

# Girl Scout Cookie Program Cookie Chat Issue #2



## Hello Troop Cookie Volunteers!

We hope your troop is off to a great start of the 2026 Girl Scout Cookie Program! We can't wait to see how your Girl Scouts embrace the Brave. Fierce. Fun! things cookie season offers.

### In this issue:

- Social Media Guidelines
- Five Essential Skills
- Booth Sales
- Tech Tips
- Important Dates
- GSNNJ Product Program Team

# BRAVE.

# FIERCE.

# FUN!

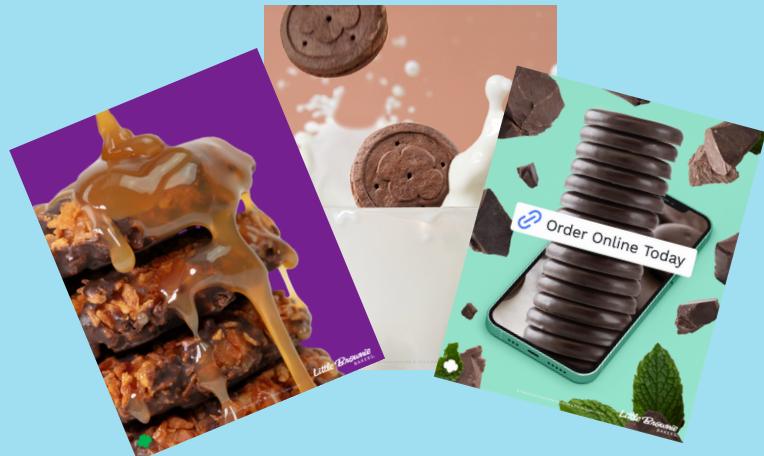


## Social Media Guidelines and Resources

When it comes to sharing your Girl Scout Cookie Program with customers, social media can be a great tool and a lot of fun. To stay safe, be sure to read through the [GSNNJ Social Media Guidelines](#).



*Need some inspo? Check out [Little Brownie Baker's](#) website for fun graphics!*



## Through Girl Scouts, girls learn five essential skills

- Goal Setting: Girls learn how to set goals and create a plan to reach them.
- Decision Making: Girls learn to make decisions on their own and as a team.
- Money Management: Girls learn to create a budget and handle money.
- People Skills: Girls find their voice and build confidence through customer interactions.
- Business Ethics: Girls learn to act ethically, both in business and life.



## Girl Scout Cookie Booth Sales

Get ready to host a Girl Scout Cookie Booth Sale! Troops are welcome to secure their own locations or can pick from the list of council-secured locations in eBudde. Council-secured locations will open for selection on Wednesday, Jan. 28 at 7:00 p.m.



Additional information:

- Council-secured locations are limited to 1 timeslot per location per troop on opening day. Troops may select additional dates/times the following week if they are still available.
- Troops must enter all troop secured booth sales into eBudde for approval.
- Cookie inventory for booth sales can be ordered with the initial order, or can be picked up from a GSNNJ Cookie Cupboard.
- Not sure who much inventory to order? Check out the GSNNJ Booth Sale Guidelines for more information.



## Tech Tips

### Digital Cookie

#### Girl Scouts:

- Set up your online storefront on Digital Cookie - the official online selling platform.
- Send emails to friends and family.
- Download and share your unique QR code.
- Be sure to approve in-person deliveries within 5 days so you don't lose out on sales.

#### Troop Volunteers:

- Login to Digital Cookie and get your Troop sites set up and ready.
- Troop links go live on Friday, February 13 and will be added to the Cookie Finder.

### eBudde

#### Initial Order tab:

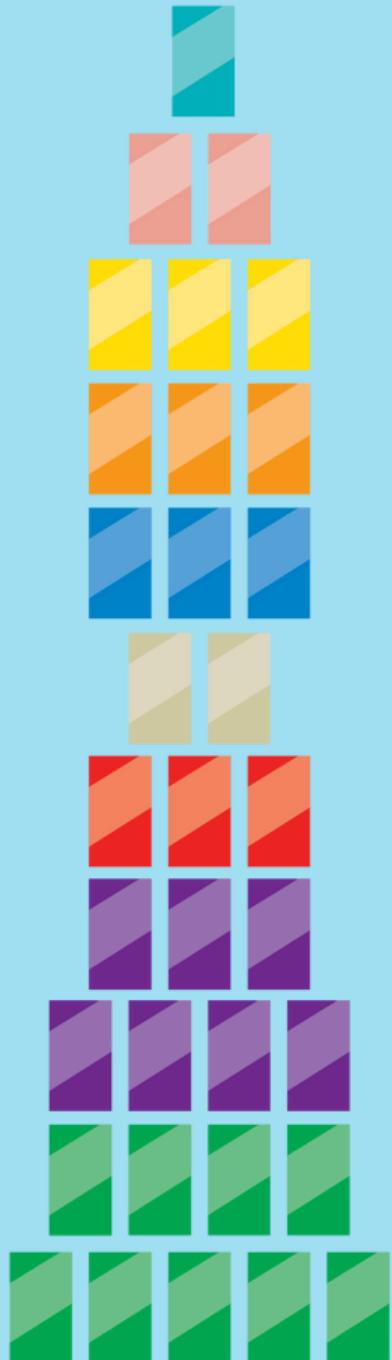
- The Initial Order tab is where you will find girl-delivered orders from Digital Cookie, and order card orders added to Digital Cookie by parents.

#### Girl Orders Tab:

- The Girl Orders tab is where you will see all orders by girl - this includes shipped, Donated, Girl Delivery, and order card sales (after the Initial order is submitted)
- Once the Initial Order is over, you will be able to credit girls with additional sales on this tab.

# Important Dates

Initial Orders Begin	1/9/2026
Initial Orders End	2/8/2026
Troop Initial Order due in eBudde	2/10/2026
Service Unit Deliveries Begin	2/21/2026
Service Unit Deliveries End	3/1/2026
Booth Sales Begin	3/7/2026
Booth Sales End	4/12/2026
Final Reward Orders Due	4/14/2026



## GSNNJ Product Program Team

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[www.gsnnj.org/CookieResources](http://www.gsnnj.org/CookieResources)*

