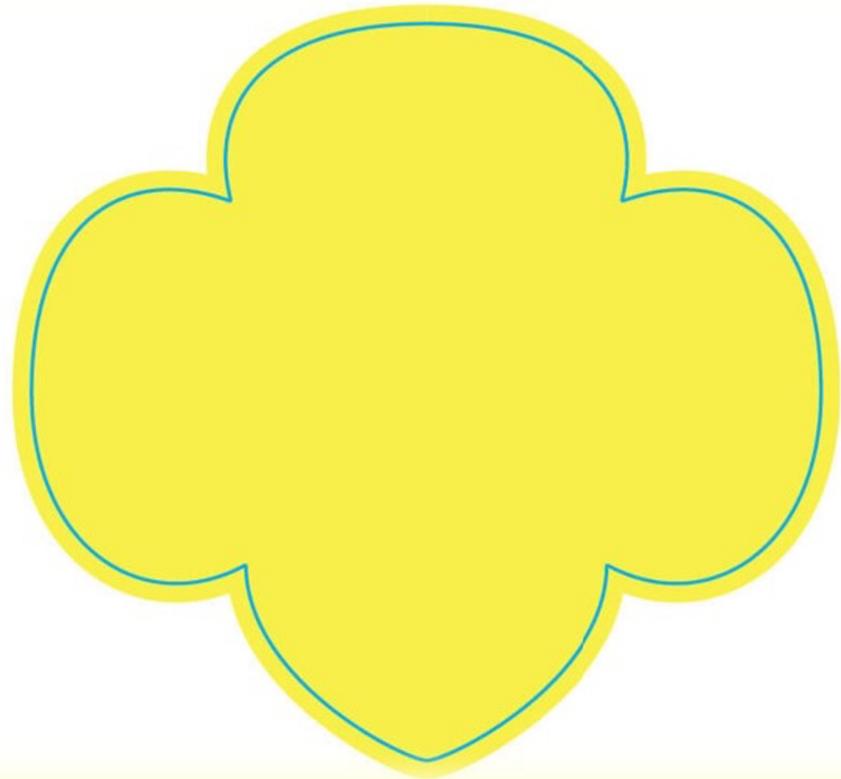




GSNNJ
Leadership SUMMIT
March 2024

Welcome!



Dahlia Cooper
Chief Membership Officer



PLEDGE OF ALLEGIANCE

I pledge allegiance to the flag
of the United States of America
and to the Republic for which it
stands
one Nation, under God, indivisible
with liberty and justice for all.

GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

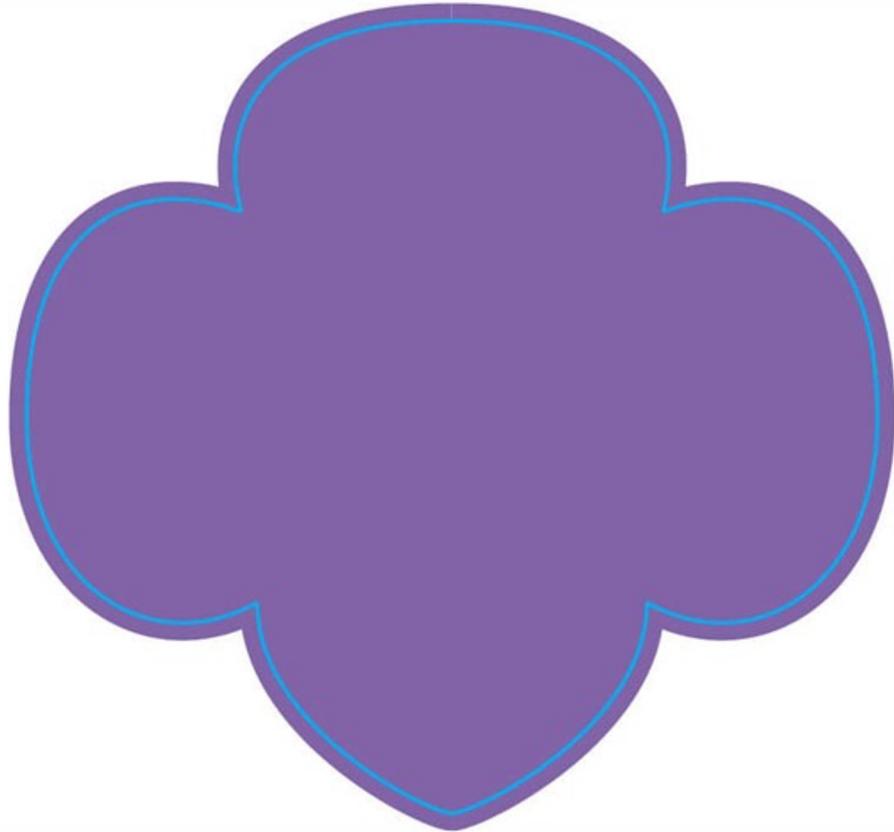
girl scouts 
of northern
new jersey



Brief History of Frelinghuysen Arboretum
Gwen Montgomery

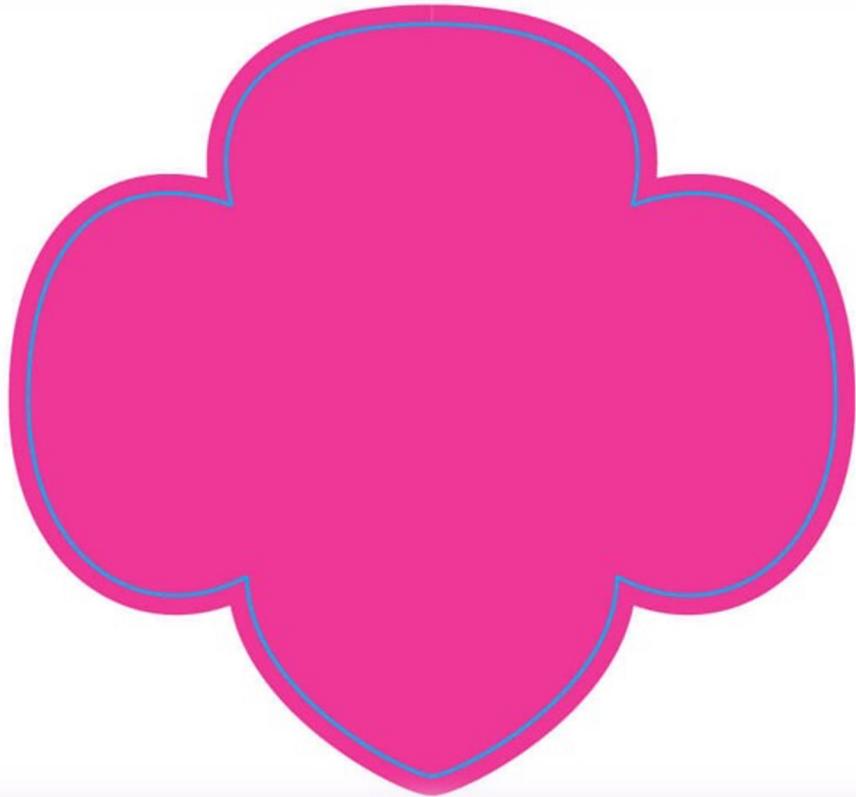
GSNNJ Dates To Remember

- **Thursday, April 11** *Cheddar Up Training*
- **Wednesday, April 24** *Women of Achievement*
- **Wednesday May 1** *Cheddar Up Training*
- **Wednesday, May 15** *GSNNJ Annual Meeting and Adult Recognitions*
- **Tuesday, June 18** *Leadership SUMMIT*
- **Monday, August 19** *Leadership SUMMIT*



Sandra Kenoff

President/ Chief Executive Officer



Jessica Hoffman

Vice President/Chief Operating Officer

Product Program

Janet Barnes

Director of Product Program

Thank you!

Thank you for all you do to support the Girl Scout Cookie Program!

Yours in Girl Scout Friendship,
The GSNNJ Product Program Team



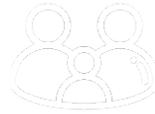
Retail Sales

Rachel Cawley

Director of Retail Sales

Retail Sales

GSNNJ Shop Hours



SHOP



Paramus Shop Hours

Mondays through Fridays

9:00 am to 12:00 pm & 1:00 pm to 5:00 pm

Email the shop at: paramusshop@gsnnj.org

Riverdale Shop Hours

Mondays through Fridays

9:00 am to 12:00 pm & 1:00 pm to 5:00 pm

First Saturday of the month

(April 6th, May 4th, June 1st)

9:00 am to 1:00 pm

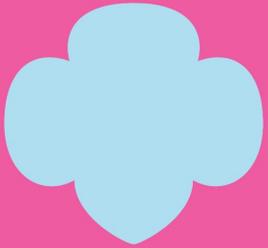
Email the shop at: riverdaleshop@gsnnj.org



Lockers now
available at both
locations!

****Please visit www.gsnnj.org/shop for most current hours****

Build-A-Bear is here!



Want to build a bear?

The Build-A-Bear Workshop in our Riverdale Council Shop offers walk-in hours, Mondays - Fridays from 9:00am to noon, and from 1:00pm to 5:00pm on a first-come, first-serve basis.

To avoid waiting times, reserve a 30-minute time slot (which can accommodate 3 bear builders): [MAKE AN APPOINTMENT NOW](#)

\$20 Deposit required at time of booking

BRIDGING KITS

AVAILABLE
IN BOTH SHOPS

TO ORDER EMAIL:

paramushop@gsnnj.org

riverdaleshop@gsnnj.org

girlscouts
of northern
new jersey

Bridging Kits



Each Kit includes the must-have items that are presented to a girl bridging to the next Girl Scout level. Just add the girls name to the certificate and you are ready for your bridging ceremony.

