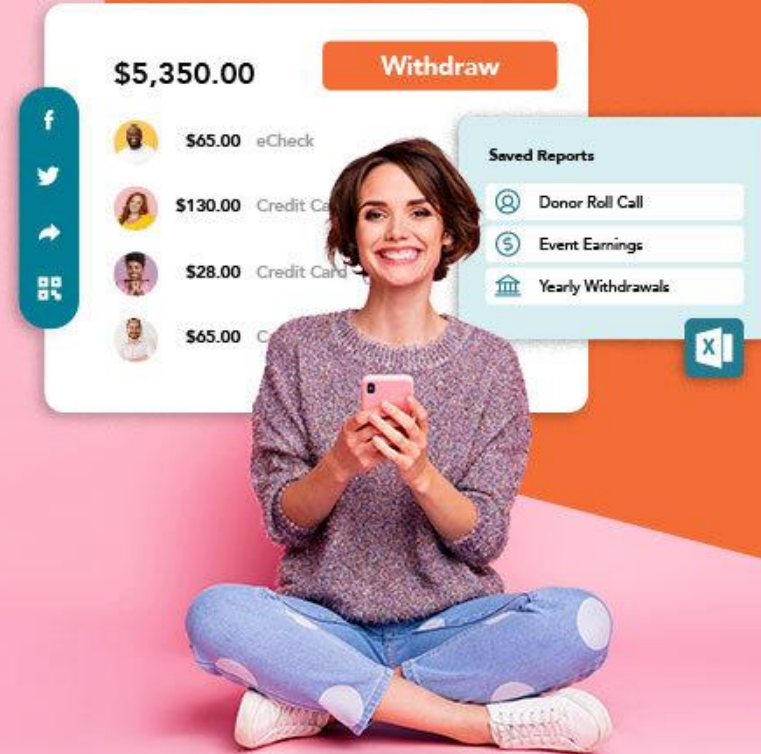




# Girl Scout Council Partnership Overview

Let troops and service units easily collect payments and forms online





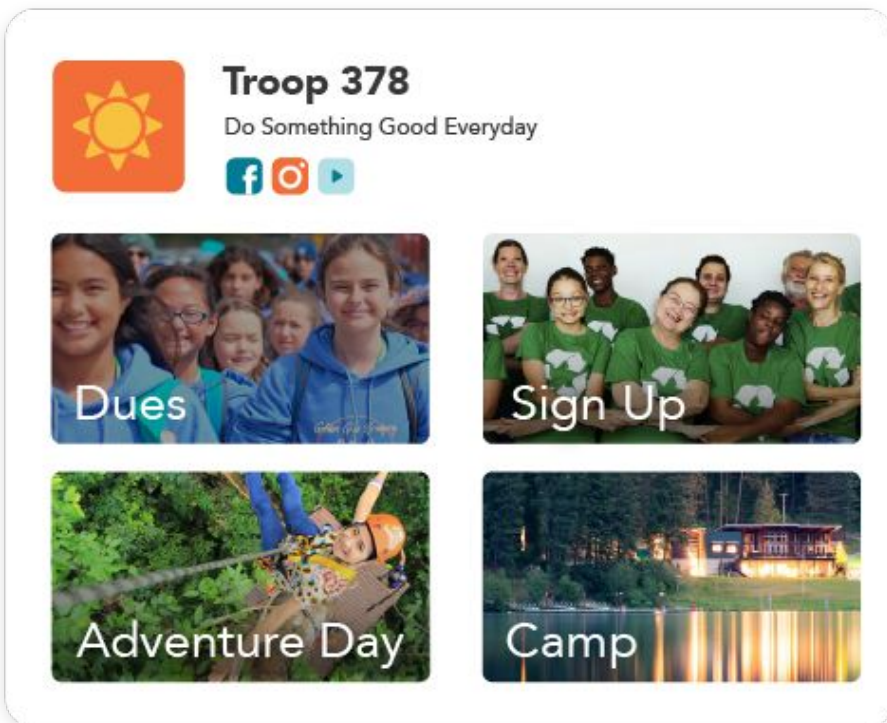
# A Proven Track Record

Cheddar Up partners with Girl Scout councils to help troops and service units easily collect payments + forms online.

