



GSNNJ November 2024 Leadership Key Messages

Dates To Remember

- Saturday, April 5 Volunteer Engagement Day Location TBD
- Wednesday, April 30 Women of Achievement The Venetian
- Wednesday, May 14 Annual Meeting & Adult Recognition The Meadow Wood
- ➤ Tuesday, June 17 Service Unit Manager
 Appreciation
 Location TBD



GSNNJ New Staff members:

Arianne Swaszek Associate Director of Member Experience

Maria Dalmau Front Desk and Shop Associate/Paramus

Dear Girl Scout Members,

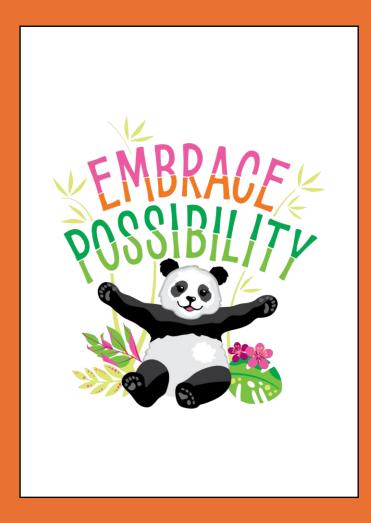
It was such a pleasure to see so many of you at our recent Council-Con Volunteer Engagement Day! Your presence and enthusiasm made the day truly special, and we're looking forward to welcoming even more of you at our next Engagement Day on Saturday, April 5.

On behalf of the entire GSNNJ staff and myself, thank you for your generous gift of time, talent, and dedication to our Girl Scouts. Your support makes all the difference in helping us build courage, confidence, and character in every girl we serve.

Wishing you and your families a joyful and relaxing Thanksgiving!

Warm regards,
Dahlia Cooper
Chief Membership Officer





S'mores Send Off Celebration

For: Girl Scout Daisies-Ambassadors

Location: Riverdale Service Center

Dates: Sat., Jan. 11, 2025

Times: 10:00 a.m.-5:00 p.m.

Join us at our Riverdale Service Center on Saturday, Jan. 11, 2025, as we say farewell to the beloved Girl Scout S'mores® Cookie and prepare Girl Scouts for an exciting, successful Cookie season. This free event is open to Girl Scout Daisies through Ambassadors, troop leaders, and adults. Fun and interactive activities include Girl Scout Cookie Program training, Cookie sampling, personalized apron making, photo opportunities, fairy floss tinsel, designing a new Cookie, and S'mores making. All participants will receive a S'mores Fun Patch, Girl Scout Cookie Sales Pitch worksheet, Goal Setting worksheet, information for badge requirements, stickers, and a lanyard with Girl Scout Cookie Program information. Register for this dropin event to receive important updates.

For more information email Anjole King at aking@gsnnj.org.





Product Program

Janet Barnes – Director of Product Program



2024 Fall Product Program



The Fall Product Program continues through December 1 for:

- Direct Shipped Nuts and Candy
 - Magazine Subscriptions
 - Tervis Tumblers
 - Girl Scout themed BarkBox
 - Personalized Products
 - Scented Candles

Girl Scouts earn rewards and Troops earn proceeds for all sales through December 1.



2025 Girl Scout Cookie Program

Important Dates

Initial Order: January 14 – February 9

Initial Orders due:

Troops February 11 Service Units February 12

Delivery: February 22 – March 2

Booth Sales: March 8 – April 13

Rewards shipped to Service Units: Early May(approx.)





Cookie Role Call! 2025 Season Lineup









Girl Scout S'mores®





2025 Girl Scout Cookie Program Rewards

New for 2025!

- Disney's Aladdin on Broadway
 - 500+ packages
 - Reward includes:
 - Show tickets for Girl Scout and 1 adult chaperone.
 - Bus transportation to and from the show.
 - Disney on Broadway fun patch.
 - Concession stand snack credit.
- Amazon
 - 600+ to 1,000+ packages
 - Reward Includes:
 - Amazon certificate \$25 to \$65 (based on final sale totals)
 - Can be redeemed for your choice of reward.
 - Choose from a specially curated catalog of times to suit all interests.
- Troop Camp Reward
 - Troop Final PGA 150+
 - Enjoy time at Lake Rickabear, our beautiful camp in Kinnelon.
 - Activities include swimming, boating, pickle ball and much more!



