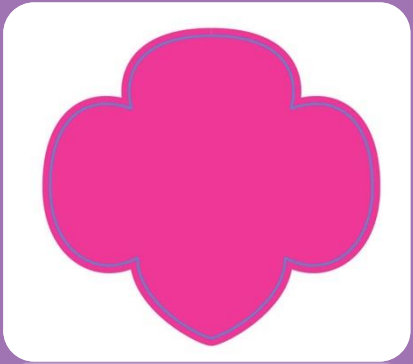
Jenn Hollern

Interim Chief Operating Officer

Dahlia Cooper

Chief Membership Officer

Dates To Remember



September 17	Virtual Roundtable for Service Unit Managers
September 30	Fall Product Training for New Volunteers
October 3	Council-Con III “Experience the Dream”
November 10	New Leader Event
December 8	Leadership SUMMIT
March 8	Spring Leadership SUMMIT
April 7	Women of Achievement
May 12	Annual Meeting & Adult Recognition Event

New Council Staff



Jenn Hollern

Interim Chief Operating Officer



Rebecca (Bex) Feynberg

Associate Director, DreamLab
Operations



Philesteen Waqqad

Community Engagement Program
Manager



Kayla Straccamore

Retail Administrative Assistant



Erika Rivera

Customer Care Specialist



Jody Malave

DreamLab STEM and
Makerspace Specialist



Jana Johnson

Membership Manager



Keep up with GSNNJ information with our weekly
Council e-News emails.

Check your email tonight to be sure you have received our latest one!

If you do not see it, be sure to check your spam folder or you may have inadvertently opted out of receiving Girl Scout correspondence.

Please email our Customer Care team to be opted in

Customercare@gsnnj.org

The Dream Book

girl scouts
of northern
new jersey

A Guide to Girl Scout Experiences featuring the DreamLab!



GIRL SCOUT
DreamLab

Fall 2026



Dream Book

Her Girl Scout Journey



There are so many ways to be a Girl Scout! This fall, make the most of friendships, exploration, and new opportunities including the Girl Scout DreamLab. It's the perfect way to celebrate the 20th birthday of Girl Scouts of Northern New Jersey, when multiple councils came together to form a larger sisterhood in our 100+ year organization.



First - Her Crew!

Most Girl Scouts join a volunteer-led troop - a tight-knit crew that meets, adventures, and grows up together.

But that's just one path.

- **Community troops** help get her journey started with staff support.
- **Topic-specific clubs** are built around what girls already love.
- **Chart your own path as a Juliette!** Individual Girl Scouts choose their own adventure with badges, events, and awards.

However she shows up,
girls belong here. 🌟



Girl Scout DreamLab

Our brand-new hub for sisterhood in Paramus, where curiosity gets hands-on. Build robots, print in 3D, record a podcast, and more.

- Browse the calendar for events available now!
- Reserve space for your group to create memories together beginning this fall.

Either way, come make
something amazing with us.



Camp!

Two incredible camp properties, endless ways to unplug and explore. Drop in for a day event, reserve the grounds for your troop, or make it a whole summer-day camp registration opens December 7, 2026.

Fresh air, big challenges,
lifelong friends.



Business Leader

Meet the most powerful girl-led businesses around. Through the Fall Product Program and the iconic Girl Scout Cookie Program, girls run the whole operation: setting goals, talking to customers, managing money, and building real-world business skills that stick for life.

Memories. Skills. Pride.



Girl Scout Shop

There's so much to see and experience in the Girl Scout shop:

- Build-a-Bear Workshop at the Girl Scout DreamLab.
- Pre-Assembled Uniforms
- Custom Orders

Order online, shop in-store, or pick up items through our onsite lockers.

Sisterhood in Swag Form.



Pro Tip!

Financial Assistance

At GSNNJ, every girl belongs in Girl Scouts. Financial assistance is available to support families with Girl Scout membership dues, uniform supplies, summer camp, and program fees.



Melissa Sullivan

Head of DreamLab Operations



What's Happening at the Girl Scout DreamLab?

The Girl Scout DreamLab is your troop's space to explore, create, connect, and try something new!

This fall, Girl Scouts can experience hands-on programming throughout the DreamLab, including:

- 3D printing and maker activities
- Robotics, coding, and engineering
- Podcasting and digital media
- Cooking and food exploration
- Art and creative design
- Wellness and sensory activities
- Special events for girls and families

Troop Leaders: You do not have to create every experience yourself. Watch for DreamLab programs that can complement your troop year, introduce girls to something new, or help you build toward badges and other Girl Scout experiences.

Fall Signature Events at the DreamLab

Programs serve
multiple Girl Scout
levels, with many
opportunities for
K–12 girls and
families.

We have a full season of larger DreamLab experiences coming this fall:

September

- Hispanic Heritage Month Celebration
- Teen Night
- School's Out at the DreamLab
- STEM en Español
- DreamLab Pajama Party

October

- International Day of the Girl
- Trunk or Treat & Costume Dance Party
- Plus Halloween-themed cooking, podcasting, robotics, and family programs

November & December

- Native American Heritage Month
- Take Action Expo
- International Day of People with Disabilities
- Winter Traditions Around the World
- Computer Science Education Week
- Noon Year's Eve at the DreamLab

There's More Than One Way to DreamLab

The DreamLab is more than a program destination.

It's a resource for troops, families, schools, and the community.

For Troops

- Register for scheduled workshops, Open Studios, and signature events
- Explore activities that connect to badge steps and Girl Scout experiences
- Give girls access to equipment and experiences that may be difficult to recreate at a troop meeting

For Schools & Groups

- **Field trips are available** for schools, homeschool groups, Girl Scout troops, and other youth-serving organizations
 - Experiences can include hands-on STEM, maker activities, podcasting, cooking, art, wellness, and more

For Families

- Celebrate at the DreamLab with a **birthday party**
- Choose from engaging, hands-on activities in our unique DreamLab spaces
- Watch for family nights, community celebrations, and special events throughout the year

Make the DreamLab Part of Your Year

As you plan Membership Year 2027, think beyond the traditional troop meeting!

