



GSNNJ

July 2025

Key Messages



Find Everything You Need at Our Council Shops

Construction on our new Girl Scout DreamLab (at 300 Forest Ave. in Paramus) is expected to begin during Summer 2025.

A temporary Paramus Council Shop will be located just across the street at 299 Forest Avenue and will be open for business as of Monday, July 21, 2025.

See our webpage www.gsnj.org for latest shop hours.

The Paramus office will be closed to the public until opening day of the DreamLab. **Our Riverdale Service Center and Shop will continue to be open for business** throughout the year .

Business Integration



Renewal Instructions for 2026 Membership & Participation:

Do Not Click on Find a Troop

Log into your MyGS Account from www.gsnnj.org

Note: Username is the email address used to create your account. *Forgot or need to update your email? Please send a request to customercare@gsnnj.org*

Current 2025 Members:

1. Click **Manage my Household members**>
2. Check boxes for Membership + Troop/Role Participation for each of the individuals renewing.
 - ❖ Please, do not check boxes under “Not Returning”
3. Click **Add Renewal**
4. Select **2026 Membership Year** (10/1/2025-9/30/2026)
5. Click **Review Cart**
6. Check box to “I Agree to the Girl Scout Promise and Law”
7. Enter Payment

The screenshot shows the 'My household members' page on the Girl Scout website. The page has a green header with navigation links: ABOUT GIRL SCOUTS, OUR PROGRAM, SHOP, COOKIES, FOR ADULTS, and FOR GIRLS. On the left is a sidebar with a 'Welcome' message and a list of links: My account, My Household (selected), My Troop, My role, My items, Volunteer roles, Girl Scout, Troop details, and Log Out. The main content area is titled 'My household members' and includes a 'SAVE RETURN STATUS' button and an 'ADD RENEWAL' button. Below this, there's a section for 'Adults' with a checkbox for 'Transfer to volunteer' and a 'Hide inactive members' link. A table lists household members with columns for Member Name (with a link to edit profile or change period), Date of Birth, Girl Scout age, Status, and Not Returning checkbox. The table shows three members: 'Unidentified' (status: + IN CART), 'Troop 51223' (status: + IN CART), and 'Unidentified' (status: + IN CART). At the bottom, there are links to 'Add a new role' and 'Add a troop'.

Member Name	Date of Birth	Girl Scout age	Status	Not Returning
Unidentified	09/20/2025	16+	+ IN CART	
Troop 51223	06/20/2022	04/27/2022	+ IN CART	<input type="checkbox"/>
Unidentified	06/20/2022	04/27/2022	+ IN CART	<input type="checkbox"/>

“Invite friends to join your troop”!

Leaders can send friends an email invitation to join their troop from My Troops.

(In VS 2.0 Troop leaders cannot register new girls directly)

Included in the email is a unique one-time use link that sends the individual to the troop in the Participation Catalog for Membership registration.

- This unique link works only for the recipient you email it to, even if troop is not displayed or showing as having available spots.
- The link is not sharable and will only be available to the caregiver it was sent to.

Instructions: Log in to your MyGS Account

1. Click on **My Troop(s)** tab.
2. Select your Troop, to view membership roster
3. Scroll to bottom of roster.
4. Click **“Invite friends to join your troop”**
5. Enter email address & “Submit Request.” A confirmation message will appear as “Success! Your invite has been sent.”

*Link is only valid for 1 hour.

Only send one individual invite at a time to the primary caregiver.

Business Integration

Opt In for important notifications from GSNNJ.

Did you know that you need to opt in to receive GSNNJ updates? When logging into your MyGS, there is a new pop-up box. Please update your email, text and phone opt in preferences.