Visit <u>www.gsnnj.org/cookies</u> for more information

























Retail

Rachel Cawley – Director of Retail Operations

Retail Sales

GSNNJ Shop Hours

Paramus Shop Hours

Mondays through Fridays 9:00 am to 12:00 pm & 1:00 pm to 5:00 pm First Saturday of the month (Dec. 7, Jan. 4, Feb. 1, Mar. 1, Apr. 5, May 3, Jun. 7) 9:00 am to 1:00 pm Email the shop at: paramusshop@gsnnj.org

Riverdale Shop Hours

Tuesdays through Fridays
9:00 am to 12:00 pm & 1:00 pm to 5:00 pm
First Saturday of the month
(Dec. 7, Jan. 4, Feb. 1, Mar. 1, Apr. 5, May 3, Jun. 7)
9:00 am to 1:00 pm
Email the shop at: riverdaleshop@gsnnj.org

<u>Jockey Hollow Trading Post Hours</u>

Mondays only 9:00 am to 12:00 pm & 1:00 pm to 5:00 pm Limited Inventory available-please email orders to <u>riverdaleshop@gsnnj.org</u>





Lockers available at Paramus & Riverdale locations!

Please visit <u>www.gsnnj.org/shop</u> for most current hours



Pre-Assembled Uniforms

- No time to iron or sew? No problem!
- We will add the flag, ID set, and numerals to your uniform for just \$5
- Any additional patches or badges for \$1 per item.
- This charge is the cost of assembly. Patches and uniform are sold separately.
- If the correct information is not provided, size is inaccurate or troop number is in the wrong order, GSNNJ is not responsible for inaccurate placement of patches.
- Pre-assembled uniforms are NOT returnable.

Build-A-Bear is here!





The Build-A-Bear Workshop in our
Riverdale Council Shop
offers walk-in hours,
Tuesdays - Fridays from 9:00am to noon, and
from 1:00pm to 5:00pm
on a first-come, first-serve basis.

To avoid wait times, reserve a 20-minute time slot here https://gsnnj.jotform.com/242775672404158



GIFT CARDS AVAILBALE

Visit any Council Shop to purchase







Membership

Claire Crowder – Director of Membership





Service Unit Managers will receive their girl membership goals by the end of next week.

Congratulations to:

Allendale, Hillsdale, Midland Park, North Arlington and Westwood/Twp. Of Washington

for reaching their goal!

- Look out for updated flyers on our website for <u>Promoting Girl Scouts</u>. All flyers are being edited to include our Financial Assistance statement.
- Green Table Talk for new troop leaders will be held on December 10th at 6:30pm. To receive the Zoom link, please email customercare@gsnnj.org
- Girl Scout Experience Box number 4 is the next supply box to start shipping. This box contains materials to support troop leaders with the 'Considerate and Caring' petal, the 'Cookie Family Entrepreneur' pin and the 'My First Cookie Business' badge. New Daisy troops who meet the participation requirements after November 4th will receive the Welcome Box followed by Box 4.



It's not too late to start your Year of Girl Scout Adventure! Become a Girl Scout Brownie or Junior (Grades 2-5) today and join the fun.

Come to our "Welcome to Girl Scouts" Movie Night Pajama Party on Dec. 7, 2024, and meet other new Girl Scouts.

Bergen and Morris County locations 4:00 - 7:00 p.m.

- Enjoy pizza, popcorn, activities, and the movie, "IF"
- Wear your favorite red carpet, movie-star-style pajamas
- Bring your blanket or sleeping bag and a favorite stuffed animal
- Parents/Caregivers must attend and stay for the entire event
- All girls must register/purchase a Girl Scout membership to attend





www.gsnnj.org/MovieNight



Another Year of Fun Awaits

Ready for more adventures, friendship, and personal growth?