Available at all GSNNJ Shops

Visit www.gsnnj.org/shop for locations & hours

Bridge to Brownie
\$7.00

- Bridge to Brownie Award
- Membership Star & Disc
- Bridging Certificate
- GSNNJ Bridging Gift



Bridge to Junior
\$8.50

- Bridge to Junior Award
- Girl Scout Wings
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Bridge to Cadette
\$8.50

- Bridge to Cadette Award
- Girl Scout Wings
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Bridge to Senior
\$7.00

- Bridge to Senior Award
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Bridge to Ambassador
\$7.00

- Bridge to Ambassador Award
- Membership Star & Disc
- Bridging Certificate
- Special GSNNJ Gift



Email shop@gsnnj.org for more info

WEAR YOUR
GIRL SCOUT PRIDE
WITH HONOR!

GSNNJ Council Shops are now
offering graduation honor cords!

\$17

Cords are available in Green & White
or Green & Gold, (for those who have
achieved their Gold Award).

Please be sure to check with your school to make
sure that these cords are permitted at graduation.

RECOGNIZE YOUR
ACHIEVEMENT!

girl scouts
of northern
new jersey

(973) 248-8200

www.gsnnj.org

Contact the GSNNJ shop for more information!



GRADUATION HONOR CORDS

AVAILABLE NOW
IN BOTH SHOPS

\$17 EACH



Membership Recruitment

Lissette Tufaro

Associate Director of Member Experience

Congratulations!

The following Service Units have reached 100% of their Girl Membership Goal!



- Allendale
- Butler/Bloomingdale
- Chatham
- Cliffside Park/Fairview
- Closter/Demarest/ Haworth
- Cresskill
- East Hanover
- Elmwood Park
- Englewood
- Florham Park
- Hackettstown/Allamuchy/
Great Meadows/Liberty
- Hillsdale
- Hopatcong/Glasser
- Kinnelon

- Lincoln Park
- Long Hill/Gillette/ Stirling/
Millington
- Mendham
- Mine Hill/Wharton
- Montville
- Morris Plains
- Morristown
- Mount Olive
- North Arlington
- North Warren
- Park Ridge
- Passaic Valley
- Pequannock/Pompton Plains

- Randolph
- Ridgewood
- Rutherford
- Saddle River/Upper Saddle River
- Vernon
- Waldwick
- West Milford/Hewitt/Newfoundland
- Westwood, Twp of Washington
- Woodcliff Lake
- Wyckoff

Contact your Membership Recruitment Manager for your membership goal and recruitment materials

It's that time of year! Kindergarten Registration

- Promotional flyers to be sent to preschools
- If you need flyers or can assist us with distribution, please contact your Membership Recruitment Manager



Rising Kindergarteners!

- Girls entering kindergarten in the fall of 2024
- **Rising Daisies** will receive the **Daisy Launch** patch
- Registration opens April 1, 2024, with an Extended Year Membership
- Rising Daisies with EY membership can attend our **Tea Party and Pearls Event** on April 27 at Ramapo College of New Jersey





For **NEW** girls entering grades K-3 in the fall of 2024
with an Extended Year Membership

SAVE THE DATE! Start your **SPARKLING UNICORN ADVENTURE**
at our **TEA PARTY & PEARLS EVENT** on Saturday, April 27
from 11:00 am – 2:00 pm
Ramapo College of New Jersey in Mahwah

- Girls will receive a goodie bag and take-home Activity Supply Box to continue the adventure through the summer.
- Leader incentives for volunteers starting a new troop

To learn more about the **Tea Party & Pearls Event** and becoming a Girl Scout, join us for an **Information Session** on March 21, March 28 or April 9 from 7:00 pm – 8:00 pm via Zoom

For questions on event contact Darlene Lyden Cooper at dlydencooper@gsnj.org



To register, scan the QR code.
For more information, contact
us at customercare@gsnj.org
or (973) 248-8200.



EXTENDED YEAR MEMBERSHIP (EY) *

New Girls and Adults who register with an Extended Year Membership enjoy 18 months of membership from April 1, 2024, until September 30, 2025

Extended Year Registration Fees for 2024-2025

EY New Girl Membership: \$56

EY New Adult Membership: \$35

*** EY registration available from April 1, 2024, to July 31, 2024**

*** EY Incentives Coming Soon!**

EARLY BIRD RENEWAL FOR ALL MEMBERS

Leaders can renew their troop members beginning April 1

Currently registered girls can renew for the 2025 Membership Year by June 30, 2024, to receive an **Early Bird Patch**

2024-2025 Annual Girl Membership: \$40

2024-2025 Annual Adult Membership: \$25

Renewal Incentives Coming Soon!