- Add a DreamLab workshop or special event to your troop calendar
- Plan a **troop field trip** or share field trip opportunities with local schools and community groups
- Tell families they can celebrate **birthdays at the DreamLab**
- Share family and community events with caregivers
- Look for Spanish-first programming and opportunities for girls across K–12
- Check the GSNNJ program calendar regularly as new DreamLab experiences are added
- Let us know what your girls want to learn, make, explore, or try next



Learn more:
www.gsnnj.org/DreamLab



Janet Barnes

Director of Product Program

2026
Fall Product
Program



A Chocolate Covered Pretzels \$12 A favorite sweet and salty snack. Crunchy pretzels covered in smooth milk chocolate. 6.5oz. Holiday Tin 	B Mint Treasures \$13 Creamy milk chocolate with a refreshing mint blend. 6.5oz. Tin 	C Honey Roasted Mixed Nuts \$13 Cashews, almonds, pecans and pistachios with a touch of honey. 10oz. Jar 	D Whole Cashews \$10 A classic favorite roasted and salted with sea salt. 8oz. Pop-top Can 
E Dark Chocolate Peppermint Pretzels \$9 Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag 	F Vanilla Flavored Honey Roasted Pecans \$9 Honey roasted pecans with vanilla-flavored sea salt. Pop-top Can 	G Almonds Covered in a Chocolate Coating \$9 Crunchy almonds in a chocolate coating. 7oz. Pop-top Can 	H Raisins Covered in a Chocolate Coating \$9 The plumpest raisins in a chocolate coating. 10oz. Pop-top Can 
I Cranberry Trail \$9 Roasted and salted whole cashews and almonds mixed with dried cranberries. 7oz. Pop-top Can 	J English Butter Toffee \$9 Crunchy handcrafted toffee drizzled in milk chocolate. 8oz. Box 	K Sweet Onion Snack Mix \$9 A blend of pecans, almonds, cashews and pretzels, all coated in a savory sweet onion seasoning. 7oz. Bag 	L Cherry Almond Clusters \$9 Roasted almonds and dried cherries covered in caramel and milk chocolate. 8oz. Box 
M Peanut Butter Bears \$8 Milk chocolate bears with a smooth peanut butter filling. 5oz. Box 	N Dark Chocolate Caramel Caps \$8 Dark chocolate covered caramel topped with sea salt. 6oz. Box 	O Deluxe Pecan Clusters \$8 Roasted pecans covered in caramel and milk chocolate. 5oz. Box 	P Dulce de Leche Orbs \$8 Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box 
Q Dark Chocolate Mint Penguins \$8 Rich dark chocolate penguins bursting with frosty mint. 5oz. Box 	R Peanut Butter Trail Mix \$8 Peanuts, peanut butter gems, peanut butter mini caps, mini pretzels and cashews. 7oz. Bag 	S Hot Cajun Crunch \$8 Cajun corn sticks, seasoned peanuts, pretzels and sweetener sticks. 7oz. Pop-top Can 	T Fruit Slices \$7 Eat fresh! Inspected naturally & artificially flav. Dried cherry candy. 10oz. Bag 

DELICIOUS NUTS & CHOCOLATES

New for 2026!

Hot Cajun Crunch
Sweet Onion Snack Mix
English Butter Toffee
Cherry Almond Clusters

**PRODUCTS
GIRL SCOUT
SUPPORTERS CAN
PURCHASE**

Tervis® Tumblers



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed
BarkBox options

Choose from one big box
or two different mini
boxes!



Cozy Pup
Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

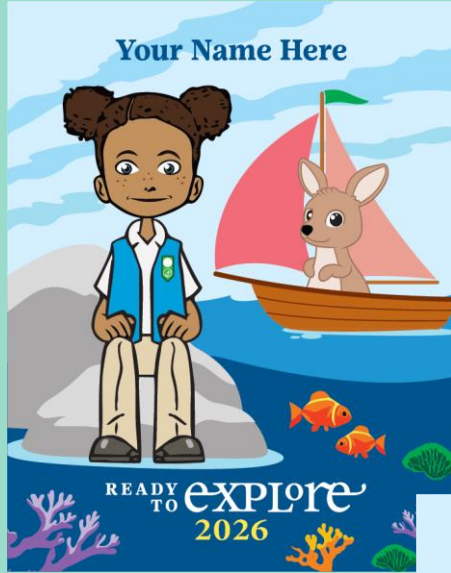
Personalized Products



Scented Candles



GIRL SCOUT REWARDS



REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your GS website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

Orders due by: _____ Pick up products by: _____ Turn in money by: _____

Combined Sales

 15+ Total Units Theme Stickers	 30+ Total Units Super Seller Patch & Choice of: Small Kangaroo Plush OR Ready to Explore Poster	 45+ Total Units Kangaroo Charm & Bracelet & Interchangeable Charm Necklace	 60+ Total Units Ready to Explore T-Shirt
 75+ Total Units Floral Playing Cards & Camp Clip Towel & Explorer Wet/Dry Bag	 90+ Total Units Choice of: Large Kangaroo Plush OR Explore & Go Water Bottle	 100+ Total Units 100+ Patch & Luggage Tag & Travel Bag	

Patches

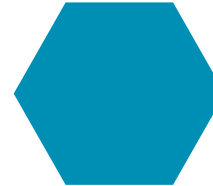
 18+ Emails Sent Ready to Explore Patch	 10+ Nut/Candy Items 2026 Patch	 2+ Mags & More Items Kangaroo Patch	 5+ Care to Share Donations Care to Share Patch	 8+ Units Sold via Share My Site Goal Getter Patch
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Visit www.gsnutsandmags.com/GSNNJ to create your website!

