girl scouts
of northern
new jersey

Fall Product Program Troop Guide

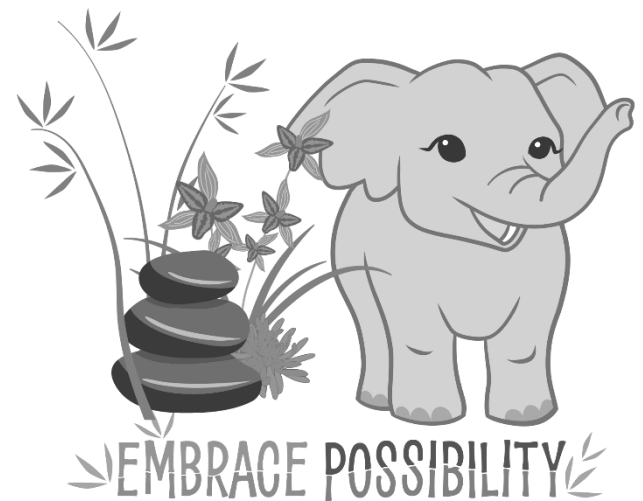The Fall Product Program is an integral part of a Girl Scout's journey toward leadership. Participants will learn and develop skills such as:

Goal Setting * Decision Making * Money Management * People Skills * Business Ethics

It's also an easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year. Our theme is *"Embrace Possibility."* Let's get started!

For Volunteers – Getting Started

1. Look for an email the week of 9/23/2024 to access the M2 site or visit www.gsnutsandmags.com/admin to set up your Troop site.
2. Complete the M2OS training.
3. Create your volunteer Avatar.
4. Launch the PAEC (Parent/Adult Email Campaign) to the girls in your troop.

EMBRACE POSSIBILITY

Important Dates

Early Access for Troop Volunteers	9/23/2024
Fall Product Program begins!	9/29/2024
Last day of order taking with the order card	10/21/2024
Adult/Caregiver deadline for entering in-person orders into M2 system	10/21/2024
Deadline for Troop to enter or edit order card items for girls	10/22/2024
Deadline for Service Unit to enter/edit order card items	10/23/2024
Delivery of nut/chocolate items to Service Units	11/9/2024 – 11/16/2024
Last day for online shipped orders	12/1/2024
Last day to make reward choices	12/1/2024
All money due to Troop	12/4/2024
ACH debits/credits	12/10/2024
Rewards shipped to Service Unit	Mid-January

All Girl Scout rewards can be found on the back of the order card. When girls register online, they can track their progress and select rewards as they earn them.

New Products for 2024

Nuts & Chocolates:
- Vanilla Flavored Honey Roasted Pecans – sure to be a new favorite! This item is available for direct shipped and girl-delivered orders.
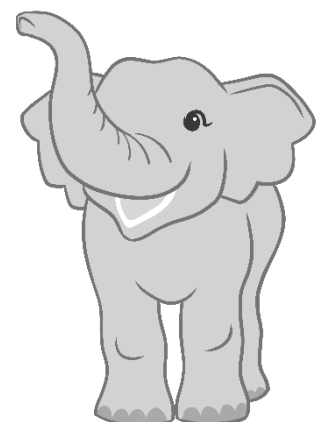
Mags & More:
- Bark Box – new chew toy designs
- Personalized Products – high quality stationery, note pads, and photo frames
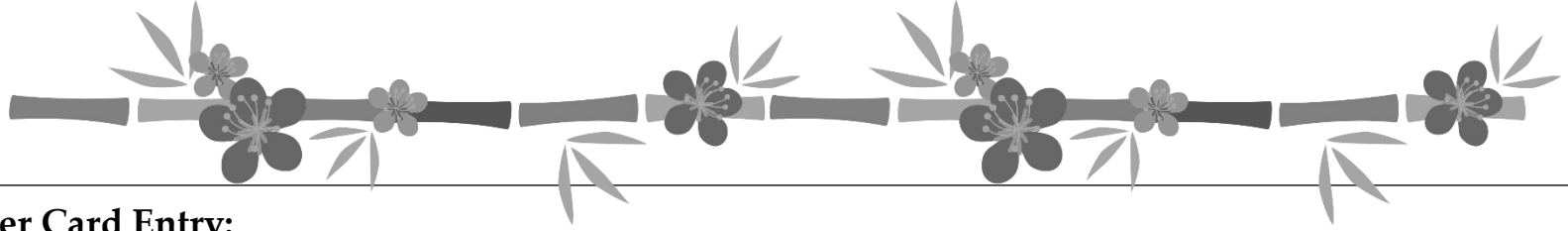- Scented Candles – 16 oz, double wick

Note: Mags and More items are available for direct shipping only.

Troops will now earn 15% on every item sold (was previously 10%).

Cadette, Senior & Ambassador Troops can opt out of receiving rewards for an additional 2%

Higher Troop Proceeds for 2024!

Order Card Entry:

- Girl Scouts/Caregivers have until 10/21/2024 to enter order card items in the M2 system & select rewards. Troop Admins MUST enter or edit any missing/remaining orders by 10/22/2024
- How to enter orders:
  - Choose *Paper Order Entry* from your dashboard.
  - Click on the plus sign next to the Girl Scout's name to enter/edit orders. DO NOT enter online girl-delivered orders.
  - Enter the total ordered items by variety from order – click Update & make sure totals match the order card.
  - Where's the SUBMIT button? There is no submit button as orders are transmitted for fulfillment automatically on 10/24/2024 after the system is locked and council submits the order.
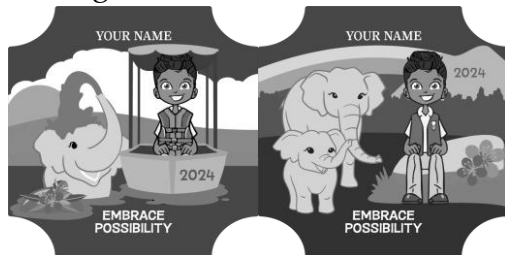
Tips!

- Only order the exact number of products sold – do not over order because products cannot be returned to GSNNJ.
- Rewards are automatically calculated based on total sales. Girls must make reward selections by 12/1/2024.

Personalized Patches

To Earn the Fall Patch:

1. Create your Avatar
2. Send 18+ emails & use Share My Site feature
3. Sell 4 Mags and More items and 25 nut items

**Troop Admins earn patch for $1,100 in total troop sales.

To Earn the Crossover Patch:

1. Fall Product Program: Create your avatar, use the Share My Site feature & send 18+ emails.
2. 2025 Cookie Program: Sell 125 packages.

Troop Banking & Payment Collection

- Troops must have a GSNNJ approved bank account.
- Payment is collected from customers at time of delivery for order card sales.
- Should your troop choose to accept checks, they should be made payable to your troop.
- Deposit all funds into your troop bank account.
- View the Troop Sales Report for proceeds, balance due and items sold information.
- ACH debits/credits will take place on 12/10/2024

Care to Share

- Care to Share is a great way for customers to support Girl Scouts and give back to the community through donations of products.
- GSNNJ will donate Care to Share items to NORWESCAP. www.norwescap.org
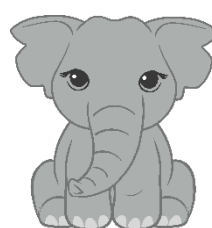
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We appreciate you! Thank you for all you do to support the Fall Product Program.

Questions? Don't be shy – we're here to help!

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