## WE HAVE GROUP & GIRL SCOUT EXPERTISE:

- Founded in 2013
- Helped groups collect more than \$450 million
- Serve over 45,000 group organizers and millions of payers
- Partner with over 25 Girl Scout councils across the country (and growing)

# Cheddar Up helps Girl Scout troops and service units collect for just about anything



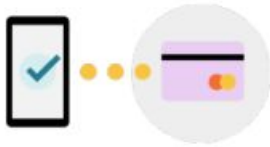
We save volunteers hours of busy work helping them collect payments and forms online. Even better? Group organizers can replicate annual collections with one click, which makes for easy year-over-year handoff. We help them collect for things like:

- Girl Scout dues
- Camporee
- Gear
- In-person product sales
- Outings and events
- Badges and insignia
- Camps
- Ticket sales
- Volunteer sign ups
- Fundraisers...sky's the limit



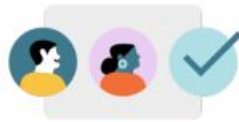
# Cheddar Up was made for groups.

We have the features groups need (and that peer-to-peer platforms lack).



## Frictionless Payments

Your community can pay without ever downloading an app or creating an account.



## Instant Tracking

Automatically track all payments and responses without spreadsheets, download the data you need.



## Payments + Forms

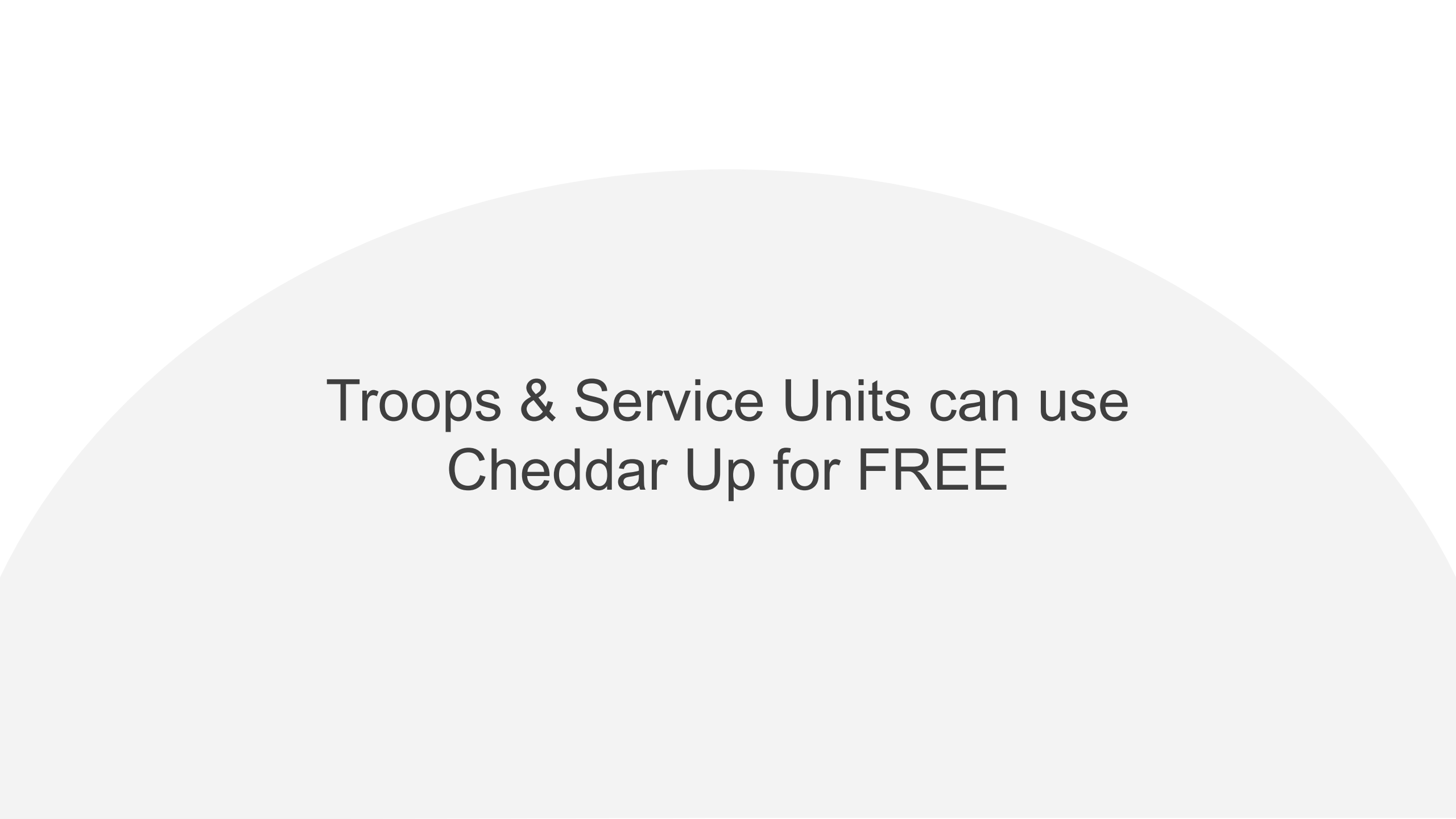
Collect money and information without paper or separate forms (e.g. t-shirt size, sign the waiver, etc.)