This screenshot shows a web form titled "Please complete your profile" for a Girl Scouts user. The form includes fields for First Name, Last Name, Email Address, Phone Number, and Address. Below these fields, there are several checkboxes for communication preferences, each with a red "Updated!" label. The checkboxes are: "I agree to receive email from Girl Scouts (checked)", "I agree to receive text from Girl Scouts (checked)", "I agree to receive email from Girl Scouts (checked)", "I agree to receive text from Girl Scouts (checked)", "I agree to receive email from Girl Scouts (checked)", "I agree to receive text from Girl Scouts (checked)", "I agree to receive email from Girl Scouts (checked)", "I agree to receive text from Girl Scouts (checked)", "I agree to receive email from Girl Scouts (checked)", "I agree to receive text from Girl Scouts (checked)".

If the pop-up closes, you can update your preferences by going to My Profile, scroll to the bottom and opt in to receive important updates, emails and text messages.

This screenshot shows the "My Profile" page on the Girl Scouts website. The page has a green header with the Girl Scouts logo and navigation links. The main content area is titled "My Profile" and includes sections for "Log In & Security", "Personal details", and "Communication Opt In". The "Communication Opt In" section has four checkboxes, all of which are checked and labeled "Updated!": "I agree to receive email from Girl Scouts", "I agree to receive text from Girl Scouts", "I agree to receive email from Girl Scouts", and "I agree to receive text from Girl Scouts". At the bottom of the page, there is a green button labeled "Save".

Registration for New Girls for our 2025 Membership year begins on August 1

Membership Fees for 2025 - 2026

2025 Annual Girl Membership \$60
2025 Annual Adult Membership \$30



Important Dates:

GSNNJ Membership Dates	Dates
Extended Year Registration	April 1 – July 31, 2025
Young Alum LTM Registration for graduating 12 th grade girls	After April 1, 2025
New Girl Registration	After August 1, 2025

September Programs or Encampments

If attending any programs or troop/service unit encampments through September 2025, all participants must have an active 2025 membership.



Troop Support



New Leader Orientation Dates:



Daisy:

Wednesday, July 23rd - Virtual Daisy – 6:30pm

Tuesday, July 29th – Virtual Daisy – 10:00am

Thursday, August 7th – Virtual Daisy- 6:30pm

Thursday, August 21st – Virtual Daisy – 10:00am

Brownie – Ambassador

Wednesday, August 13th – Virtual Brownie-Ambassador - 6:30pm

August Leadership SUMMIT Zoom Meeting

August 12 , 2025

7:00 PM – 8:30 PM

[GSNNJ August 2025 Virtual SUMMIT Registration](#)

SAVE THE DATE
Council-Con 2
October 4, 2025
Location TBD



Girl Scout Experience Box



For this coming Girl Scouting year, the Girl Scout Experience Boxes are now available to new qualifying Daisy and Brownie Troops! This includes current Daisy troops bridging to the Brownie Level! Shipments begin in August. For more information, please visit our [Girl Scout Experience Box Webpage](#) or see our [FAQ's](#)



Green Table Talk

Join a Green Table Talk!

Casual virtual chats to ask questions,
explore resources, and connect with fellow
Troop Leaders.

Next Session:

Thursday, July 31 6:30 PM

Please email Arianne for Zoom link or more
information.

aswaszek@gsnnj.org

Girl Scouts of Central Texas

Girl Scouts Give Back: Letter-Writing Service Project



Write letters to people affected by the Guadalupe floods, sharing your kindness and compassion by letting them know that they're in your thoughts. This long-distance hug is a way to share your good thoughts with these vulnerable and loved community members.

Here's how it works:

1. Ask your Girl Scouts (and their friends!) to [write letters to people who have been affected by the floods using our tips](#) (PDF).

2. Mail letters to:
Girl Scouts of Central Texas
C/O: Communications
12012 Park 35 Circle
Austin, Texas 78753

3. To recognize your troop's participation with a patch, check out this [Girl Scouts Give Back patch](#).

Membership



The following Service Units have reached 100% of their Girl Membership Goal!