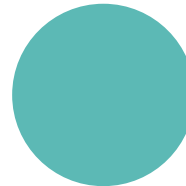
Free Week of Summer Camp



Sell 50 items during the 2026 Fall Product Program



Sell 500 packages of Girl Scout Cookies



Participate in a community service project

Girl Scouts who complete the requirements will earn a FREE week of fun at our Jockey Hollow Camp in Mendham, NJ, or at our Lake Rickabear Camp in Kinnelon, NJ, during the 2027 Summer Camp Season.

See our website for more details and camp dates:

www.gsnnj.org/CookieResources

If not participating in the Fall Product Program, Girl Scouts must sell 600 packages of Girl Scout Cookies.

Troop Reward

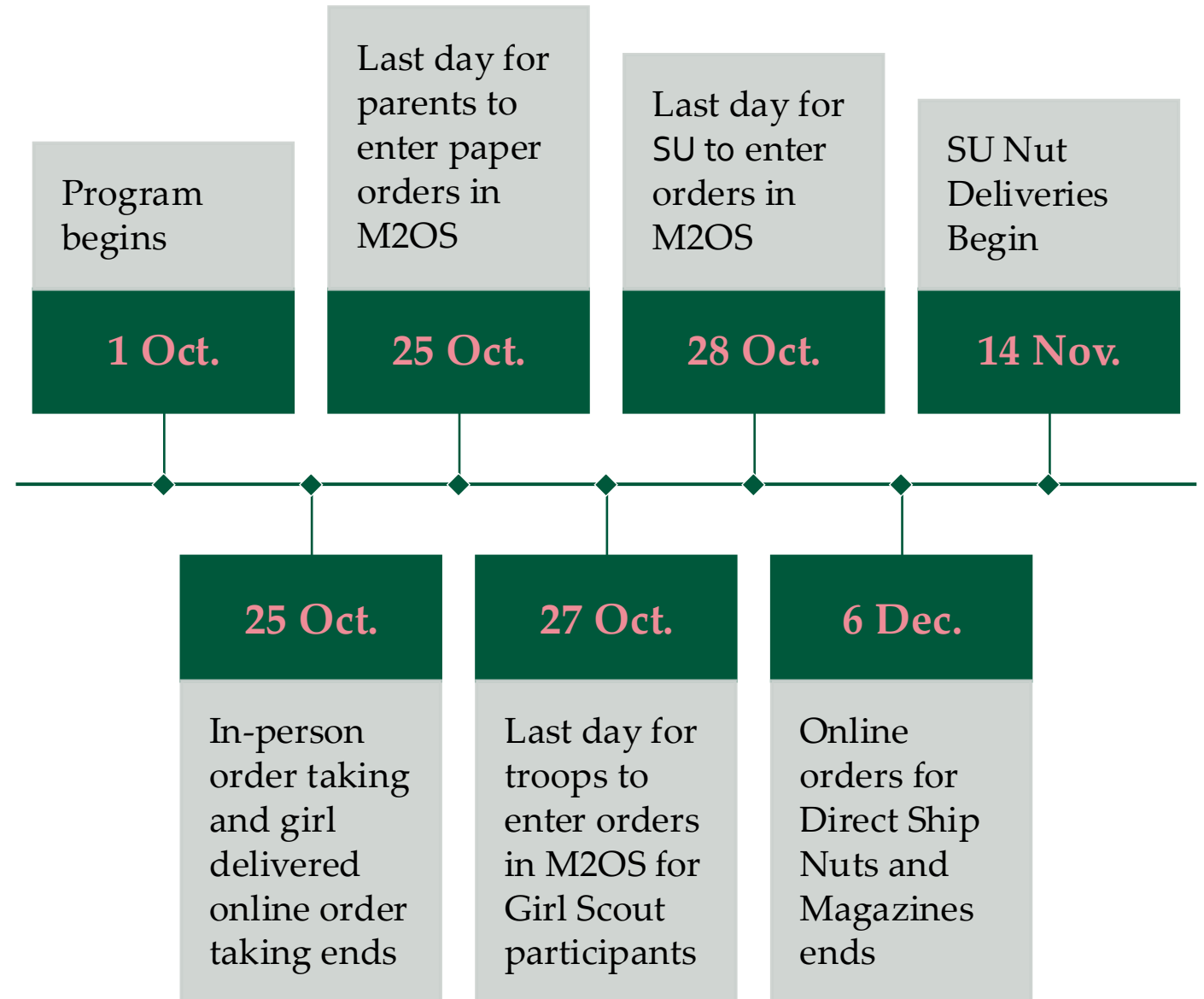
Get to your next Girl Scout outing in style with this branded wagon.

350+ Total Troop Items



The Fall Product Program Troop Reward is earned when a troop sells a combined total of 350 or more items. Every item sold by participating Girl Scouts counts toward the troop's total, so everyone's sales help the troop reach the goal!

IMPORTANT DATES



Rachel Cawley

Director of Retail Operations

GSNNJ SUMMER SHOP HOURS



SHOP



DreamLab Shop Hours

Mondays through Thursdays

9:00 AM to 12:00 PM & 1:00 to 5:00 PM

Fridays 9:00 AM to 12:30 PM

Email the shop at: paramusshop@gsnnj.org

Riverdale Shop Hours

Mondays through Thursdays

9:00 AM to 12:00 PM & 1:00 to 5:00 PM

Fridays 9:00 AM to 12:30 PM

Email the shop at: riverdaleshop@gsnnj.org



Lockers
available at
Paramus &
Riverdale
locations!

****Please visit www.gsnnj.org/shop for most current hours****



Pre-Assembled Uniforms

- No time to iron or sew? No problem!
- We will add the flag, ID set, and numerals to your uniform for just \$7
- Any additional patches or badges for \$1 per item.
- This charge is the cost of assembly. Patches and uniform are sold separately.
- If the correct information is not provided, size is inaccurate or troop number is in the wrong order, GSNNJ is not responsible for inaccurate placement of patches.
- Pre-assembled uniforms are NOT returnable.

