

Fall Product Program Tip of the Week

Hello, Troop Fall Product Program Managers!

Thank you for all you have done so far to make the 2024 Fall Product Program a success. This weekly newsletter is designed with you in mind and is full of helpful and timely information regarding the Fall Product Program



Issue #2

Meet the Mascot!

This year's mascot - the Asian Elephant - was chosen to raise awareness that this animal is endangered due to habitat loss and poaching.



Did you know that the Asian elephant is the largest mammal on the Asian continent - living in forests? This elephant can grow up to 21 feet in length, 12 feet tall and can weigh up to 11,000 pounds. The Asian Elephant is very social, spending 2/3 of the day feeding on grasses, bananas, rice, and sugarcane.

Hey GSNNJ Girl Scouts: Show us your Avatars and win some Girl Scout merch! Post your 2024 Fall Product Program Avatar to our Facebook page or share your Avatar on Instagram and tag us. We'll randomly choose three Avatars from our social media platforms to win. Contest information will be shared on social media beginning Oct. 7, 2024.

New Products for 2024

In case you haven't heard, we've added some new products to the 2024 Fall Product Program lineup.

These items are sure to become customer favorites.

BarkBox

Girl Scout themed BarkBox is back again with more choices which include two different mini boxes and one big box. Each box includes a fun dog toy and Berry Trios dog treats.



Scented Candles

GSNNJ is one of 10 councils piloting scented candles. These candles are 16 oz., double-wicked candles with 80 hours of burn time.



Personalized Products

Supporters can choose from a selection of high-quality personalized products including stationery, note pads, and picture frames.



Vanilla Flavored Honey Roasted Pecans

New nut item available for in-person and online ordering. 6 oz. pop top can.



Have you heard the news?

Troops now earn 15% in troop proceeds for every item sold (previously 10%)!

Girl Scout Cadette and older troops can opt out of earning rewards for an extra 2% in proceeds.

Important Dates:

In-person sales end	10/21/2024
Family in-person order entry deadline	10/21/2024
Troop in-person order entry deadline	10/22/2024
Last day for online girl-delivered orders	10/22/2024
Service Unit in-person order entry deadline	10/23/2024
Delivery of in-person orders to Service Units	11/9/2024 - 11/16/2024



For more information, visit:
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