Monthly Supply Boxes from the Daisy Pilot Program will now be called...

Girl Scout Experience Box For New Daisies

- National Rollout - April 1, 2024
- New Daisy Troops
- First Year Troop Plan



Service Unit Managers and Team Members

Join us to talk about the Girl Scout Experience Box for New Daisy Troops

To RSVP and receive the Zoom link, please contact
Lissette Tufaro at ltufaro@gsnnj.org or
Customer Care at customercare@gsnnj.org



**Monday, April 8
on Zoom from 6:30 pm – 7:30 pm**

Let's talk about:

- Troop Eligibility
- Box Shipping Schedule
- Frequently Asked Questions and more!



Troop Support

Bonita Barnhart

Troop/Service Unit Support Manager

Volunteer Training

Daisy New Leader Orientation

- Wednesday, March 27 Virtual Daisy NLO- 6:30 PM
- Tuesday, April 9 Virtual Daisy NLO- 6:30 PM
- Thursday, April 11 Virtual Daisy NLO- 10:00 AM
- Thursday, April 18 Virtual Daisy NLO- 6:30 PM
- Tuesday, April 10 Virtual Daisy NLO- 6:30 PM



Brownie – Ambassador New Leader Orientation

- Thursday, April 4 Virtual Brownie-Ambassador NLO- 6:30 PM
- Thursday, April 25 Virtual Brownie-Ambassador NLO- 10:00 AM

Please e-mail customer care to register for orientation:
customercare@gsnj.org

In the subject line please note: NLO with preferred date and time

Volunteer Training



Service Unit Manager Training

- Monday, March 25 Virtual Service Unit Manager Training– 6:30 PM

Please e-mail customer care to register for SUM training:
customercare@gsnnj.org

Cheddar Up information and training:

- Thursday, April 11 7PM Virtual
- Wednesday, May 1 12 Noon Virtual



Online payments for your group? Easy.

No matter the size of your group or organization, Cheddar Up lets you collect money and forms online.

Please e-mail customer care to register and indicate Cheddar Up training with date preferred in the subject line :
customercare@gsnnj.org



Recognizing our Volunteers



Do you know a volunteer whose contributions stand out?

We will recognize the outstanding efforts of our volunteers at our Annual Meeting & Adult Recognition event on **Wednesday, May 15 at the Meadow Wood, Randolph NJ 6:30 PM.**

Volunteers may be nominated for recognition by leaders/advisors, service unit team members, parents, or council staff.

The deadline for nominations and endorsements will be Wednesday, April 3, 2024.

All Awardees must be registered members for our current Girl Scout year. They must also have completed a background check and the appropriate training.

Consider nominating someone inspiring. The GSUSA/GSNNJ Awards Decision Chart on our webpage will help you decide which award best suits your nominee.



Years of Membership Pin



GSNNJ also acknowledges adult volunteers who have been Girl Scouts for many years.

Years of Membership pins are awarded in 5-Year increments (5,10,15, 20 +) and include total years as a registered member (both as a girl and as an adult) and are self-nominated and self-reported.

Service Unit Managers may ask their volunteers for the information and then print & fill out the [Years of Membership Pin Application Form](#) which will soon be on our webpage.

Please submit the completed form to: customercare@gsnnj.org

Note: 15 years and above, pins are presented at the Annual Meeting & Adult Recognition event, while 5 and 10-year pins are presented at the service unit level.



GSNNJ 17th Annual Meeting & Adult Recognition Ceremony

The Meadow Wood
Randolph, NJ

May 15, 2024
6:30 PM

GSNNJ Annual Meeting/ Adult Recognition

At our **Annual Meeting** GSNNJ elects the officers and board of directors and conducts other business decisions essential to Girl Scouting.

No less than twenty (20) percent of the members of the Voting Body shall be present, and a majority of the Service Units shall have at least one Representative present who is eligible to vote to constitute a **quorum** for the transaction of business.

The **Voting Body of the Council** is composed of registered Girl Scout members, at least 18 years of age, in the following categories: Elected Officers of the Council; Members-at-Large of the Board of Directors; Members of the Board Development Committee; National Council Delegates; and Service Unit Representatives.

Each **Service Unit** is entitled to one or more **Representatives** based on girl membership as of September 30 each year.

Troop Support Managers will be in touch with Service Unit Managers regarding the number of representatives. One representative from the service unit is needed for a quorum. Check with your Service Unit Manager if interested in being a Service Unit Representative.

