

Girl Scout Cookie Program

Cookie Chat

Issue #3

girl scouts
of northern
new jersey

Hello, Troop Cookie Managers!

Do you have some awesome Cookie Bosses in your Troop? We want to hear from them! We're looking for selling tips, goal setting ideas, their favorite thing about selling Girl Scout Cookies and advice for Cookie Rookies. Share this [link](https://gsnnj.jotform.com/250303483478963) with the Girl Scouts in your troop.

<https://gsnnj.jotform.com/250303483478963>

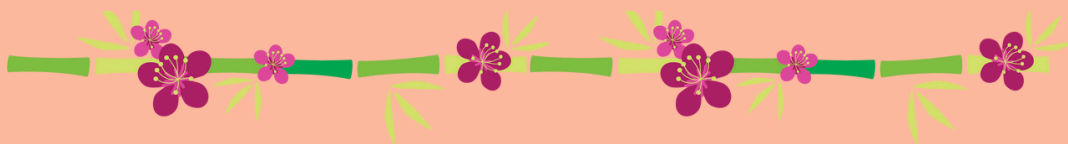


Digital Cookie

Digital Cookie is not only the official platform for selling Girl Scout Cookies online, it's also where Girl Scouts can work on earning Cookie Business Badges as they progress through the season. Girl Scouts can find these on the "Badges" tab in Digital Cookie.

Troop Cookie Managers: check to see which girls haven't set up their Digital Cookie sites yet. They could be missing out on cookie orders that will help them reach their goals!

- Log in to Digital Cookie as the Troop Admin, and look at the "My Troop" tab. Here you can see which girls have set up and published their sites. Send a reminder out to anyone who hasn't set up a site yet. If they need help, they can go to the [Help screen on Digital Cookie](#).



Phases of the Girl Scout Cookie Program



Initial Order Period

Jan. 14 - Feb. 9

- Girl Scouts take cookie orders through Digital Cookie or on their Girl Scout Cookie order form.
- Digital Cookie is open for all order types: Girl-delivered, shipped, and donated.
- Parents/Caregivers enter off-line (Order Card) sales into Digital Cookie by Sunday, Feb. 9.
- Troop Cookie Managers finalize the Troop Initial Order in eBudde and submit the order by Tuesday, Feb. 11.

Post-Initial Order Period

Feb. 10 - March 7

- On Digital Cookie, the girl-delivered option is paused. However, shipped and donated orders are still available.
- Troop sites open in Digital Cookie on Friday, Feb. 14.
- Trucks full of Girl Scout Cookie orders head to GSNNJ for deliveries to Service Units (Feb. 22 - March 2).
- This is a great time to plan for your Booth Sale. Make decorations, finalize a schedule, and get ready to have fun!

Booth Sales and Additional Sales

March 8 - April 13

- On Digital Cookie, the girl-delivered option becomes available again on Saturday, March 8 and stays open through Monday, April 7 for additional orders.
- Digital Cookie shipped and donated orders are available through Sunday, April 13.
- Need more cookies? GSNNJ Cookie Cupboards open Thursday, Feb. 24.
- Booth Sales begin Saturday, March 8 and continue through Sunday, April 13.
- Girl Scouts can continue to sell cookies through April 13. The Troop Cookie Manager should monitor the Troop's extra inventory, and if needed, order additional supplies from a Cookie Cupboard to fill these orders.

Troop Cookie Manager Reminders



eBudde:

- Settings Tab: Please take a moment to review your Settings Tab in eBudde.
 - If there is no banking data listed, complete the [ACH Authorization Form](#).
 - Girl Scout Troops with members in grades 6 and higher can unanimously choose to opt out of earning rewards for higher Troop Proceeds. Check the box to opt out.
- Initial Order Tab:
 - This tab shows all Digital Cookie girl-delivery and order card orders that will be included in your Troop's Initial Order.
 - eBudde will round all Troop orders up to full cases (12 packages in each case).
 - Troops can add extra inventory that will be delivered with their Initial Order. To order extra full cases, multiply by 12.
- Girl Orders Tab:
 - The Girl Order Tab shows total orders by girl, including Shipped and Donated orders from Digital Cookie.
 - Once the Initial Order is completed, Troops can credit girls with additional sales on this tab if needed.

Digital Cookie:

- Parent Initial Order Entry:
 - Parents/caregivers can enter their Girl Scout's offline (Order Card) sales into Digital Cookie, and the orders will flow into the Initial Order Tab in eBudde.
 - Please note: parents can only submit an offline order once, and they cannot change it after it has been submitted to the troop. The Troop Cookie Manager can, however, edit the order in eBudde as needed.
 - Only offline sales need to be manually added. All Digital Cookie sales are automatically added to eBudde.

Important Dates



Initial Orders Begin	1/14/2025
Initial Orders End	2/9/2025
Troop Initial Order due in eBudde	2/11/2025
Service Unit Deliveries Begin	2/22/2025
Service Unit Deliveries End	3/2/2025
Booth Sales Begin	3/8/2025
Booth Sales End	4/13/2025
Final Reward Orders Due	4/15/2025

For more
information,
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