Think about all you've accomplished throughout your Girl Scout journey. You've expanded your comfort zone, found a safe space to be yourself, done volunteer work to better your community, and surrounded yourself with supportive friends. There's still so much more to explore with your Girl Scout crew! Sign up for another year today and keep all the goodness going.

Annual Girl Scout Membership Fee: \$40 for Girls, \$25 for Adults*

(for Girl Scout Year starting Oct. 1, 2024 through Sept. 30, 2025)

https://www.gsnnj.org





Business Integration

Tracy Merwede – Director of Business Integration

Troop Reminders

- **Review your Troop Roster in MYGS** to make sure all your members are registered for the 2024-2025 membership year.
- **Have you filled out Troop Information Update Form?** Fill it out today to make sure all your information is up-to-date. Link: <u>Troop Information Update</u>
- To access the form: go to www.gsnnj.org, click on Form icon in the upper right corner of the screen for the link to the Troop Information Update form.
- Troop Leaders/Advisors can see the **Background Check eligibility** for adult members under CBC Status column. To review this information login into MYGS Member Profile and under the My Troops Tab in the Adult section look for the CBC Status column.
- Troop Leaders cannot register new members to their troop. Adult or Caregivers must complete the process.

For Leaders: "Invite friends to join your troop"

• Leaders can send friends an email invitation to join their troop from My Troops. (In VS 2.0 **Troop leaders cannot register new girls** directly)

Included in the email is a unique onetime use link that sends the individual to the troop in the Participation Catalog for Membership registration.

- This unique link works only for the recipient you email it to, even if troop is not displayed or showing as having available spots.
- It is not sharable and will not work if pasted into another email or social media post.

Instructions: *Log in* to your **MyGS Account**

- 1. Click on **My Troop(s)** tab.
- 2. *Select* your Troop, to view membership roster
- 3. Scroll to bottom of roster.
- 4. Click "Invite friends to join your troop"
- 5. Enter one parent/caregiver email.
- 6. "Submit Request." A confirmation message will appear as "Success! Your invite have been sent."

*Repeat step #4 for each individual invite.
Please verify that parent/caregiver has received the invitation email.

*Please note the invite is only valid for 1 hour.

Renewal Instructions for 2025 Membership & Participation:

Log into your MyGS Account from www.gsnnj.org

Do Not Use – Find Troops

Note: <u>Username</u> is the email address used to create your account. *Forgot or need to update your email? Please send request/update to customercare@gsnnj.org*

Inactive 2024 Members:

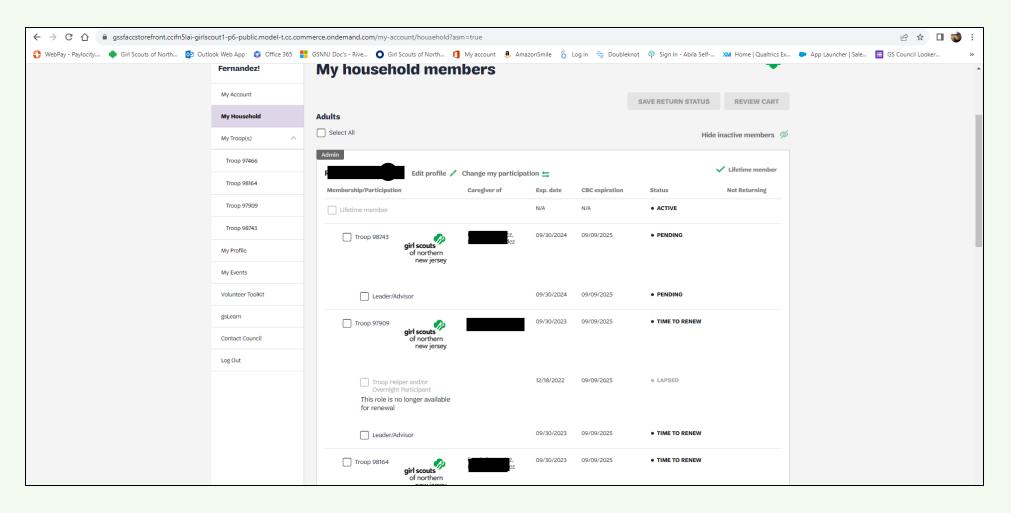
Lapsed 2023 or older please contact CustomerCare@gsnnj.org for help.