Commemorate & Celebrate

**Honor your Gold and Silver Award
Girl Scouts with custom lawn signs**

**Double-sided signs (18"x24")
with ground stakes**

🍀 **Personalized green lettering - \$19 each**

🍀 **Without personalization - \$15 each**

Click here to order: <https://gsnnj.jotform.com/210184180797156>



GIRL SCOUT VARSITY JACKETS

Embroidery or
Print Available



Add name or Troop #

Celebrate Your Girl Scout Style

Order Here

<https://gsnnj.jotform.com/243094765036157>



Personalize
with
Troop #
Name or
Troop Role



Tracy Merwede

Director of Business Integration

New Girl Registration

New girls can only be registered by the
parent/guardian.

Troop Leaders should not register new girls into their
household.

Renewal Instructions for 2027 Membership and Participation

Do Not Use – Find Troops

Note: Username is the email address used to create your account. Forgot or need to update your email?

Please email CustomerCare@gsnnj.org

1. *Go to our website* www.gsnnj.org
2. *Click MYGS* on upper right-hand corner
3. *Click Log In*
4. Use your full email address
5. *Click forgot password*, if needed
6. *Go to My Account*
7. *Click Manage my Household Members*

*****Check the boxes for membership AND troop on the individuals that need to be renewed. Also select adult/volunteer roles if applicable.**

8. The Add Renewal button will appear, *Click it*
9. *Select 2027 Membership (10/1/2026-9/30/2027)*
10. *Continue to Cart, Click I agree and accept*

***If a member is lapsed from 2025 or older, please contact CustomerCare@gsnnj.org**

****Request for financial assistance can only be done by the parent/guardian.**

Leaders: Invite friends to join your troop!

Leaders can send friends an email invitation to join their troop from My Troops.
(Troop leaders cannot register new girls directly)

Leaders can send friends an email invitation to join their troop from My Troops.
(Troop leaders cannot register new girls directly)

Instructions: Log in to your MyGS Account

1. Click on **My Troop(s)** tab.
2. Select your Troop, to view membership roster
3. Scroll to bottom of roster.
4. Click **"Invite friends to join your troop"**
5. Enter one parent/caregiver email.
6. "Submit Request." A confirmation message will appear as "Success! Your invite have been sent."

**Repeat step #4 for each individual invite.*

Please verify that parent/caregiver has received the invitation email.

***Please note the invite is only valid for 72 hours.**

All Lifetime Members must Renew their Participation and Role
Select Role(s) to renew, then click “Add Renewal”.
Select “None” as Payment Type and Save Details.
Click Review Cart, then check I agree to the promise and the law.
Click Submit.

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ook Web App Office 365 GSNNJ Doc's - Rive... Girl Scouts of North... My account AmazonSmile Log in Doubleknot Sign In - Abila Self... Home | Qualtrics Ex... App Launcher | Sale... GS Council Looker...

Fernandez!

My Account

My Household

My Troop(s)

Troop 97466

Troop 98164

Troop 97909

Troop 98743

My Profile

My Events

Volunteer ToolKit

gsLearn

Contact Council

Log Out

My household members

SAVE RETURN STATUS REVIEW CART

Adults

☐ Select All

Hide inactive members

Admin

Rosemary Fernandez Edit profile Change my participation ✓ Lifetime member

Membership/Participation	Caregiver of	Exp. date	CBC expiration	Status	Not Returning
☐ Lifetime member		N/A	N/A	• ACTIVE	
☐ Troop 98743	 Rosely Fernandez, Isabella Fernandez	09/30/2024	09/09/2025	• PENDING	
☐ Leader/Advisor		09/30/2024	09/09/2025	• PENDING	
☐ Troop 97909	 Rosely Fernandez, Isabella Fernandez	09/30/2023	09/09/2025	• TIME TO RENEW	
☐ Troop Helper and/or Overnight Participant		12/18/2022	09/09/2025	• LAPSED	
This role is no longer available for renewal					
☐ Leader/Advisor		09/30/2023	09/09/2025	• TIME TO RENEW	
☐ Troop 98164	 Rosely Fernandez, Isabella Fernandez	09/30/2023	09/09/2025	• TIME TO RENEW	

Grades for girls and troops have updated in our system for the 2026/2027 school year.

Troop descriptions are currently being updated.

If an adult is participating in a program or activity before October 1, 2026, they need to be registered members and have a current background check. If a background check is needed, please contact customercare@gsnnj.org.

Arianne Swaszek

Associate Director of Member Experience



Council Con III Experience the Dream

Saturday, October 3, 2026

DreamLab

Paramus , NJ

Two Sessions: 10:00 AM and 1:30 PM

Every adventure begins with a dream, and every dream becomes a reality because of dedicated volunteers.

- Kick off the new Girl Scout year with inspiration, connection, fun, and prizes.
- Enjoy hands-on DreamLab activity stations.
- Meet and network with other GSNNJ Volunteers and GSNNJ Staff Members

Registration link and further information coming soon! Register early. Space is limited.

Save the date:

Our 20th Annual Meeting &
Adult Recognition
Ceremony

will be held Wednesday,
May 12, 2027

at The Meadow Wood
in Randolph



Reminders for Troop Leaders

Troop Finance Report

There is still time to submit your Troop Finance Report for 2026 through the VTK Finance Tab which is open until September 30, 2026.

If any issues arise with VTK, please request a form to be sent to you from customercare@gsnnj.org.

Registration & Background Check

Leaders can view their Troop Roster in the VTK and can see Troop Roster and any adult background check expiration dates under the My Troops section of their MYGS account.

Troop Information Update Form

Use to update information or report any changes with your troop.

Find form under:

[GSNNJ Forms and Documents](#)



Annual Permission Form

Secure a new permission form for each girl participating.

Updated form will be available in early September:

[GSNNJ Forms and Documents](#)



Reminders for Service Unit Managers (SUMs)

Service Unit Finance Report

Service Unit 2026 Annual Service Unit Finance Report can still be submitted. Please request the form be sent to you at customercare@gsnnj.org.