- Allendale
- Boonton
- Chatham
- Chester
- Denville
- Dover, Victory Gardens
- East Hanover
- Englewood Cliffs
- Fair Lawn
- Hackensack
- Hanover Twp.
- Harrington Park/
Northvale/Norwood/Old
Tappan/Rockleigh
- High Point
- Hillsdale
- Hopatcong, Glasser
- Kinnelon
- Lincoln Park
- Midland Park
- Mine Hill, Wharton
- Morristown, Morris Twp.
- North Arlington
- Oradell
- Paramus
- Park Ridge
- Ridgefield Park, Little Ferry
- Rockaway
- Sparta
- Teaneck
- Vernon
- Wanaque, Haskell
- Wayne
- Westwood, Twp. of Washington
- Woodcliff Lake
- Wyckoff

What's Happening?



Last Chance for early renewal

Renew your Girl Scout **girl** membership on Aug. 4 or 5 and get \$5 off the cost of membership with code **\$FIVEMY26**. Receive an Early Bird patch to celebrate your next year of Girl Scouting. Available to the first 300 to renew online (from 7.00 a.m.) until the discounts run out. [Renew!](#)



Get Ready with Girl Scouts

This program is specifically for rising K and first grade girls who are new to Girl Scouts. Register before July 31st and receive a series of activity books, e-newsletter with family activities and a surprise welcome gift! Girl membership is \$84 and is valid through 9/30/26. [Get Ready with Girl Scouts!](#)



Financial Assistance

At Girl Scouts of Northern New Jersey, we are invested in every girl. To help welcome in every girl and adult member, we offer financial assistance to those in need for membership fees, programs, uniform supplies and Summer Camp fees. [Financial Assistance](#)

Membership Updates

- GSUSA is launching a new theme for Fall recruitment. Promotional materials, including flyers and social media graphics will be available soon!
- Recruitment is underway for new troops at all levels for the 2025/26 membership year.
- Please contact us if you plan to attend any back-to-school nights, town days, county fairs, cultural celebrations or other community events. We can help promote these and provide support / materials if needed.
- Please look out for more information about upcoming membership events, including Daisy Day on September 20th and Brownie activities in October/November.
- Thank you for all you have done this past year. We look forward to a great 2025/26 membership year!



Your Membership Team

- Claire Crowder cmcrowder@gsnnj.org
- Carmen DaCosta cdacosta@gsnnj.org
- Christi Arango carango@gsnnj.org
- Dorothy Bing dbing@gsnnj.org
- Ela Doganay edoganay@gsnnj.org
- Katherine Donnelly kdonnelly@gsnnj.org
- Darlene Lyden-Cooper dlydencooper@gsnnj.org

If you were previously supported by Pam Singer, please contact Claire to be connected with a Membership Manager who will be happy to help until we welcome a new team member!

Customer Care: (973) 248-8200

Program



Join us for our Kinder Joy of Moving Family Fun Festival—a day of fun and fitness at our beautiful Lake Rickabear Camp in Kinnelon on Sunday, Aug. 17, 2025 (Rain date: Sunday, Aug. 24). Girl Scout Daisies through Cadettes (Grades K-8) and their families are invited to spend a day of adventure outdoors, Girl Scout style!

Activities will include:

- Color Fun Run (Girl Scouts get a free white T-Shirt, eye protectors, water bottle, and fun patch). Guests need to bring their own white shirt and eye protection for participation.
- Beach Dance Party with S'mores
- Kinder Joy of Moving Games
- Beginner Tennis Lessons
- Inflatables & Amusement Games
- Carnival Snacks
- Temporary Tattoos, S.W.A.P.S. & Bandana Making
- Fee: \$20 per Girl Scout; \$17 per guest (two-guest limit per Girl Scout and one guest must be an adult chaperone).

Sign up for one of Two Sessions (Session 1: 9:00-11:30 a.m. OR Session 2: 1:00-3:30 p.m.). Each session will include all activities and special events (Color Fun Run and Beach Dance Party).