- 1. Click Manage my Household members>
 - Click "Show inactive members" for Adult and Girl contacts
- 2. Check boxes for both Membership + Troop/Role Participation for each of the individuals renewing. *Please do not check "Not Returning"
- 3. Click Add Renewal
- 4. Select **2025 Membership Year** (10/1/2024-9/30/2025)
- 5. Click Review Cart
- 6. Check box to "I Agree to the Girl Scout Promise and Law"
- 7. Enter Payment



All Lifetime Members must Renew their Participation and Role

Select Role(s) to renew, then click "Add Renewal"
Select "None" as Payment Type and Save Details.
Click Review Cart, then check I agree to the promise and the law.
Click Submit



2025 Service Unit Member Recruitment Campaigns

Each Service Unit has a "SU Name or town" Member Recruitment Unit campaign. Ex: Allendale Member Recruitment Campaign

- Recruitment Campaigns are used as a "holding place" while troops are being formed and for girls looking for a troop.
- SU team members can direct potential volunteers and girls to register to this campaign.
- The SU Campaign Admin role monitors the recruitment campaign and will receive an auto email after a new member completes a membership purchase.
- Would you or another SU Team member like to be added as the SU Campaign Admin so you receive the emails containing contact information of the new member? If so, email customercare@gsnnj.org stating SU Team volunteer to be added to the role.





Troop Support

Bonita Barnhart, Troop/Service Unit Support Manager

Maria Gonzalez, Troop/Service Unit Support Manager

Gail Kennedy, Troop/Service Unit Support Manager

New Leader Orientation Trainings



NLO dates for November 2024

Wednesday,	November 20	Virtual Brownie-Ambassador	6:30pm
Thursday,	November 21	Virtual Daisy	6:30 pm

NLO dates for December 2024

Tuesday,	December 3	Virtual Daisy	6:30pm
Monday,	December 9	Virtual Brownie-Ambassador	6:30 ^t pm
Monday,	December 16	Virtual Daisy	10:00am

NLO dates for January 2025

Thursday,	January 9	Virtual Brownie-Ambassador	6:30pm
Tuesday,	January 14	Virtual Daisy	6:30pm
Thursday,	January 23	Virtual Daisy	6:30pm

New Leader Onboarding Process

All new troop leaders should complete the short, interactive GSUSA New Leader Onboarding courses

- What Girl Scouts Do (Only your level)
- Family Engagement
- Girl Scout Learning Experience (GSLE)
- Your First Troop Meeting
- Troop Safety
- Funding the Fun
- GS Cookie Program

gsLearn Training Portal

Volunteers can access the gsLearn online training portal through MY GS account.



Steps to sign in:

- Log in to MY GS using the icon on the top right of our home page
- 2. Select MY Account on the top of the screen
- 3. Select gsLearn from the menu on the left
- 4. Select Content Library on the left
- Select Courses
- Enter GSUSA in the search box near the top of the page

The first time you sign in to gsLearn it can take up to 30 minutes for the content to appear.

All new troop leaders must complete the GSUSA New Leader Onboarding courses shown here.

It is recommended that the courses be completed prior to attending New Leader Orientation

There are many other courses that may be of interest to both new and continuing leaders.



https://www.gsnnj.org/

Save the date:

The GSNNJ 18th Annual Meeting and Adult Recognition Ceremony

will be held Wednesday May 14, 2025

at the Meadow Wood in Randolph



Introducing two new GSNNJ Adult Recognition Awards:

Exceptional Leadership Award



This award recognizes a volunteer who inspires those around them and is a guiding example of an ideal Girl Scout volunteer.

Commitment to Excellence II - Above & Beyond



This award is given to volunteers who continue to demonstrate exceptional service, and extraordinary dedication to the Girl Scout Movement for two years or more after receiving the Commitment to Excellence Award.

Details about all GSNNJ Adult Recognition awards, the nomination process and deadlines will be included in our January Key Messages .