Registration Renewal

When renewing your registration please also renew your **Service Unit Manager Role**.

Looker Access

Looker roles are renewed annually. Please email customercare@gsnnj.org to let us know whether you or another service team member should have Looker access for the new year.

Roster & Meeting Dates Survey

Troop Support will be sending a **survey** shortly asking for your 26-27 (MY27) **Service Unit Team Roster and meeting dates** please complete and return promptly.

Safety Activity Checkpoints

Safety guidelines for Girl Scouts of the United States of America (GSUSA) and council-approved activities

2026-2028 Edition

Safety Activity Checkpoints (SACs) provides the standard safety guidelines for Girl Scouts of the United States of America (GSUSA) and Girl Scouts of Northern New Jersey (GSNNJ) approved activities.

The updated SAC will be available of our GSNNJ Webpage in early September.

Volunteer Essentials 2026-2028 Edition

This guide is designed to support you as a Girl Scout volunteer. From Girl Scout basics to managing your troop, we've got you covered!

The updated Volunteer Essentials will be available on our webpage in early September.

POLICIES & PROCEDURES

Girl Scouts of Northern New Jersey's Conflict Resolution Policy and Procedures will be updated by early September: Girl Scouts is a place where every member should feel safe, supported, and empowered to grow.

GSNNJ's Conflict Resolution Policy provides a clear, respectful approach to addressing conflict- protecting girls, strengthening healthy relationships and adult partnerships, and preserving the integrity of the Girl Scout Leadership Experience.



Informal virtual drop-in sessions where volunteers can ask questions and receive one-on-one guidance from the Troop Support Team. Held on the third Thursday of select months from **7:00–8:00 PM**.

- September 17, 2026 – Service Unit Manager Roundtable
- November 19, 2026
- January 21, 2027
- February 18, 2027
- May 20, 2027

GSUSA Online Training in gsLearn

All **new troop leaders** should complete the short, interactive GSUSA New Leader Onboarding courses

- *What Girl Scouts Do (Only your level)*
- *Family Engagement*
- *Girl Scout Learning Experience (GSLE)*
- *Your First Troop Meeting*
- *Troop Safety*
- *Funding the Fun*
- *GS Cookie Program*

New leaders are required to complete this series of short, interactive courses.

You may exit and resume viewing the courses at your convenience.

The courses may be completed before or after attending NLO.



Volunteers can access the gsLearn online training portal through MY GS account.

There are many other courses that may be of interest to both new and continuing leaders

Steps to sign in:

1. Log in to MYGS using the icon on the top right of the GSNNJ home page
2. Select My Account on the top of the screen
3. Select gsLearn from the menu on the left
4. Select Content Library on the left
5. Select Courses
6. Select GSUSA in the search box near the top of the page

New Leader Orientation Dates



Virtual Sessions for Girl Scout Daisy-Ambassador levels

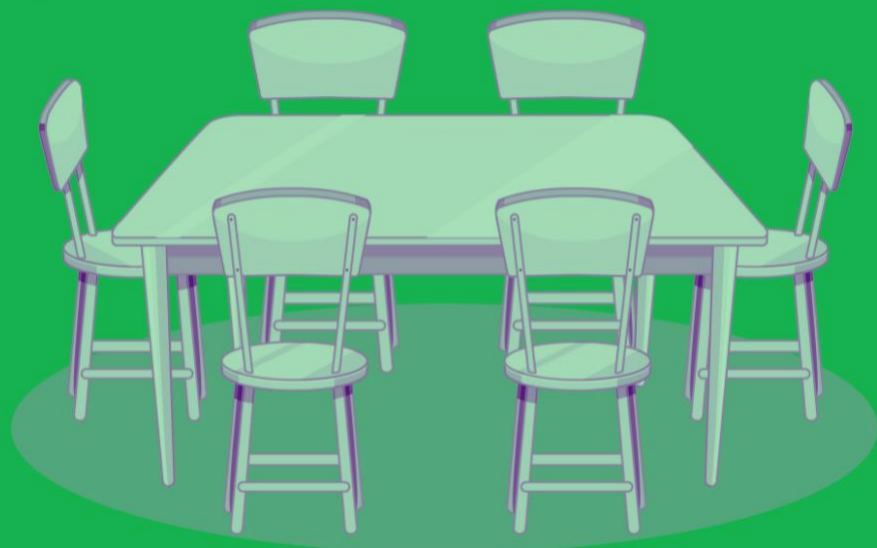
NLO dates for August 2026:

Thursday, August 20, 2026, at 10:00 AM
Thursday, August 27, 2026, at 6:30 PM

NLO dates for September 2026:

Thursday, September 10, 2026, at 6:30 PM
Thursday, September 17, 2026, at 10:00 AM
Wednesday, September 23, 2026, at 6:30 PM
Tuesday, September 29, 2026, at 6:30 PM

To register, please email Customercare@gsnnj.org with the subject line NLO registration and the date you would like to attend



Green Table Talk

Join a Green Table Talk!

Casual virtual chats to ask questions, explore resources, and connect with fellow Troop Leaders.

Next Sessions:

Thursday, August 20, at 7:00 PM

Tuesday, September 15, at 7:00 PM

Wednesday, September 30, at 7:00 PM
(9/30 will include Fall Product Training)

Please email Arianne for more information
and the Zoom link: aswaszek@gsnnj.org

Girl Scout Experience Boxes

Starting a New Daisy and Brownie Troop Has Never Been Easier!



The Girl Scout Experience Boxes are available to new, qualifying Daisy and Brownie troops.



New this year, the Junior Experience Box was introduced with a limited supply. While not every eligible Junior troop was able to receive a physical box, all bridging Brownie-to-Junior troops and current Junior troops should have received access to the digital downloads of the troop materials and resources included in the box.

For more information, please visit the [Girl Scout Experience Box Webpage](#) or see the [FAQs](#) or please contact Arianne Swaszek – aswaszek@gsnnj.org.