April is National Volunteer Appreciation Month

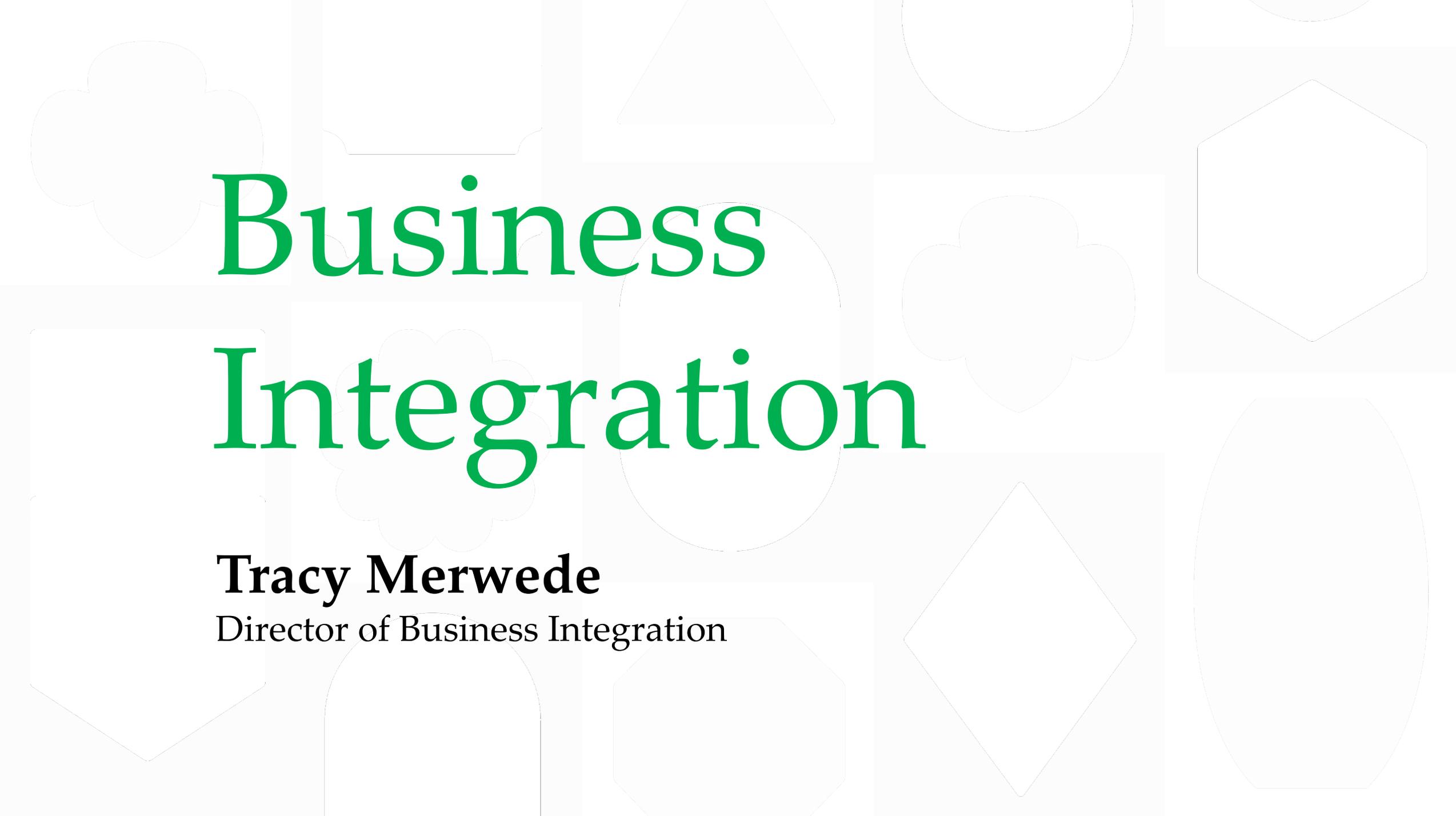
Girl Scout volunteers deserve to be recognized often!

We have plans in formation to celebrate you!

Don't forget to thank your local Service Unit volunteers too.

Thank you for being a Girl Scout Volunteer!!





Business Integration

Tracy Merwede

Director of Business Integration

Summer Day Camp

Go to:

<https://www.gsnnj.org>

- click on Camp/Outdoors
- check out the camp sessions, prices, FAQs, bus schedules & much more before logging in

- Choose the option that fits your family & proceed to setting up your family account & adding your camper/s.
- Already have an account and need to log in to complete health forms, make a payment, etc.? Choose the “Parent Dashboard” link.

The screenshot shows the top navigation bar of the Girl Scouts of Northern New Jersey website. It includes the logo, a language selector, and links for SHOP, DONATE, MY GS, ES, a shopping cart, and a search icon. Below the navigation is a banner image of children at camp. The main heading is "Summer Camp Fun with Girl Scouts" with a sub-heading "Registration for Summer Camp 2024 is now open!". A paragraph describes the camps: "Get ready for an adventure-filled, fun summer at our beautiful Jockey Hollow and Lake Rickabear Day Camps!". Three registration options are presented in colored boxes: "New to Camp?" (yellow-green), "Returning to Camp?" (green), and "Parent Dashboard" (dark green). Each box contains a description and a "REGISTER NOW" or "LOG IN" button. Below the boxes is the text "Which summer camp is best for you?". At the bottom are two circular images: one of two girls wearing helmets and another of two girls laughing.

girl scouts of northern new jersey

Select Language

SHOP DONATE MY GS ES

Discover Get Involved Members Activities Cookies | Fall Product Camp | Outdoors Support Us

Summer Camp Fun with Girl Scouts

Registration for Summer Camp 2024 is now open!