Volunteer Tool Kit Roundtable Virtual Training December 5, 7:00 PM

To register please send your name, phone number and email address to customercare@gsnnj.org Subject: VTK before December 3, 2024



Cheddar Up Virtual Training December 4, 7:00 PM

To register please send your name, phone number and email address to customercare@gsnnj.org Subject: Cheddar Up before December 3, 2024



Spring Volunteer Engagement Day

Please mark your calendars to attend on Saturday, April 5, 2025. Time and location TBD





Girl Scout Leadership Experience Program

Anjole King – Director of Program

For more information email Program Manager, Laura Ammaturo at lammaturo@gsnnj.org



Program on the Go

For troops that are unable to participate in our scheduled program activities our Program on the Go option is available. GSNNJ will bring some of our most popular program activities to you. Some programs, like Continental Cooking, are featured at specialty program destinations. Program on the Go explores Entrepreneurship, Life Skills, and STEM.

Program activities include:

Cake Décor, Continental Cooking, Hand Stitching, Self Defense Workshop, Sensational Stars, Sewing, S.T.A.R.S., Yoga Mini-Retreat

To request one of our Program of the Go activities, complete our online interest form by visiting or website scanning the QR code below.





L.O.L – Improv Workshop

For: Girl Scout Juniors – Ambassadors/Adults **Location:** Passaic County Community College

Fee: \$40 per person

Date: Dec. 19, 2024, Jan. 9, 2025

Time: 6:00 p.m.-8:00 p.m.

For more information email Anjole King at aking@gsnnj.org.

MEdia Journey Weekend

For: Girl Scout Cadettes

Location: Lake Rickabear, Kinnelon, NJ

Dates: Jan. 25 – Jan. 26, 2025

Time: 10:00 a.m.-4:00 p.m.

Fee: \$95 per girl/\$65 per adult

For more information email Amanda Myers at amyers@gsnnj.org.

Self-Defense Workshop

Location: Paramus Service Center

Fee: \$25 per girl/\$5 per adult

Time: 7:00 p.m.-8:00 p.m.

Dates & Levels:

Thu., Dec. 5, 2024, Girl Scout Daisies-Brownies

Fri., Feb. 7, 2025, Girl Scout Juniors-Cadettes

Fri., Apr. 11, 2025, Girl Scout Seniors-Ambassadors

For more information email Laura Ammaturo at lammaturo@gsnnj.org.



Continuing the Dream: Martin Luther King

For: Girl Scout Juniors – Ambassadors/Adults

Location: Washington, D.C.

Fee: \$95 per person

Date: Jan. 4, 2025

Time: 6:00 a.m.-11:30 p.m.

For more information email Anjole King at aking@gsnnj.org.

Disney on Ice: Frozen and Encanto

For: Girl Scout Daisies-Ambassadors/Families

Location: Prudential Center, Newark, NJ

Dates: Jan. 3, 2025

Time: 7:00 p.m.-9:00 p.m.

Fee: \$35 per person

For more information email Anjole King at aking@gsnnj.org.

Future Me

For: Girl Scout Daisies-Ambassadors

Location: Passaic County Community College

Fee: \$30 per girl/\$15 per adult

Date: Feb. 6, 2025

Time: 5:00 p.m.-8:00 p.m.

For more information email Laura Ammaturo at lammaturo@gsnnj.org.

Glam Jam

For: Girl Scout Brownies-Juniors

Location: Jockey Hollow, Mendham

Fee: \$75 per person

Date: Jan. 24 – 25, 2025

Time: 6:00 p.m.-2:30 p.m.

For more information email Anjole King at aking@gsnnj.org.

For more information email highestawards@gsnnj.org



Bronze Award Workshop: for Adults via Zoom

Time: 7:00 p.m.-9:00 p.m.

Dates: Jan. 14, Mar. 20, Apr. 14, May 1, 2025

Silver Award Workshop: for Adults via Zoom

Time: 7:00 p.m.-9:00 p.m.