Claire Crowder

Director of Membership

Celebrating our Service Units

37 Service Units | 100% of goal!



Allendale

Butler / Bloomingdale

Chatham

Chester

Clifton

Denville

Dover

East Hanover

Englewood

Florham Park

Fort Lee

Franklin Lakes

Goffle Brook

Hackettstown

Haledon Park

Harrington Park, Northvale, Norwood, Old

Tappan, Rockleigh

Hillsdale

Hopatcong / Glasser

Lenape Valley

Lincoln Park

Lodi

Lyndhurst

Maywood / Rochelle Park / South Hackensack

Midland Park

Montvale

Morris Plains

North Arlington

North Warren

Parsippany

Paterson

Ramsey

Rutherford

Sparta

Vernon, McAfee

Waldwick

Wanaque / Haskell

Wayne



Your leadership makes this possible, thank you!

Membership Updates

- Membership fees for 2026-2027: \$80 for girls and \$30 for adults. Our membership year runs October 1, 2026 - September 30, 2027.
- Your Membership Manager is your go-to resource. Look for an email with:
 - Membership Manager introduction and contact information
 - Your 2026-27 Service Unit goal
 - NEW recruitment flyers and social media graphics
 - Ways we can support your local recruitment efforts
- Help us help you. Please keep your Membership Manager updated on:
 - Upcoming community events
 - Back To School opportunities
 - Local activities where Girl Scouts should be present

We are here to partner with you

What's happening?

Share | Connect | Refer



Renewal!

Renew Now! Our GIRL renewal discount for the month of August is \$10 using code LASTCHANCE10 online.

Please remind returning families and share this offer with your troop leaders.



Back To School = Back To Girl Scouts!

Look for recruitment opportunities at back-to-school nights, community events and local gatherings throughout September and October.

Please share these opportunities with families and connect us to events happening in your towns.



More Girls. More Volunteers. More Girl Scouts!

As we welcome new girls this fall, we need adults who are ready to lead, support and make Girl Scouting possible.

When you talk to someone about Girl Scouts, please connect them with our Membership team.

Discover Girl Scouts!

A new recruitment tool for your Service Unit.

Discover what's within

at Girl Scouts

- Experience the NEW Girl Scout DreamLab and discover your interests, develop practical skills, and build confidence.
- Develop lifelong friendships in a place where you belong
- Own your choices with guidance, not pressure

Attend a FREE girl or family program and find out all the ways being a Girl Scout can help you develop practical skills, build confidence and make the world a better place!

Girl Scout membership (\$80) registration is available online or at each program.
The membership year is Oct. 1, 2026 - Sept. 30, 2027.

Financial assistance is available for Girl Scout membership fees, uniform supplies, program activities, and summer camp.



Scan the QR code to reserve your place.

Ready to Become a Girl Scout? Visit:
www.gsnj.org/Join or call (973) 248-8200





As a Girl Scout, you'll explore new adventures, build skills, grow with friends cheering you on, and gain confidence that lasts a lifetime.

 Promote Girl Scouts in your community

 Guide families to the QR code to reserve a spot

 Connect prospective families with our Membership team.



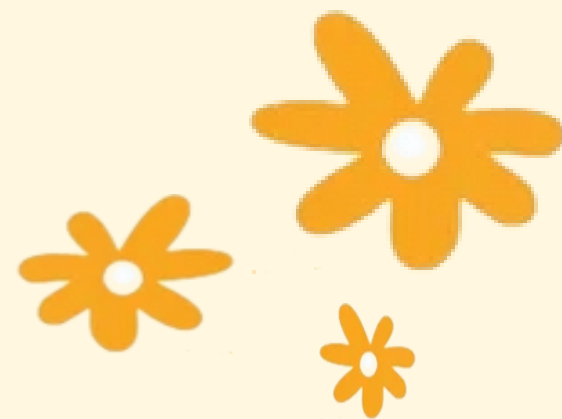
New entry points | New experiences | New Girl Scouts



Girl Scout Glamping is a Hit!

Inviting all New Daisy Girl Scouts (Grade K-1) to Experience the Magic of Glamping!

September Dates &
Registration Details
Coming Soon!!



Your Membership Team

Chief Membership Officer - Dahlia Cooper

Director of Membership - Claire Crowder

Membership Managers

Carmen DaCosta

Catherine Parrillo

Jana Johnson

Jeannine Perry

Katherine Tejada Donnelly

Administrative Support - Darlene Lyden-Cooper

Laura Ammaturo

Program Manager



Program Opportunities



Rocking Horse Ranch Retreat

Girl Scout Daisies-Ambassadors - \$450 per person

Rocking Horse Ranch Resort, Highland, NY- Fri., Sep. 25-Sun., Sep. 27, 2026

Spend an action-packed weekend horseback riding, indoor water park, tubing, rock climbing, mini golf.



American Red Cross Babysitter Training Course

Girl Scout Juniors-Ambassadors - \$145 per Girl Scout

Lake Rickabear Camp, Kinnelon, NJ – Thur., Nov. 5, 2026 – 9:00 AM-3:00 PM

Girl Scouts ages 11–16 can build the skills and confidence to become safe, prepared babysitters through American Red Cross training.



School's Out: Outdoor Adventure Day

Girl Scout Daisies-Juniors - \$65 per Girl Scout

Thur., Nov. 5, Fri., Nov. 6, 2026 – 9:00 AM-3:00 PM

Lake Rickabear Camp, Kinnelon, NJ

Enjoy one or two fun-filled days of hands-on activities, new skills, friendship, scavenger hunts, and campfire songs during NJ Teacher Convention Week!