## Easy Handoff

Our secure process for handing off your account to a new owner is simple and keeps history intact.





Troops & Service Units can use  
Cheddar Up for FREE

# Troops and Service Units receive our highest paid plan for FREE!

## Basic

Free for all

**\$0**

### Free Forever:

Unlimited custom payment pages

Unlimited payers

Up to 5 items per page

1 form, waiver or sign up per page

Limit item quantity

Unparalleled support

Automatic payment tracking

Customized receipts

Message center and address book

Export to Excel and pdf

Unlimited withdrawals

Easy account transfer and handoff

Customize your URL

Payments by credit card, cash, Link,  
Apple Pay, Google Pay

## Pro

Made for individuals

**\$10** /month  
billed annually

### Everything in Basic, plus:

Unlimited items

Unlimited forms, waivers and sign  
ups

Set start and stop times

Count-down timer

Discount codes

Access codes

Built-in shipping

Visitor reporting

Add taxes

Multiple item images

Item variations

Lower fees on echecks

## Team

Made for groups

**\$30** /month  
billed annually

### Everything in Pro, plus:

Multiple managers

Account-wide reporting

Waitlists

Ticketing

Integrations

Recurring payments

Custom landing page with all of your  
group's collections

Lowest fees on echecks

Free



# No transaction fees for troop leaders



Credit Card  
3.59% + \$0.59

Accept all major credit cards including Visa, MasterCard, Amex and Discover



eCheck  
\$0.59

eChecks are electronic bank transfers



Cash or Check  
Always free

Turn this option on and you can track both online and offline payments.



By default, transactional convenience fees are paid by the payer. Troop leaders can offer payers an online payment option that less than the price of a stamp (with cash/check as an option as well)!





# Here's a sneak peek of some of the features that come with our Team plan....

### Group Page

**Troop 378**  
Do Something Good Everyday

Dues

Sign Up

Adventure Day

Camp

### Managers

Accept your invitation to manage

You're going to love how easy it is to edit and manage your group's collections.

Accept

### Ticketing

Cole Jazz Band  
**Dinner Tickets**

☒ Ticket \$10.00

☐ Additional Donation

Add to Cart

Dinner Ticket

### Sign Ups

**Event Volunteers**  
Together we'll make it a success!

View Sign Up

### Recurring Payments

Western Hills  
**HOA Dues**

☐ Monthly \$350.00/month

☒ Annually (Save 10%!) \$3780.00/year

Add to Cart

### Report Center

Total Collected  
**\$155.00**

Withdraw

	Luke Henry	\$30.00	eCheck
	Suzanna DiCarlo	\$20.00	Credit Card
	Mia Franks	\$10.00	Credit Card
	Paul Sanmy	\$5.00	Cash