Dates: Jan. 22, Feb. 12, Mar. 18, Apr. 9, May 14, 2025

Silver Quest: for Girl Scout Cadettes

Dates, Times and Locations:

Jan. 12, 2025,	1:00 p.m2:30 p.m.	Paramus Service Center
Jan. 19, 2025,	1:00 p.m2:30 p.m.	Riverdale Service Center
Mar. 24, May 1, 2025,	4:00 p.m5:30 p.m.	Paramus Service Center
Mar. 18, May 28, 2025,	4:00 p.m5:30 p.m.	Riverdale Service Center

Go Gold 1-The Introduction:

for Girl Scout Seniors-Ambassadors/Adults via Zoom

Time: 7:00 p.m.-8:00 p.m.

Dates: Dec. 5, 2024, Jan. 8, Feb. 11, Mar. 26, Apr. 24, May 13, 2025

Go Gold 2-The Project:

for Girl Scout Seniors-Ambassadors/Adults

Dates, Times and Locations:

Jan. 12, 2025,	6:00 p.m8:00 p.m.	Paramus Service Center
Jan. 19, 2025,	6:00 p.m8:00 p.m.	Riverdale Service Center
Mar. 27, May 12, 2025,	7:00 p.m9:00 p.m.	Paramus Service Center
Mar. 31, May 28, 2025,	7:00 p.m9:00 p.m.	Riverdale Service Center





Girl Scout Leadership Experience Camp & Outdoor Program

Shannon Cornine – Director of Jockey Hollow Camp

Dara Garcia – Director of Lake Rickabear Camp

Troop Camp Rentals

Troop Camping and Service Unit Encampments

Spend a night or weekend with your troop at Jockey Hollow or Lake Rickabear! Each camp has something unique to offer. This is a great way for girls to learn about the outdoors and bond with their sister Girl Scouts.

Service Unit encampments can be held at both of GSNNJ's camp facilities (capacities range from 150 to 300). Food service is available for groups of 50 or more.





Day Use for Troops

Looking for outdoor activities for your troop or an idyllic Bridging Ceremony Location? Working on an Outdoor Badge? Consider Jockey Hollow or Lake Rickabear for your Troop's day use needs!

From archery and zipline, to water activities like swimming and boating, your troop can still get the full camp experience without staying the night.

Visit the Camp & Outdoors tab on GSNNJ.org for booking and more info



SUMMER CAMP 2025

REGISTRATION IS NOW OPEN!

Sibling Discount, beginning November 16, 2024 Financial Aid applications due by April 1, 2025 Final Payment: June 2, 2025



Jockey Hollow Open Houses:

Saturday, March 1, 1PM – 3PM Sunday, March 23, 1PM – 3PM Sunday, April 6, 1PM – 3PM Saturday, April 26, 1PM – 3PM Sunday, May 18, 1PM – 3PM



Sunday, November 17, 1PM – 3PM Sunday, March 30, 1PM – 3PM Saturday, April 5, 1PM – 3PM Sunday, May 4, 1PM – 3PM Saturday, May 17, 1PM – 3PM



Virtual Info Nights

Wednesdays, 7-8PM
December 11
January 15
February 12
March 5









Fund Development

Leigh Anne Sauchelli - Director of Development

GEM Monthly Giving Program



Become a GEM Society Member

Invest in Girls. Change the World.

Monthly Gifts Make a BIG Impact!

- Your gift will help GSNNJ provide financial assistance for Girl Scout membership fees, uniform supplies, program activities, and summer camp EVERY MONTH.
- GEM Society members receive quarterly impact newsletters, an "I'm a GSNNJ GEM" lapel pin, and an invitation to an exclusive GEM Society appreciation event
- Join the GEM Society between now and December 31, 2024 to be included in our giveaway. You could win a \$300 Apple gift card! *
- To become a GEM Society member, scan the QR code →

To learn more, email Leigh Anne Sauchelli at lsauchelli@gsnnj.org.



2025 Women of Achievement





April 30, 2025

The Venetian Garfield, NJ







Thank you for taking the time to read our GSNNJ Key Messages.

If you have taken the time to read all the way to this message, please send an email with your name, phone number and email address to customercare@gsnnj.org by Monday December 2 with the subject "I Read the Key Messages" and you will be entered into a raffle for a prize!