GSNNJ Upcoming Family Programs



Gotham FC vs. Angel City FC Soccer Match

Girl Scout Daisies-Ambassadors/Families - \$35 per person

Sports Illustrated Stadium, Harrison, NJ – Sun., Oct. 4, 2026 – 12:00 PM-4:00 PM



Girl Scout Fall Fest

Girl Scout Daisies-Ambassadors/Families - \$15 per Girl Scout and/or family guest/\$10 per adult

Lake Rickabear Camp, Kinnelon, NJ – Sat., Oct. 24, 2026 – 10:00 AM-2:00 PM



Apple Cider Making

Girl Scout Daisies-Ambassadors/Families - \$18 per girl/\$16 per adult and/or guest

Tenaflly Nature Center, Tenaflly, NJ

Multiple dates and times in November 2026



Disney on Ice

Girl Scout Daisies-Ambassadors/Families - \$35 per person

Sat., Jan. 2, 2027 – 6:30 PM

Prudential Center, Newark, NJ

For more information email program@gsnnj.org



GSLE Program Opportunities



Troop Democracy: Ready, Set, Vote!

Girl Scout Daisies-Brownies - \$10 per Girl Scout

Mon., Oct. 19, Nov. 2, 2026

Riverdale Service Center

4:00 PM-5:30 PM

Mon., Oct. 26, Nov. 9, 2026

DreamLab, Paramus, NJ

4:00 PM-5:30 PM



Discover Girl Scouts

Girl Scout Daisies-Ambassadors - \$15 per Girl Scout and friend/\$ 5 per adult

Time: 6:00 PM-7:30 PM

All About Girl Scouts Theme - Mon., Oct. 5, 2026, Riverdale Service Center

Juliette Gordon Low Theme - Tues., Nov. 10, 2026, Passaic County Area

Friendsgiving Theme - Thur., Nov. 19, 2026, Sussex County Area

Girl Scout Traditions Theme - Thur., Dec. 10, 2026, Morris County Area

For more information email program@gsnnj.org



Adult Workshops – Virtual via Zoom - 7:00 PM-9:00 PM

- Bronze Award Workshop: Mon., Oct. 19, 2026
- Silver Award Workshop: Wed., Oct. 7, 2026

Earning Your Girl Scout Silver Award – In-person optional workshop.

- | | | |
|--|-----------------|--------------------------|
| • Thu., Oct. 22, and Tue., Dec. 1, 2026, | 4:30 PM-6:00 PM | Riverdale Service Center |
| • Tue., Nov. 3, 2026, | 4:30 PM-6:00 PM | DreamLab |

Go Gold 1: Earning Your Girl Scout Gold Award – Mandatory virtual workshop via Zoom.

Prerequisite: completion of one Leadership Award or the Silver Award.

- Fri., Oct. 9, 2026, 7:00 PM-8:00 PM

Go Gold 2: Developing a Gold Award Project – Mandatory In-Person workshop.

Prerequisite: completion of the *Earning Your Gold Award* workshop and one Leadership Award or the Silver Award.

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|------------------------|-----------------|--------------------------|
| • Thu., Oct. 15, 2026, | 6:30 PM-8:30 PM | Riverdale Service Center |
| • Tue., Nov. 17, 2026, | 7:00 PM-9:00 PM | Riverdale Service Center |
| • Tue., Dec. 15, 2026, | 7:00 PM-9:00 PM | DreamLab |

For more information email highestawards@gsnnj.org

Shannon Cornine

Director of Jockey Hollow Camp

Michelle D'Amico

Director of Lake Rickabear Camp

Troop Camping and Service Unit Encampments

Spend a night or weekend with your troop at Jockey Hollow or Lake Rickabear! Each camp has something unique to offer. This is a great way for girls to learn about the outdoors and bond with their sister Girl Scouts.

Service Unit encampments can be held at both of GSNNJ's camp facilities (capacities range from 150 to 300). Food service is available for groups of 50 or more.



Day Use for Troops

Looking for outdoor activities for your troop or an idyllic Bridging Ceremony Location? Working on an Outdoor Badge? Consider Jockey Hollow or Lake Rickabear for your Troop's day use needs!

From archery and zipline, to water activities like swimming and boating, your troop can still get the full camp experience without staying the night.

Visit the Camp & Outdoors tab on [GSNNJ.org](https://www.gsnnj.org) for booking and more information



Troop Camper 2 Training

Builds confidence and skills for safe, fun troop camping.

Hands-on training includes fire building, propane stove safety, knife safety, camp cooking, knots, compass skills, tents, wildlife awareness, and trip planning.

Required for at least **one adult per troop** to use open flames during troop camping.

Prerequisite: Complete Overnight Orientation & Troop Camper Part 1 before attending.

All sessions will be 9:30 AM – 2:30 PM

Jockey Hollow Camp:

Wednesday, September 30

Saturday, October 3

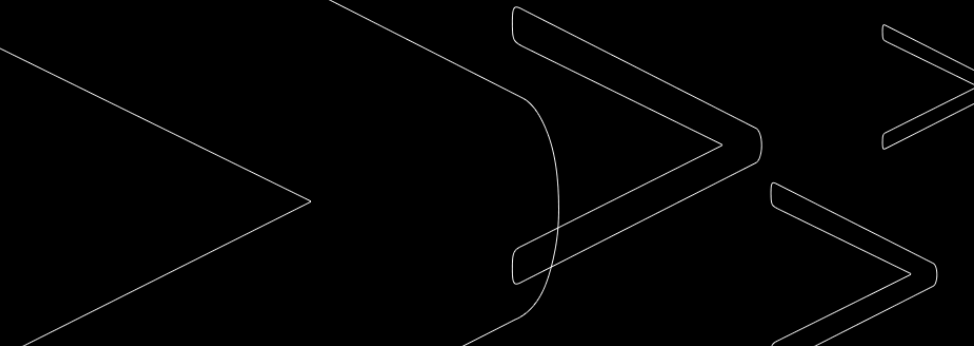
Lake Rickabear Camp

Saturday, August 22

Thursday, September 10

Tuesday, October 13

Thursday, October 29





Upcoming Programs at Jockey Hollow Camp:
Harvest Hike & Pumpkin Painting
Wednesday, Oct 7, from 5:30 PM - 7:30 PM

