

Girl Scouts of Northern New Jersey

**Annual Meeting Minutes** 

Wednesday, May 10, 2023

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Paramus Service Center 300 Forest Avenue Paramus, NI 07652

Paterson Resource Center 301 Main Street Paterson, NI 07505

Randolph Service Center 1579 Sussex Turnpike Randolph, NJ 07869

Riverdale Service Center 95 Newark Pompton Turnpike





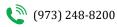
seconded by Dan Luer of Denville. Motion carried.

accept the minutes as written. Motion carried.



college, and also recognized outgoing 2<sup>nd</sup> Vice Chair, Veronica Ross.





Girl Scouts of Northern New Jersey opened the Sixteenth Annual Meeting at 6:47pm a Flag Ceremony,

led by Caller Veronica Luer from Denville, and Color Guard Participants Gianna Alexander of Wayne,

Molly Munrick of Wayne, and Sofia Pelish of Wayne, who led the Pledge of Allegiance, followed by the

singing of the National Anthem by Julianna Stier of Wayne, and then the Girl Scout Promise.

person Annual Meeting in three years, and proceeded to call the meeting to order.

Bette M. Simmons, Chair of the Board of Directors, thanked the girls for opening the meeting and

thanked board members, NCS delegates and alternates, representatives, girl members, and guests to

the Sixteenth Annual Meeting of the Girl Scouts of Northern New Jersey (GSNNJ), which is the first in-

The Chair introduced Krista Korinis, Secretary, Board of Directors, who announced that a quorum had

representatives were in attendance, including members of the board of directors, board development

Ms. Simmons motioned for approval of the minutes of the 15th Annual Meeting. Motion was made by

been met in accordance with the Bylaws of GSNNJ. One hundred and seven voting members and

Cynthia Huson from Washington Township Morris and seconded by Nilda Pagan from Passaic to

Ms. Simmons recognized and thanked the outgoing Girl Representatives to the Board – Lula Duda,

Bodhi Mathur, and Madeline Tubbs, and wished them all the best as they graduate and go on to

Chair Simmons introduced James McCreedy, Chair of the Board Development Committee, who

presented the Official Slate for 2022-2025. This is a single slate prepared by the Board Development

Committee. Motion to accept the Slate as presented was made by Lesley Kroczynski of Mahwah and

committee, national council session delegates, and representatives from fifty-four service units.





36	Three-Year Terms
37	OFFICERS Year Expiring/Term
38	Matthew Lamb, 2 <sup>nd</sup> Vice Chair of the Board of Directors
39	Leslie Franklin, Treasurer
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41	MEMBERS-AT-LARGE
42	Leslie Achter
43	Karyllan Mack
44	Christyll Lucille Murray
45	Pia House Walker
46	Danielle Furze
47	Julia Helliesen
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49	BOARD DEVELOPMENT COMMITTEE
50	James McCreedy
51	Shanna Jafri
52	Tevra Francis
53	Lynelle Slivinski
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55	One-Year Terms
56	GIRL REPRESENTATIVES TO THE BOARD
57	Erica Adu
58	Lorayne Gulbrandsen
59	Nicole Pelish
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61	The Honorable Maritza Berdote Byrne, Appellate Court Judge, New Jersey Superior Court, performed
62	the installation of elected officers to the Board and Board Development Committee. Chair Simmons
63	thanked Honorable Maritza Berdote Byrne for joining us and installing the elected officials.
64	Ms. Simmons introduced Krista Korinis, Interim Treasurer, who presented the Treasurer's Report.
65	Interim Treasurer Korinis reported on the Council's financial position for the fiscal year
66	October 1, 2021 to September 30, 2022, in which a clean audit was issued. The Council's financial
67	position remains strong with assets totaling \$19 million dollars, with 39% of these assets being the
68	value of our buildings and property and the remainder are cash investments. Fifty-four percent of our

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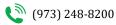
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income is derived of program fees and product program sales and 17% is composed of public support-

donations from corporations, individuals, and foundations. Eighty-six percent of our revenue is used to





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fund program services for girls, 6% is allocated to fund development, and 8% on management and administration, reported Mr. Hirschfeld. These metrics far exceed the Better Business Bureau's standard benchmarks for non-profit expenditures.

Ms. Simmons thanked Ms. Korinis and then introduced First Vice Chair Shanna Jafri who reviewed the proposed revision to our bylaws. The proposed change refers to Article III, Section 3, "Election and Term", which removes a reference to Article IV, Section 3, paragraph D, which is not part of the current bylaws, making the reference moot. Motion was made by Denise Simpson of Ringwood and seconded by LaKreisa Jean of New Milford to amend the bylaws to incorporate the revision. **Motion carried**.

Chair Simmons thanked 1st Chair Jafri for handling the new business and introduced GSNNJ President and Chief Executive Officer, Sandra Kenoff to highlight some of the changes and accomplishments of the past year, with fiscal year showing significant growth including donors response to our Invest in Girls breakfast and Giving HERsday campaigns which generated over \$800,000 in support, and Women of Achievement gala generating over \$200,000 in support.

CEO Kenoff then went on to discuss challenges due to the surge of the Omicron variant of Covid, but we surpassed our membership goals and ended the year with 18,000 Girl Scouts and 10,000 Adult members, making GSNNJ the 13th largest council out of 111 councils in the country.

The Girl Scout Cookie program was up by 27%, and 13% over budgeted total sales. A new community engagement department was established due to our continuing efforts to address diversity, equity, and inclusion, serving girls in under resourced and emerging communities within our jurisdiction.

We saw 91 girls who earned their Gold Award, 348 who earned Silver, and 525 who earned Bronze, for a total of 964 that earned their higher awards.

Our Steel Magnolias high school first tech challenge robotics team ended the season in the top 10% of the state's 220 robotics teams.

CEO Kenoff called Chair Simmons to join her for a special Mission Moment. The two presented two Girl Scout Space Science badges which had traveled aboard NASA's Artemis I mission to Heather Fenton from Bloomingdale and Natalie Vadakkan from Oradell, for their winning essays in the Girl Scouts "To the Moon and Back" essay contest, and congratulated both. Ms. Kenoff thanked all volunteers, board members, and staff for their contributions to the girls we serve.

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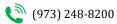
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Jersey adjourned at 7:40pm.

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Ms. Simmons announces that the business portion of the meeting is over. Motion was made by Sandra O'Byrne of Wood Ridge and seconded by Laura McGowan of Wyckoff to adjourn the Sixteenth Annual Meeting of Girl Scouts of Northern New Jersey. Motion carried.

There being no further business, the Sixteenth Annual Meeting of Girl Scouts of Northern New

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