REGISTER NOW (choose your preferred timeframe):

Session 1: 9:00-11:30 a.m., register

here: <https://www.gsnnj.org/.../joy-of-moving-family-fun...>

Session 2: 1:00-3:30 p.m., register

here: <https://www.gsnnj.org/.../joy-of-moving-family-fun...>

This event has been made possible through the generous support of the Ferrero Group through its Kinder Joy of Moving Social Responsibility Project



Highest Awards Summer Dates



For more information contact
Highest Awards Program Manager,
Cynthia Brain at cbrain@gsnnj.org

Bronze Award Workshop

For: Adults

Location: Virtual via ZOOM

Time: 7:00 p.m.-9:00 p.m.

Dates: Tue. Aug. 5, 2025

Silver Award Workshop

For: Adults

Location: Virtual via ZOOM

Time: 7:00 p.m.-9:00 p.m.

Dates: Wed., July 23, 2025

Silver Quest

For: Girl Scout Cadettes

Location: Riverdale Service Center

Fee: \$6 per girl

Dates & Times:

Thu., July 31, 2025,

4:00 p.m.-5:30 p.m.

Fri., Aug. 22, 2025,

1:00 p.m.-2:30 p.m.

Go Gold 2: The Project

For: Girl Scout Seniors-Ambassadors/Adults

Location: Riverdale Service Center

Fee: \$5 per person

Dates & Times:

Mon., Aug. 4, 2025,

7:00 p.m.-9:00 p.m.

Sensational Stars Program on the Go Sussex and Warren Counties Girl Scout Daisies-Juniors



We are excited to share with you the great news! The John & Margaret Post Foundation Grant has been awarded again for Sensational Stars in Sussex and Warren County!

The goal is to bring STEM programming to girls in these counties. We will bring our Sensational Stars program to your troop at their meeting space from June -November 2025. Our portable Star Lab planetarium experience includes badge earning activities with fun team building activities. The Star Lab can hold up to 25 Girl Scouts at a time for 90 minutes a presentation. Star Lab activities are appropriate for Girl Scouts Daisies-Juniors.

At the completion of the presentation, girls will earn their GSNNJ STEM Pillar Patch.

For more information contact Laura Ammaturo at lammaturo@gsnnj.org.

GSNNJ Travel Programs

Ithaca is GORGES!

For: Girl Scout Seniors-Ambassadors

Location: Ithaca, NY

Fee: \$300 per person

Dates: Sat., Sep. 27 to Sun., 28, 2025

Time: 7:00 a.m.-7:00 p.m.

For more information contact Amanda Myers at amyers@gsnnj.org



Birthplace Bound

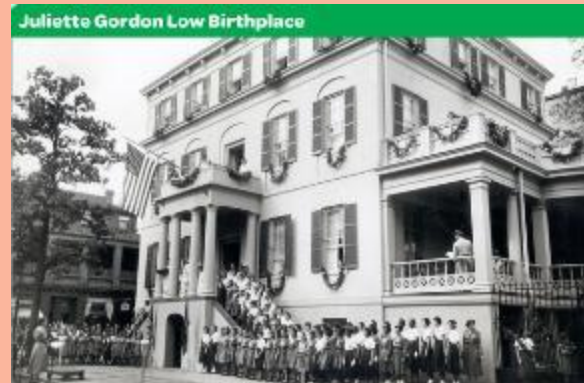
For: Girl Scout Cadettes-Ambassadors

Location: Savannah, GA

Fee: \$1100 four-to a-room/\$1400 two-to a-room

Dates: Tue., Nov. 4 to Sun., Nov. 9, 2025

For more information contact Anjole King at aking@gsnnj.org





Monster Jam

For: Girl Scout Daisies-Ambassadors/Families

Location: Prudential Center, Newark, NJ

Fee: \$45 per person

Dates: Fri., Aug. 8, 2025

Time: 7:00 a.m.-7:00 p.m.

For more info. email Anjole King at aking@gsnnj.org

Kinder Joy of Moving

For: Girl Scout Daisies-Cadettes/Families

Location: Lake Rickabear, Kinnelon, NJ

Fee: \$25 per girl/\$17 per guest

Dates: Sun., Aug. 17, 2025 (rain date: Sun., Aug. 24, 2025)

Time: 9:00 a.m.-11:30 a.m. or 1:00 p.m.-3:30 p.m.

