

Girl Scout Cookie Program
Cookie Chat
Issue #4

girl scouts
of northern
new jersey

Hello, Troop Cookie Managers!

This week's Cookie Chat is dedicated to all things Initial Order related. Troop Initial Orders are due in eBudde by 11:59 p.m. on Tuesday, Feb. 11.

Please read through the information below for a smooth Initial Order submission.



There's still time!

Remind the Girl Scouts in your Troop that there is still plenty of time to reach their goals. Even though the Initial Order is ending soon, Girl Scouts can keep selling until Sunday, April 13.

Check the Girl Order Tab in eBudde to see how close girls are to the next reward level. Do you have a Girl Scout working towards a specific reward like earning tickets to see Aladdin on Broadway? Help her strategize with a plan to increase sales and reach her goals.

And don't forget, Booth Sales are a fun way for your Troop to work together on earning Cookie Program rewards and Troop Proceeds for all the exciting things you have planned.

Submitting the Initial Order



Prior to Submitting

1. Remind parents to enter and submit any offline (order card) sales on the “My Cookie” tab in Digital Cookie. The Parent deadline for entry is 11:59 pm on Sunday, Feb. 9. If they are not using Digital Cookie to submit offline orders, they must give them to you in another way (email/text/call/etc.).
2. Log in to eBudde and go to the Initial Order tab. You can review and accept parent order entries, add offline sales for girls individually, and order additional inventory for your Troop.
3. If you would like inventory for a Booth Sale or to have extras on hand, you can click the “Booth or Other” line on the Initial Order tab and enter in the order. Please note you will need to order multiples of 12 if you want to order full cases. For example, to receive 4 cases of Thin Mints, enter 48 into the system.

Submit your Troop’s Order

1. You can only submit your order once, so please be sure you are done editing before you do so. It is not recommended to submit your order earlier than Tuesday, Feb. 11, as it may affect last minute Digital Cookie orders coming over to eBudde.
2. When you are ready to submit, click the “Submit Troop IO” button on the Initial Order tab. This sends the order to your Service Unit team. You can no longer edit the order after you submit.
3. After you submit the Cookie order, head to the rewards tab to submit the Initial order reward. Please note: you are only ordering Initial Order rewards at this time. Final rewards are ordered at the end of the program.

Need help? Head over to [Little Brownie Bakers’ YouTube channel](#) for tons of helpful eBudde videos.

Parent/Caregiver Initial Order Entry

Digital Cookie allows parents/caregivers to enter offline (order card) sales that will flow to eBudde and be included with the Troop's initial order. This is done on the "My Cookies" tab in Digital Cookie. Parents can click on the "Help" button in Digital Cookie for more information.

Parent entries must be submitted by 11:59 p.m. on Sunday, Feb. 9. Parents cannot edit orders once they are submitted.

Troop Cookie Managers have the ability to edit a parent IO submission in eBudde on the Initial Order tab. Click the "review Parent IO" button next to a girl's name to view and edit the order.

Coming Soon...

Digital Cookie Shipping Promotions

Customers who purchase 7 to 12 packages of Girl Scout Cookies for direct shipping on the following days will receive \$5.00 off shipping costs.

Spread the word!

- Valentines Day: Friday, Feb. 14, 2025
- World Thinking Day: Saturday, Feb. 22, 2025
- Girl Scout Birthday: Wednesday, March 12, 2025
- St. Patrick's Day: Monday, March 17, 2025
- Last chance weekend: Saturday, April 12 and Sunday, April 13, 2025

WE LOVE
GIRL SCOUT
COOKIES

Please note: Donated orders do count towards the package total of shipped orders.

Important Dates



Initial Orders Begin	1/14/2025
Initial Orders End	2/9/2025
Troop Initial Order due in eBudde	2/11/2025
Service Unit Deliveries Begin	2/22/2025
Service Unit Deliveries End	3/2/2025
Booth Sales Begin	3/8/2025
Booth Sales End	4/13/2025
Final Reward Orders Due	4/15/2025

For more
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