Export Spreadsheet

### Waitlist

Overholler Elementary  
**After-school Club**

Pickleball

Cooking

Join the Waitlist

### Template Library

Staff Picks

FIELD DAY

Pickleball

PARENT-TEACHER CONFERENCE

Seasonal Collections

MARCH MADNESS

CLASS REUNION

Football Squares



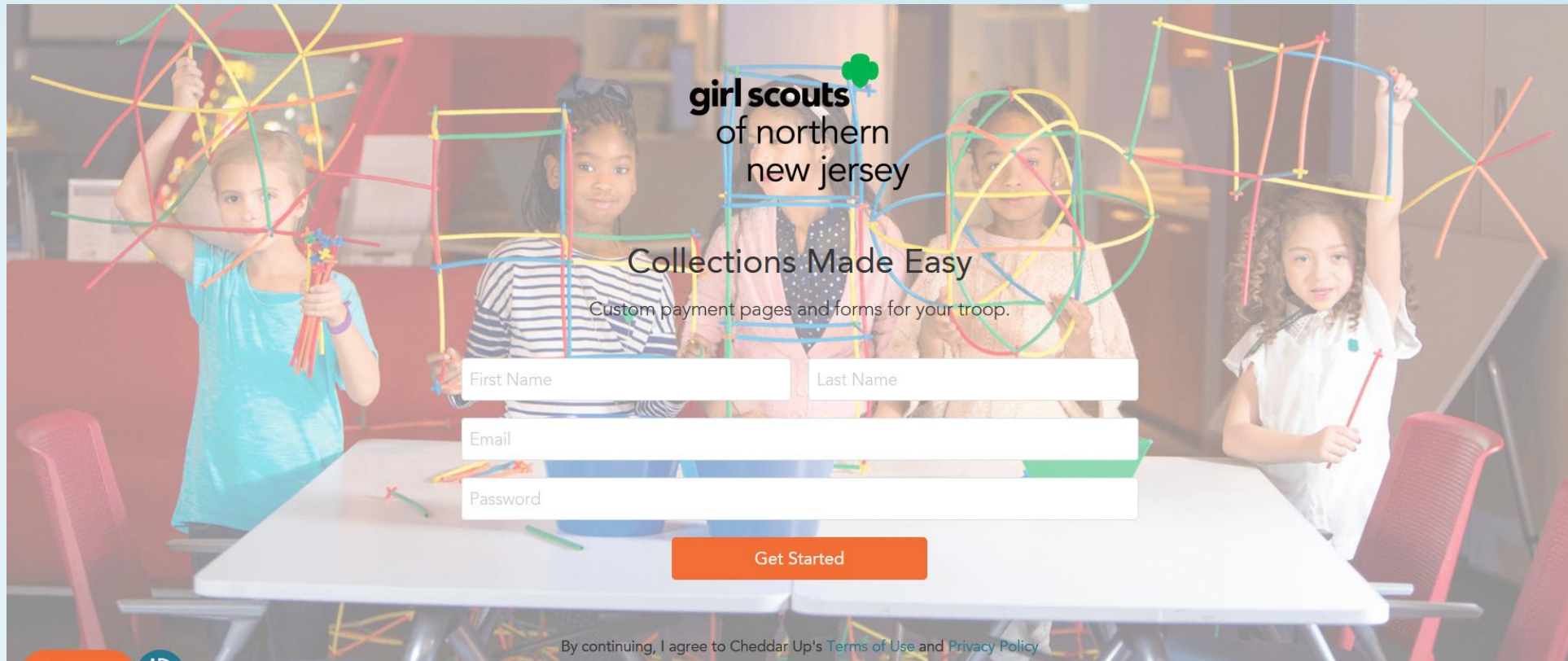


# Get Started

Create your account from the sign-up landing page, specifically for Girl Scouts of Northern New Jersey.

Creating your account via this page will give you access to all partner features with FREE Team subscription plan.

**<https://my.cheddarup.com/orgs/gsofnnj/signup>**



girl scouts  
of northern  
new jersey

Collections Made Easy

Custom payment pages and forms for your troop.

First Name

Last Name

Email

Password

Get Started

By continuing, I agree to Cheddar Up's [Terms of Use](#) and [Privacy Policy](#)

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# Questions?

Our Support Team is available to help  
[friendlysupport@cheddarup.com](mailto:friendlysupport@cheddarup.com)

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