For more info. email program@gsnnj.org

Hispanic Heritage Month Festival

For: Girl Scout Daisies-Ambassadors

Location: County College of Morris, Randolph, NJ

Fee: \$35 per person/\$30 per adult

Dates: Sat., Sep. 20, 2025

Time: 11:00 a.m.-2:00 p.m.

For more info. email Anjole King at aking@gsnnj.org

Camp & Outdoor Program

Shannon Cornine, Director of Jockey Hollow Camp
Dara Garcia, Director of Lake Rickabear Camp





SUMMER CAMP 2025

REGISTRATION IS NOW OPEN!

Sibling Discount and Troop Special available!

Sibling Discount: Pay full price for your first camper's session (week) and **get \$25 off the price of each sibling's session.**

Troop Activity Night Offer: Register your Girl Scout Troop of 8 or more Girl Scouts for the same session (week) and **enjoy a Troop Activity Night of Campfire Cooking and S'mores** from 4:30 to 6:00 p.m. on the Friday of your session.

Spend a Rick-A-Day at Camp & Family Camping at Lake Rickabear Camp

**Labor Day Weekend:
Family Swim & Picnic at Lake Rickabear**
(No advance reservation required to visit
for the day.)

Daily from 11:00 a.m. to 6:00 p.m.
\$10 per person, per day for Girl Scout
families.

\$13 per person, per day for non-Girl Scout
families.



Troop Camping and Service Unit Encampments



Spend a night or weekend with your troop at Jockey Hollow or Lake Rickabear! Each camp has something unique to offer. This is a great way for girls to learn about the outdoors and bond with their sister Girl Scouts.

Service Unit encampments can be held at both of GSNNJ's camp facilities (capacities range from 150 to 300). Food service is available for groups of 50 or more.

Day Use for Troops



Looking for outdoor activities for your troop or an idyllic Bridging Ceremony Location? Working on an Outdoor Badge? Consider Jockey Hollow or Lake Rickabear for your Troop's day use needs!

From archery and zipline, to water activities like swimming and boating, your troop can still get the full camp experience without staying the night.

Contact Us

973-248-8200

Shannon Cornine
Director of Jockey Hollow Camp
scornine@gsnnj.org

Dara Garcia
Director of Lake Rickabear Camp
dgarcia@gsnnj.org

Sara Galluzzo
Outdoor Program Manager
sgalluzzo@gsnnj.org

Skye Bohmer
Administrative Assistant of Outdoor Programing
sbohmer@gsnnj.org



Fund Development



Renew Your Membership – And Make a Difference

♥ Say **yes** to another year of growth, adventure, and leadership with Girl Scouts.

♥ Add a **donation** when you renew and help another girl say yes too.

♥ Make a **donation of \$40 or more** and receive the 2025 – 2026 Fund Development patch.

Every gift — big or small — helps more girls discover their voice and potential.

To renew your membership and make a gift, visit www.gsnnj.org.





Girl Scouts of
Northern New Jersey
GEM Society



GEM (Give Every Month) Society

Donors who give \$10 or more each month through our Monthly Giving Program become GSNNJ GEMs!

- GEM Society Members receive:
 - Quarterly GEM newsletter that will help you follow the progress we make – together.
 - “I’m a GSNNJ GEM” t-shirt and GEM lapel pin.
 - Invitation to an exclusive donor appreciation event
- Monthly Gifts help to provide Girl Scout memberships, uniform supplies, program fees, and summer camp to the girls we serve every single month.
- To become a GEM, scan the QR code.
- To learn more, contact Leigh Anne Sauchelli, Director of Development at lsauchelli@gsnnj.org.

Thank You!

Find the Daisy Fox ()

*hidden in 3 other places in these Key Messages,
send an email listing where you spied them along
with your name, phone number and email address
to customercare@gsmj.org by Friday August 1,
2025, with the subject "I Read the Key Messages"
and you will be entered into a giveaway for a prize!*

