

Fall Product Program Tip of the Week

Hello, Troop Fall Product Program Managers!

We hope your troop is enjoying the 2025 Fall Product Program so far.

Now is a good time to check in with your Girl Scouts to see how they are progressing in the program. Did you know you can send messages to all Girl Scouts through the M2 system? Follow the link on your dashboard.

It's also a good time to remind your Girl Scouts about the Free Camp reward - summer camp is awesome, but it's even better when it's free!



Issue #3

Personalized Patches

Girls Scouts can earn patches with their name, customized avatar, and the background scene of their choice.

Requirements:

- Create an avatar
- Send 18+ emails
- Use the "Share My Site" function on the M2 system
- Sell 4+ Mags & More items and 25+ nut/chocolate items

Troop Admins: you can earn a patch too by having \$1,000 or more in total troop sales.



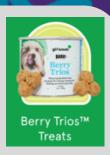
Mags & More Products

In addition to the delicious nuts and chocolate items in the 2025 line-up, customers can also choose from a variety of products available online only. There is something for everyone!



Girl Scout Themed BarkBox

The Girl Scout themed BarkBox choices allow Girl Scouts to share their passion for animals and gives customers the option to purchase something for every member of their family.



Personalized Products

Choose from a variety of personalized items such as photo frames, note cards, and stationary. Makes a great gift for that special someone.



Tervis Tumblers

Customers can choose from a wide selection of premium Tervis® insulated tumblers and water bottles, ranging from top sellers to favorite MLB®, NFL®, and collegiate sports teams and more.



Scented Candles

This year customers can choose between eight different candle varieties! Each 16 ounce candle is double wicked with 80 hours of burn time and makes for a great selection around the home or as a gift



Magazines

Customers have access to top selling magazines with the online shopping option. It is easy to renew magazines while at the same time supporting their Girl Scouts.



Important Dates:

Access for Volunteers	9/29/2025
Program begins! In-person and online	10/2/2025
In-person sales end	10/27/2025
Family in-person order entry deadline	10/27/2025
Troop in-person order entry deadline	10/28/2025
Last day for online girl-delivered orders	10/28/2025
Service Unit in-person order entry deadline	10/29/2025
Delivery of in-person orders to Service Units	11/10/2025 - 11/16/2025



For more information, visit:

www.gsnnj.org or call (973) 248-8200

Meet the GSNNJ Product Program Team



Janet Barnes
Director of Product
Programs
jbarnes@gsnnj.org



Judy Schlemm
Product Program
Manager
jschlemm@gsnnj.org



Vicki Christie
Product Program
Manager
vchristie@gsnnj.org



Melanie Toj Administrative Assistant Product Programs mtoj@gsnnj.org