

Hello, Troop Fall Product Program Managers!

Thank you for helping to coordinate our Fall Product Program and supporting our Girl Scout troops as they earn funds for troop activities while learning important business skills. You are an integral part of this financial literacy program, and we appreciate all that you do. Throughout the program, we will be sending you Tip of the Week newsletters such as this one, which will provide you with timely information for a successful program.



Issue #1

What is the Fall Product Program?

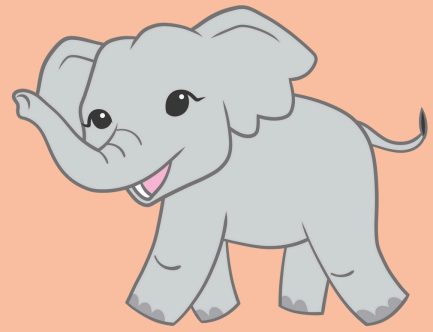
Entrepreneurship is one of the four pillars of the Girl Scout Leadership Experience. Every purchase from our annual Fall Product Program helps our Girl Scouts earn some of the funding they need to participate in unique and amazing experiences, while learning five essential life skills:

- Goal Setting
- Money Management
- People Skills
- Decision Making
- Business Ethics



How to Participate

All registered Girl Scouts are eligible to participate in the Fall Product Program. Participation is easy and fun and includes in-person and online sales.



In-Person:

Only the items pictured on the order card are available for in-person sales. These items will be delivered by the Girl Scout to her customers. Payment is collected at the time of delivery.

Online:

There are several products that can be purchased online only including:

- Magazine subscriptions (new and renewed)
- Nut and candy items (order card and online only items)
- Tervis Tumblers
- Girl Scout Themed BarkBox
- Personalized Stationery Products
- Scented Candles

Customers pay online when the order is placed.



M2 Online System Access:

Troops: A welcome email will be sent to either the noted Fall Product Program Manager or a registered leader of the troop. Volunteers can also sign up directly at: www.gsnutsandmags.com/admin

Girl Scouts: Parents and caregivers can register through the launch email they receive or go directly to: www.gsnutsandmags.com/gsnnj

The program begins Sept. 29, 2024, and Girl Scouts/parents will not have access to the site until that date.

Important Dates:

Access for Volunteers	9/23/2024
Program begins! In-person and online	9/29/2024
In-person sales end	10/21/2024
Family in-person order entry deadline	10/21/2024
Troop in-person order entry deadline	10/22/2024
Last day for online girl-delivered orders	10/22/2024
Service Unit in-person order entry deadline	10/23/2024
Delivery of in-person orders to Service Units	11/9/2024 - 11/16/2024



For more information, visit: www.gsnnj.org or call (973) 248-8200

Meet the GSNNJ Product Program Team



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