



Troop Cookie Proceeds

The Girl Scout Cookie Program is such an important (and fun!) part of the overall Girl Scout experience—tons of learning for her and beyond-delicious cookies for our awesome cookie customers! It’s a win-win.

Troop Proceeds are based on the total number of packages sold by a troop divided by the number of girls registered in that troop for the current Girl Scout Membership year. This determines the per girl average (PGA) for the troop.

Plan A:
All Girl Scout levels
With Rewards

Average Per Registered Girl	Average Per Registered Girl	Average Per Registered Girl
1-95 packages	96-150 packages	151+ packages
.75¢	.80¢	.85¢

Plan B:
Girl Scout Cadettes (Grades 6-8)
No Rewards

Average Per Registered Girl	Average Per Registered Girl	Average Per Registered Girl
1-95 packages	96-150 packages	151+ packages
.85 ¢	.90¢	.95¢

Plan C:
Girl Scout Seniors & Ambassadors (Grades 9-12)
No Rewards

Average Per Registered Girl	Average Per Registered Girl	Average Per Registered Girl
1-95 packages	96-150 packages	151+ packages
\$1.00	\$1.05	\$1.10

For Girl Scouts in grades 6 and higher, the choice of Proceeds Plan should be up to the girls in the troop. Have the girls vote on earning rewards or higher proceeds. Help the girls decide by explaining the benefits of both plans.

Please note: All girls will receive the Initial Order rewards, patches, and Free GS Membership if they reach the corresponding sales goal. For a complete list of rewards, please refer to the back of the girl’s order card.