Twilight Camp Fire
Friday Oct 16, 6:00 - 7:30 PM

Upcoming Programs at Lake Rickabear Camp:
Harvest Hike & Pumpkin Painting
Wednesday, Oct 7, from 5:30 PM - 7:30 PM

Twilight Camp Fire at Lake Rickabear
Friday, Oct 9, 6:00 - 7:30 PM

**Virtual Information Night for
Summer Camp 2027**
Wednesday, Oct 14, from 6:30 PM - 7:30 PM

Contact Us

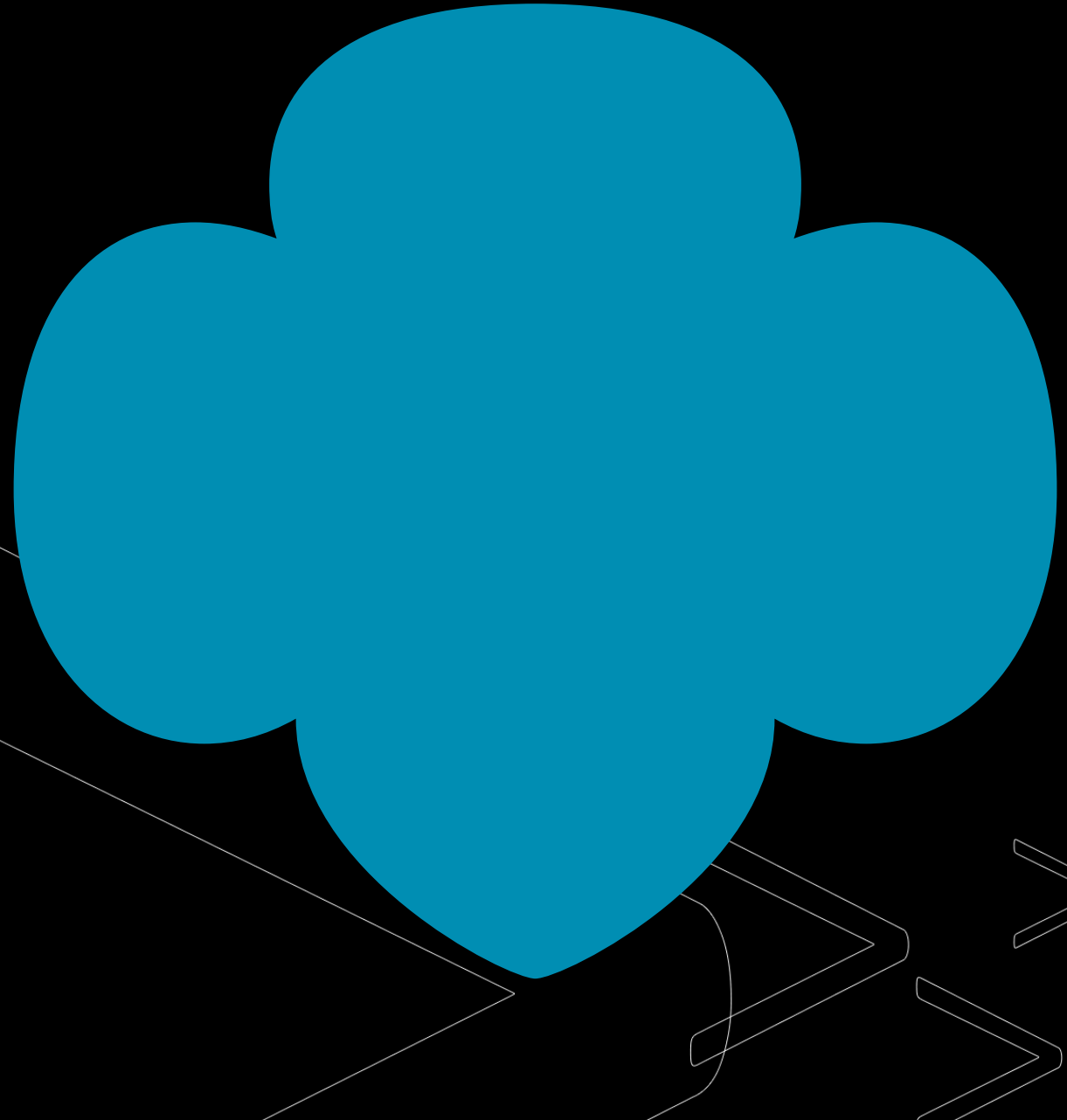
973-248-8200

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Director of Jockey Hollow Camp
scornine@gsnnj.org

Michelle D'Amico
Director of Lake Rickabear Camp
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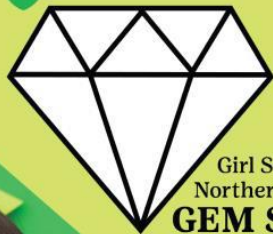
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Leigh Anne Sauchelli

Director of Development



Girl Scouts of
Northern New Jersey
GEM Society



Become a GEM Society Member

Invest in Girls. Change the World.

girl scouts
of northern
new jersey



Invest in a girl-led future through our GEM (Give Every Month) monthly giving program. With a donation of \$10 or more, you'll become one of our GEMs and help empower more girls to find their voices and dream big for their futures through Girl Scouting.

Monthly gifts can **help expand the impact and reach of the Girl Scout Leadership Experience** and provide:

- Financial assistance for girls who need it for membership fees, uniforms, program activities, or camp
- STEM (Science, Technology, Engineering & Math) Activities
- Camping and Outdoor Adventures
- Life Skills Training, including building financial literacy, public speaking, culinary arts, and workforce skills

To learn more or to become a GEM Society Member,
visit www.gsnnj.org/GEMSociety or email
Leigh Anne Sauchelli, CFRE, Director of Development,
at lsauchelli@gsnnj.org



Enjoy the rest of your
summer!!

We look forward to a
fantastic 2026-2027
(MY27)

Girl Scout Year!

See you at
Council-Con III
on October 3!