Get ready for an adventure-filled, fun summer at our beautiful Jockey Hollow and Lake Rickabear Day Camps!

New to Camp?
For Families NEW to our Summer Camps

REGISTER NOW

Returning to Camp?
For Families returning to Camp in 2024

REGISTER NOW

Parent Dashboard
Log in to access your established family account.

LOG IN

Which summer camp is best for you?



Summer Camp & Membership Dates to Remember:

Summer Camp Dates	Dates	GSNNJ Membership Dates	Dates
Camp Financial Aid (campership) deadline <i>(notifications emailed by end of April)</i>	April 2, 2024	Early Bird Registration	April 1 – June 30, 2024
Health form submission	May 15, 2024	Extended Year Registration	April 1 – July 31, 2024
Final Payments Due	May 15, 2024	Young Alum LTM Registration for graduating 12 th grade girls	After April 1, 2024

Background Checks (CBC)

The screenshot shows a web interface titled "My household members". At the top right, there are two buttons: "SAVE RETURN STATUS" and "REVIEW CART". Below the title, there is a section for "Adults" with a "Select All" checkbox and a "Hide inactive members" link. An "Admin" tab is visible, and below it, there are links for "Edit profile" and "Change my participation". A link for "Purchase Lifetime Membership" is also present. A table below these links has several columns: "Membership/Participation", "Caregiver of", "Exp. date", "CBC expiration" (circled in blue), "Status", and "Not Returning".

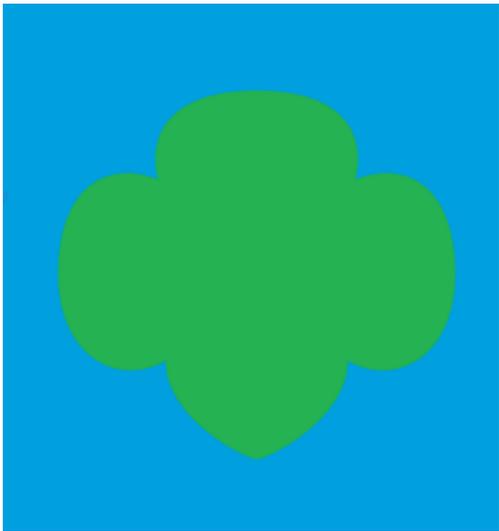
- The system will trigger a **background check** by automated email starting 90 days prior to the background check expiration date and again at 60 and 30 days.
- Check your spam/junk for an email from *theadvocates@sterlingvolunteers*.
- View your background check expiration date through MY GS – Manage My Household Members.

2025 Member Recruitment campaigns

- ❖ Please let us know who you would like to have added as the Service Unit Campaign Administrator to your 2025 Member Recruitment campaigns.
- ❖ This person would monitor the campaign as new girls and new volunteers join prior to troops being formed.
- ❖ Please email customercare@gsnnj.org with a subject line Membership Support – Recruitment Campaigns.

Girl Scout Leadership Experience

Anjole King, Director of Program



• Girl Scout Travel Programs

- For the very adventurous, we have several trips planned throughout the year. You will find
- them listed among our Program Activities by Girl Scout Level and on our Event Calendar.
- Join us as we discover each adventure.
- For more information email program@gsnnj.org



Brooklyn Bridge & Sidewalks of New York – for Girl Scout Cadettes-Ambassadors

Fee: \$75 per person

Dates & Times: June 9, 2024,

7:30 AM-5:30 PM

Birthplace Bound – for Girl Scout Cadettes-Ambassadors

Fee: \$980 four-to-a-room/\$1280 two-to-a-room

Dates: November 5-November 10, 2024

Philadelphia: Life and Liberty – for Girl Scout Cadettes-Ambassadors

Fee: \$125 per person

Date & Times: May 19, 2024,

7:30 AM-7:30 PM

Salem – For Girl Scout Cadettes-Ambassadors

Fee: \$445 per person

Dates & Times: June 22-June 23, 2024,

7:00 AM-9:00 PM

- For more information email Program Manager,

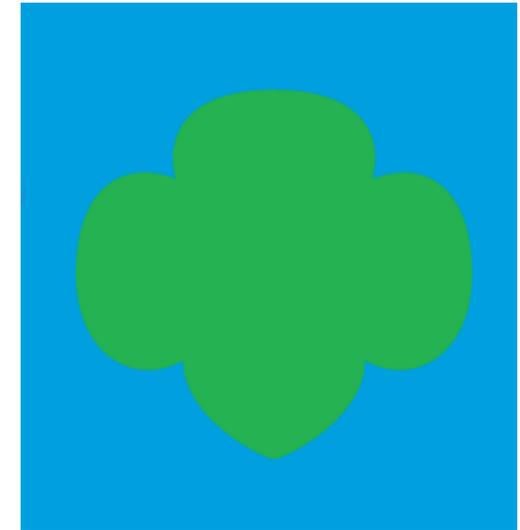
- Amanda Myers at amyers@gsnnj.org

- Every program you attend can help you earn the new GSNNJ Pillar Patch. Learn more at:

- <https://www.gsnnj.org/en/discover/activities/pillar-patch.html>

- For more Program Activities and dates check our Events Calendar at:

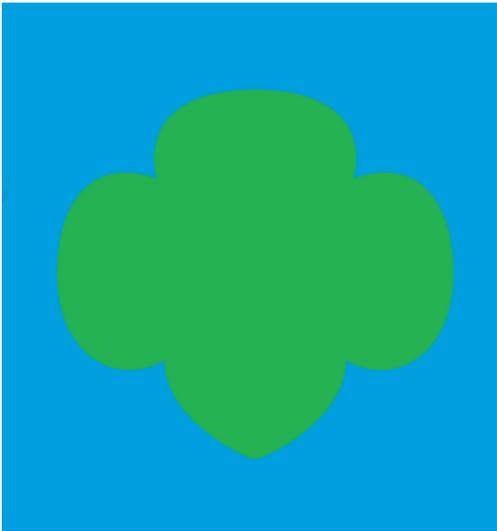
- <https://www.gsnnj.org/en/discover/activities/event-calendar.html>



Think Like an Engineer in a Box For Girl Scout Cadettes

Discover the process that engineers use to solve the problems and develop new products as you work through the Think Like an Engineer Journey. Challenge yourself by completing fun engineering projects using our new Journey in a box filled with all the materials needed.

To request your free box,
complete our online request form at
<https://gsnnj.jotform.com/240356108476861>



• Girl Scout Program Activities

- New and updated badges, programs, and activities are here! Explore topics that are important to you such as improving mental wellness, protecting the planet, taking care of animals, and discovering the great outdoors.
- The Girl Scout Leadership Experience focuses on STEM, Outdoors, Life Skills, and Entrepreneurship.
- For more information email program@gsnnj.org



Shen Yun at NJPAC– for Girl Scout Families and Friends

Fee: \$80 per person (children 2 yrs. and older must have a ticket)

Date & Time: April 27, 2024, 7:00 PM

Perfectly Imperfect– for Girl Scout Daisies-Cadettes

Fee: \$25 per girl

Location: Body Positive Works, Saddle River

Dates, Times & Level:

May 6, 2024,	4:30 PM-5:30 PM	Girl Scout Juniors-Cadettes
May 18, 2024,	12:00 PM-1:00 PM	Girl Scout Juniors-Cadettes
May 20, 2024,	4:30 PM-5:30 PM	Girl Scout Daisies-Brownies
May 25, 2024,	12:00 PM-1:00 PM	Girl Scout Daisies-Brownies

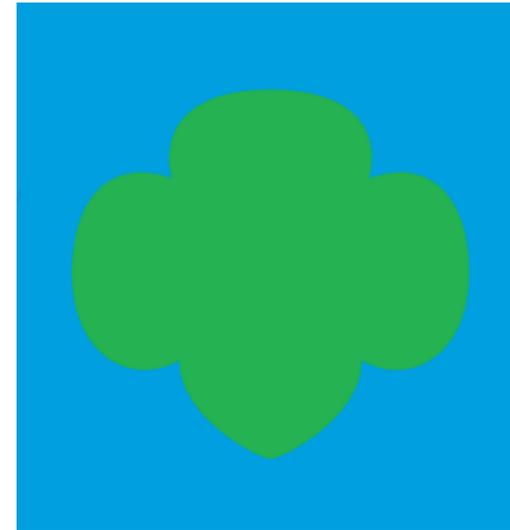
Just Breathe: The Magic of Mindfulness– for Girl Scout Brownies-Adults

Fee: \$25 per girl/\$5 per adult

Location: Body Positive Works, Saddle River

Dates & Times: May 7 & May 14, 2024, 6:30 PM-7:30 PM

- Girl Scout Highest Awards
- For more information email
- Highest Awards Program Manager
- Pat Christie at pchristie@gsnnj.org



- * Please Note Girl Scout Silver Award process changed as of 10/1/2023



Bronze Award Workshop – for Adults via ZOOM

Dates & Times: April 9, 2024, 10:00 AM-12:00 PM & May 13, 2024, 7:00 PM-9:00 PM

Silver Award Workshop – for Adults via ZOOM

Dates & Times: April 10, 2024, 10:00 AM-12:00 PM & May 2, 2024, 7:00 PM-9:00 PM

Silver Quest – for Girl Scout Cadettes

Fee: \$6 per girl

Dates, Times, and Locations:

May 6, 2024,	4:00 PM-5:30 PM	Paramus Service Center
May 14, 2024,	4:00 PM-5:30 PM	Riverdale Service Center
May 19, 2024,	6:00 PM-7:30 PM	Jockey Hollow Camp
May 22, 2024,	4:00 PM-5:30 PM	Riverdale Service Center

Go Gold 1: The Introduction – for Girl Scout Seniors-Ambassadors/Adults via ZOOM

Times: 7:00 PM-8:00 PM

Dates: March 25, April 10, April 22, May 8, May 20, June 18, 2024

Go Gold 2: The Project – for Girl Scout Seniors-Ambassadors/Adults

Dates, Times, and Locations:

March 24, April 14, 2024,	6:00 PM-8:00 PM	Riverdale Service Center
May 6, 2024,	7:00 PM-9:00 PM	Paramus Service Center
May 14, 2024,	7:00 PM-9:00 PM	Riverdale Service Center

GSLE Camp & Outdoor Program



Shannon Cornine, Director of Jockey Hollow Camp

Camp Dates To Remember:

Jockey Hollow

Open Houses:

March 23,

April 14,

April 28

Preview Day for New

Campers:

June 22

Lake Rickabear

Open Houses:

April 7,

May 11,

May 19

Preview Day for New

Campers :

June 23

SUMMER CAMP REGISTRATION IS NOW OPEN

***CAMPERSHIP (Financial Aid) APPLICATIONS DUE
BY APRIL 2ND***



Animal Explorers

at Jockey Hollow

May 10th-11th, 5pm-12:30pm

Daisies-Brownies

Meet some animals and learn from professional animal handlers! This program is available with an overnight option. Join us for a pizza party, more animal-themed activities, a campfire, songs, and S'mores before settling into a cabin for a sleepover. This is a great opportunity for first-time campers! This program activity helps girls earn the Birdbath Award from the 5 Stories, 4 Flowers, 3 Cheers for Animals Girl Scout Daisy Journey. Fee includes patch, dinner, snacks, breakfast, and all activities. STEM patch can be purchased at the council shops. Adults must be current registered Girl Scout members with a completed background checks prior to registering for this program.

Earth Day

at Lake Rickabear

April 21st, 11:30am – 1pm

Daisies – Ambassadors

On Earth Day, show our planet some love and give back by learning about trees, become a steward of the environment, and participate in other Earth Day Activities including a hike around the lake. Be a part of the Girl Scout Tree Promise to plant 5 million trees by 2026: www.girlscouts.org/treepromise Fee includes family fun, a tree sapling to take with you, and a fun patch for all registered girl scouts. Ratio: 1:1 (if desired)



Troop Camp Rentals

Troop Camping and Service Unit Encampments

Spend a night or weekend with your troop at Jockey Hollow or Lake Rickabear! Each camp has something unique to offer. This is a great way for girls to learn about the outdoors and bond with their sister Girl Scouts.

Service Unit encampments can be held at both of GSNNJ's camp facilities (capacities range from 150 to 300). Food service is available for groups of 50 or more.



Day Use for Troops

Looking for outdoor activities for your troop or an idyllic Bridging Ceremony Location? Working on an Outdoor Badge? Consider Jockey Hollow or Lake Rickabear for your Troop's day use needs!

From archery and zipline, to water activities like swimming and boating, your troop can still get the full camp experience without staying the night.

Visit the Camp & Outdoors tab on [GSNNJ.org](https://www.gsnnj.org) for booking and more info

Family Days and Camping at Lake Rickabear Camp

Memorial Day and Labor Day Weekends:
Family Swim & Picnic at Lake Rickabear
(No advance reservation required to visit for the
day.)

Memorial Day Weekend:

May 24, 25, 26, & 27, 2024

Labor Day Weekend:

August 30-31, & Sept. 1 & 2, 2024

Daily from 11:00 a.m. to 6:00 p.m.

\$10 per person, per day for Girl Scout families.

\$13 per person, per day for non-Girl Scout
families.





Fund Development

Caroline Fairchild
Chief Development Officer


*Women of
Achievement*

Our 2024 Women of Achievement Honorees



Catherine P. O'Hern



Kristina Tiralosi



Veronica Ross



LaKreisha "Kree" Jean

April 24, 2024

The Venetian
Garfield, NJ



Visit www.gsnnj.org/woa



Breakout Sessions will now begin and will last approximately 30 minutes:

Service Unit Events

Membership Recruitment Ideas

Jockey Hollow/Lake Rickabear Camp



Thank you for Attending!

A copy of the presentation will be sent to all who attended and will also be available on our webpage www.gsnnj.org